



**Job Title:** Digital Marketing Intern

**Location:** New York City / Remote

**Position Type:** Part-time Internship

Latte is a platform that democratizes mentorship, and we are seeking a digital marketing intern to join our team. As a digital marketing intern, you will assist in the planning and execution of our digital marketing and campaigns. You will gain valuable experience in various aspects of marketing, such as market research, social media management, and content creation.

**Responsibilities:**

- Assist in the development and implementation of marketing strategies
- Conduct market research to identify industry trends and target audiences
- Create and manage social media content and campaigns
- Assist in the development of marketing materials, such as brochures and flyers
- Help organize and participate in events, such as webinars and networking events
- Provide support to the marketing team in various tasks as needed

**Requirements:**

- Currently enrolled in a marketing or related program
- Strong written and verbal communication skills
- Experience with social media platforms, such as Facebook, Instagram, TikTok and LinkedIn
- Proficient in Microsoft Office and Google Suite
- Creative and problem-solving mindset

If you are a motivated and ambitious individual looking to gain hands-on experience in the marketing field, we encourage you to apply for this internship opportunity at Latte. This is a great opportunity to learn and grow while working with a dynamic and innovative team.

If you are interested in applying for this position, please submit your portfolio to [hiring@latteconnect.com](mailto:hiring@latteconnect.com). We look forward to hearing from you!