

2025 annual report





“I have been part of Zoi for years now, let’s start with since way back when it was called Corona Life Services, way back into my early family life journey!! I’m happy to say that I had my first pregnancy test done here, my first ultrasound. Followed by a few more as the years have gone on. They also offer so much support and options. They truly believe in helping you through this new chapter in your life rather it’s your first baby or your last. Whether you’re happy, sad, or scared. Once you walk thru the doors when you leave, you’ll feel something different. I have benefited a lot and grown so much with them through the mentorship and parenting programs. So thank you Zoi "of Corona" for being part of my family!!”

-Client, 2025

About Zoi

Mission

Empowering women facing unplanned pregnancies with education, no-cost medical services, support, and resources they need to choose life. Equipping youth and families with leadership development and the tools to help build healthy relationships.

Vision

Creating a culture that promotes and defends life.

Our Legacy

God has truly had His hand over our ministry since the beginning. Scan the QR code below to hear from some of those who have been a part of our legacy!



2025 Board of Directors

President

Chris Moons

Members

Amber McEwell

Bill Pollock

Doug Husen

Dr. Joana Tala

Felix Bobo

Grace Clark

Kristi Coy

Nicholas Ewell

Peter Lorens

Wayne Tallman

Medical Director

Dr. Timothy J. Elfelt,
MD, FACOG

Executive Director

Jordyn McKenzie

Staff

Aeri Corral

Amy Berz RN, BSN

Brandi Hess RN, BSN

Briana Valadez

Celeste Melim RN, MSN

Destiny Brummett

Emily Baraka

Josie Trombley

Julie Seuferling

Marisa Vallejano

Monique Zimmer RN, BSN

Nancy DeSimoni

Olga Hessler MA

Priscilla Phororo

Rachel Martin

Roxanne Garcia

Victoria Mason



A Letter from our *Executive Director*



What is good? What is true? What is beautiful? As I reflect on these questions, my mind returns to God who designed every part of creation with an intentional plan and purpose. And at the heart of His design, was us. Above all else, God created us to be His image bearers to live on mission—carrying the hope of the Gospel and God’s restorative message for all life.

2025 was a year of growth. A season of strengthening our vision, stabilizing our programs, and witnessing God’s faithful guidance in every step as we rested in the truth that this ministry is securely held in the palm of His hands.

We do not take lightly the weight and responsibility of the ministry we provide to women, youth, and families in our community. This year marked the launch of our very first post-abortion support group, walking alongside two women in different life stages with a shared desire to experience God’s forgiveness and find true freedom. We also served nearly double the number of clients across our support programs.

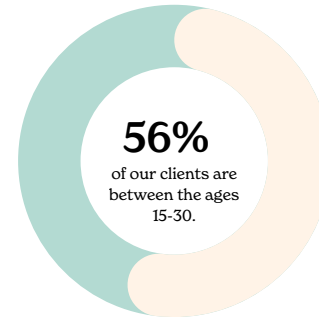
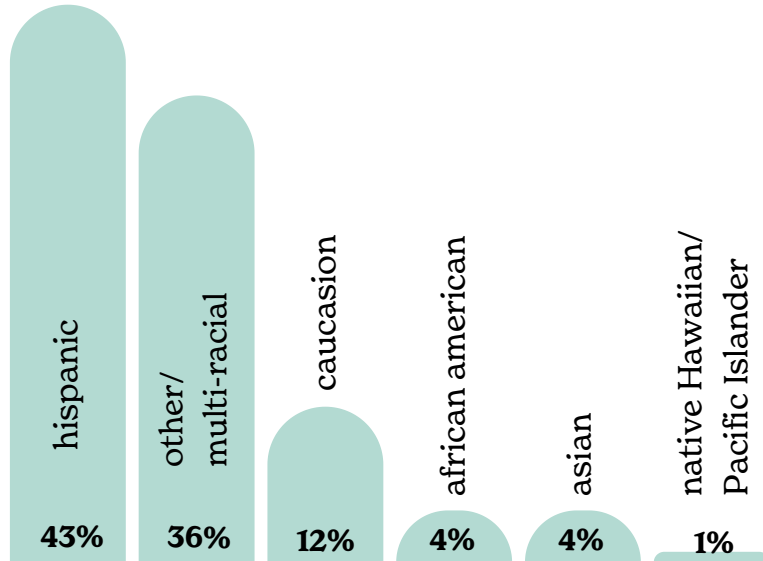
Additionally, we made intentional investments in strengthening our online presence after recognizing a decline in pregnancy clients. As abortion rates continue to rise, we felt called to rise to the occasion—meeting women where they are, even down to the specific words they search for when seeking help.

It was a year of awakening and discernment, as we sought to follow the movement of God with greater clarity. We look ahead with anticipation, eager to learn how He is calling us to restore His design for life—one that is truly good, true, and beautiful. We invite you to join us in this purposeful mission.

Kind regards,
Jordyn McKenzie

Who We Serve

The women and families we have the privilege of serving come from a diverse range of educational, religious, racial, ethnic, and socio-economic backgrounds. Each individual brings a unique story, and we are committed to supporting them on their journeys. It is both an honor and a privilege to be able to offer these essential services, completely free of charge, thanks to the generous contributions from donors like you.



Services We Provide

- Pregnancy Verification
- Limited Obstetric Ultrasounds
- Options Consultation
- Sexual Risk Avoidance Education
- Parenting Classes
- Post-Abortion Support
- Miscarriage Support
- Men's Program
- Community Referrals
- Material Goods



“I came in for my first visit to confirm my pregnancy, and everything went great. The staff was incredibly kind and welcoming — I truly felt at home. They don’t just do their job; they also offer emotional support, which makes a big difference during this special time.”

-Client, 2025

Programs



Parenting Program

Our Parenting Program offers current and expectant mothers and fathers the opportunity to learn skills needed to be great parents! All of our lessons are free and customizable to your season of parenthood—the best part is that you get to earn while you learn. With every class you take, you receive points that work like cash in our Baby Boutique! That means you can earn diapers, wipes, clothes, equipment, and more with every class you take.



Men's Program

Becoming a father is a pivotal moment in a man's life. Whether it was in your original plan or not, fatherhood can be an intimidating responsibility to navigate. Our Men's Advocates are here to assist you in walking through the parenting process, understanding your masculinity, and more. Educational video lessons paired with coaching from a trained mentor are great first steps towards facing these new responsibilities.



Miscarriage Support

We know that experiencing a miscarriage can be indescribably difficult. Our program is free and completely confidential with the heart to bring true peace and hope as you navigate this loss. You can share your story at your own pace during our 10-week program, surrounded by a mentor who deeply understands. You don't have to carry this alone.

Programs



Post-Abortion Support

We know that experiencing an abortion can be incredibly difficult and isolating. Our program is completely confidential and aims to bring true healing and freedom to your life! This free, 10-week confidential program is designed to meet you with compassion, understanding, and grace as we walk through a process that brings true healing, restoration, and peace to your life.



Youth SRA Program

Resilient Youth Nation is a free, community-based program that aims to equip youth with tools to build healthy relationships in all aspects of life. Our program goal is to inform youth on how to make healthy decisions by equipping them with skills to reject peer pressure and achieve their future goals. We implement a curriculum that provides medically accurate information and age-appropriate material.

This information was made possible by Funding Opportunity Number 90TS0122 from the Department of Health and Human Services, Administration for Children and Families. Its contents are solely the responsibility of Corona Life Services and do not necessarily represent the official views of the Department of Health and Human Services, Administration for Children and Families.

Become a Volunteer!

There are so many capacities you can volunteer in - we can help you find the right fit for you. Scan the QR code if you're interested!



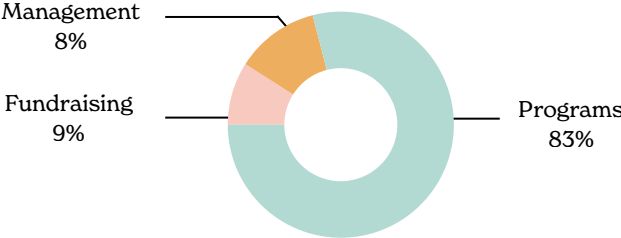
Get Involved with a Program!

Do you know someone who might benefit from any of these programs? Scan the QR code to get in contact with someone from our team. We're here for you!

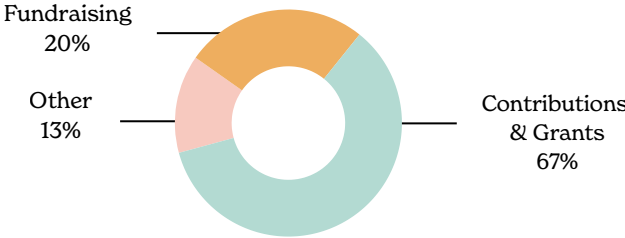


2025 Financials

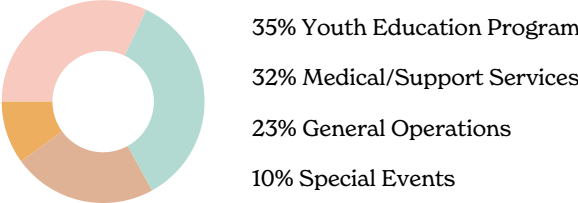
2025 Expenditure Snapshot



2025 Revenue Composition



2026 Projected Budget Allocation



Your Impact



Client Visits

Total

1677

New Clients

566

30

clients gave us a
5 star review on
our Google page!



Medical

Pregnancy Tests

361

Ultrasounds Performed

259

Since opening, we
have saved over

2,660

babies!



Programs

Men's Program Visits

164

Miscarriage/Post-
Abortion Support Visits

61

Parenting Visits

708

Youth in SRA Program

744



Material Goods

Baby Clothes

3,861

Diaper Packs

1,045

Food + Formula

661

Toiletries

406



Life Change

Women Chose Life

160

Gospel Presentations

386

Bibles Given

8

Accepted Jesus

22

Church & Community

Here at Zoi, we are deeply passionate about our churches and being a trusted resource for our community. This year, we were truly blown away by your support—we saw more engagement than ever before.



St. Matthew Catholic Church and St. Oscar Romero Catholic Church partnered together to raise funds through Mother's Day roses, and we had the special opportunity to pray with mothers at Crossroads Christian Church who are grieving the loss of their children through miscarriage.

We had 51 people walk with us in the Annual Corona 4th of July Parade, bringing advocacy and awareness to our city, and we connected with 13 foster parents at Community Access Network through RYN, equipping them with tools to help their children build healthy relationships.



Twelve different churches were represented at our Walk for Life, and 11 churches participated in Sanctity of Life Sunday, helping open doors for their congregations to get involved. We also had the privilege of hosting tables at a Women's and Outreach Event, continuing to reach and connect with more families to provide support and care.

During the Christmas season, we were especially blessed by the generosity of St. Matthew Catholic Church, St. Edward Catholic Church, and P&G Builders, whose donations helped provide tangible support to the families we serve. We are also incredibly grateful for the many ministries, groups, and individuals who gave throughout the year—your generosity has made a lasting impact.

To all of our church and community partners—thank you. Your advocacy, generosity, and faithful support make this work possible. Because of you, we are able to serve women and families with greater care, deeper compassion, and lasting impact.



51

supporters at the
4th of July Parade

13

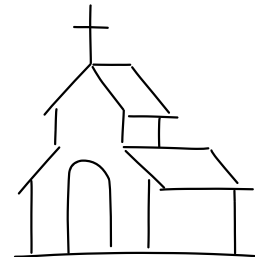
foster parents at
CAN through RYN

11

churches joined us
on Sanctity of
Life Sunday

12

churches
represented at
Zoi's WFL



The Family's Journey

A 24 year old woman in college takes a pregnancy test at home and sees a positive result. Her heart races, she wasn't expecting this and isn't sure what to do. Looking for options she can afford, she searches online for free pregnancy centers... and finds Zoi. Something nudges her to call.

On the other end of the phone, our receptionist answers with warmth and kindness. She listens, reassures her, and schedules an appointment right away. For the first time, she feels a small sense of relief.

When she walks through our doors with her boyfriend, they're both nervous but they can tell this place is different. It feels warm, not sterile and everyone seems like they genuinely care. A client advocate sits with her, provides a pregnancy test, and stays present through the process.

As they wait to confirm the pregnancy, the advocate invites her to talk. She listens to her story—her fears, her questions, her uncertainty. She shares truth, resources, and hope—including the gospel. The client leaves that conversation still unsure, but no longer alone.

After they leave, they enroll in the parenting program. Our nurses follow up during the pregnancy and invite them to our Labor & Delivery class. Over time, they are surrounded by mentors who encourage them, and equip them. And when their baby arrives, they are not just prepared—they are supported, confident, and no longer walking this journey alone.

She's over 8 weeks, and she's offered an ultrasound. As she looks at the screen, everything changes. What she expected to be just a "clump of cells" is clearly a tiny baby—with a fluttering heartbeat! Tears fill her eyes. The fear is still there, but something deeper rises too. Together, she and her boyfriend choose life.

At the same time, her boyfriend meets with a male advocate who encourages him, speaks life into his role, and reminds him that he matters in this story too. He leaves challenged, but supported.

Our staff nurse enters and invites the client's boyfriend & the men's advocate into the room. The nurse confirms the pregnancy, and walks through all three options: abortion, adoption, & parenting. It's not rushed or pressured, just honest, compassionate, and full of care. She offers information about our parenting program as well.

2025 Highlights

- Hosted our first ever Post-Abortion Recovery Group
- Hosted a Pastors' Appreciation Breakfast
- Received a donation of a brand new ultrasound machine
- Continued teaching our Sexual Risk Avoidance Education Program at CNUSD High Schools and exceeded our numbers
- Our Education Team grew a thriving youth board in 2 CNUSD high schools
- Blessed our Parenting moms with mommy & me photos for Mother's Day
- Hosted over 100 people at our Open House
- Over 50 supporters joined us at Corona's 4th of July Parade
- Started offering specialized parenting classes monthly for Men & Women in our programs
- Partnered with 10 churches on Sanctity of Life Sunday
- Had over 50 people join our Christmas Party
- Served with St. Matthews & St. Oscar Romero for Mother's Day Roses
- Started doing quarterly Labor & Delivery Classes
- Another nurse trained on Ultrasound machine



Impact Story: *Anthony*

What is your name and when you first came to Zoi?

My name is Anthony. I first came to Zoi in Corona, CA in March of 2025 after my girlfriend and I moved here. She was pregnant, and we were both scared and unsure of what to expect. We wanted support, guidance, and a place that could help us learn how to prepare for our baby.

What was your first experience here at Zoi?

Our first experience at Zoi was honestly comforting. From the moment we walked in, everyone was kind and welcoming. It felt like a safe space where we weren't judged, just supported. We immediately felt like we were in *the right place.*

What made you say “yes” to joining the men’s program? Can you talk about a specific moment in the program that made you feel supported or cared for?

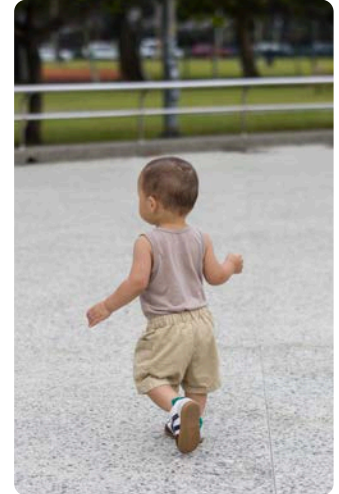
I said yes to the men’s program because I wanted to be the best dad I could be. I didn’t have all the answers, and Zoi offered a chance to learn, grow, and surround myself with positive male role models who understood what I was going through. One moment that stands out was when one of the staff members sent me a text and acknowledged how hard I was trying. Just being seen like that meant a lot. It made me feel like I wasn’t in this alone — that the effort I was putting in mattered to someone.

What are some of the most important things you’ve learned during your time with us?

I learned that being a good father starts before the baby is even born — it starts with learning, patience, and being present. I also learned how important communication and emotional support are, not just for the mom, but for myself too. Zoi helped me understand that it’s okay to ask for help and grow as you go.

What would you say to other men who might be in a similar situation to what you were facing when you first came to us?

I’d tell them not to be afraid to walk through the door. You don’t have to know everything — you just have to show up. Zoi gives you the tools, the encouragement, and the support you need to become the father you want to be. It’s one of the best decisions you can make for yourself and your family.





If this report encouraged you to give, we invite you to join the Hope Circle. Your generosity ensures that every family who walks through our doors is met with compassion, truth, and the hope of a stronger future—at no cost to them.