

Alex Inglis

Intermediate Product Designer, User Experience Designer

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SUMMARY

Results-driven UX/UI Designer with over five years of experience creating human-centered, scalable design solutions for complex B2B software, specializing in dashboards, management tools, reporting systems, and e-commerce platforms. Proficient in Figma with expertise in usability, UX best practices, and agile collaboration. Experienced with Material UI, React, and Next.js, bringing seamless integration to front-end experiences. Known for driving the development of intuitive, visually compelling interfaces by aligning designs with strategic goals and enhancing user engagement. Passionate about product research, usability testing, and accessible design to deliver high-impact solutions that support user needs and elevate industry standards.

WORK EXPERIENCE

SAP Concur [🌐](#), Intermediate User Experience (UX) Designer 07/2025 – Present | Vancouver

- Designed user-centred workflows across web and mobile platforms for a global expense management product used by millions of users.
- Partnered with cross-functional teams, including product, engineering, research, and design systems, to deliver scalable solutions.
- Led accessibility-first design initiatives aligned with WCAG standards to improve usability across critical expense flows.
- Contributed to and leveraged the SAP Concur Design System to scale reusable components and improve consistency across experiences.
- Facilitated user testing sessions, translating research insights into iterative improvements that enhanced clarity and task completion.
- Advocated for clarity and simplicity in enterprise UX, balancing regulatory, financial, and technical constraints with intuitive design.

NDC Solutions Inc. (ORX Travel) [🌐](#)

Product Designer II

01/2021 – Present

- Directed end-to-end product development across two brands, ensuring seamless integration of design systems.
- Collaborated cross-functionally to align product vision with execution, enhancing cohesive user experiences.
- Applied data-driven insights and user research to innovate solutions that boost product performance.
- Led as SCRUM Master to facilitate agile processes and prioritize UX improvements.
- Engaged in front-end development to ensure precise implementation of designs.

Founding Product (UI/UX) Designer

04/2021 – 12/2022

- Led the design of a scalable white-label travel booking platform for B2B and B2C markets.
- Developed and implemented design systems for consistent and efficient product development.
- Created comprehensive dashboards for agents, travel managers, and consumers within a complex enterprise environment.
- Conducted extensive user research and developed high-fidelity prototypes to validate concepts increasing conversion rates by 30%.
- Spearheaded SEO initiatives, increasing daily impressions from under 10 to over 1,500.
- Presented strategic design proposals to senior management, securing approval for product enhancements.

BNW Travel Management, Product Designer (Contract)

05/2021 – present

- Designed a high-converting website targeting travel managers, agents, and casual travelers.
- Developed cohesive branding across BNW Travel and ORX Travel, enhancing brand consistency.
- Led SEO efforts to boost daily impressions significantly, enhancing online visibility.
- Collaborated with cross-functional teams to align product development with business objectives.

EDUCATION

Bachelor of Business Administration, British Columbia Institute of Technology [🌐](#)

09/2021 – 03/2023

Diploma Digital Design & Development, British Columbia Institute of Technology [🌐](#)

09/2019 – 03/2021

PROJECTS

Metrists.com [🌐](#), Co-Founder

08/2022 – Present

An open-source web-based book-building CLI that instantly builds eBooks focused on usability and instant deployment for developers.

SKILLS

Technical Skills: Human-Centered Design, Interaction Design, UX/UI, Information Architecture, User Flows, Wireframing, Prototyping, High-Fidelity Prototypes, Visual Design, Product Strategy, Product Development, Responsive Web Design, Usability Testing, A/B Testing, Interface Design, Accessibility Compliance (WCAG), HTML, CSS, JavaScript, Figma, Adobe XD, Sketch, Core Graphic Design Software, Agile Development, Development Environment, Point-of-Sale Systems, Retail Technology, SaaS Solutions, B2B Software, Dashboard & Management Tools | **Soft Skills:** Advocacy for Users, Empathy, Adaptability, Integrity, Reliability, Self-Motivation, Resourcefulness, Strong Communication, Interviewing & User Research, Leadership in Cross-Functional Teams, Dedicated to Continuous Improvement.