

Oyeyinka Oyerinde

Product Designer

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Experience

Product Designer | Revolut

Aug, 2024 - May, 2026 / Dubai, United Arab Emirates

- Led design of core internal finance systems (month-end close, GL reconciliations, treasury, payroll automation, vendor payments and more).
- Designed Halo, replacing FloQast and saving £150k/year in vendor cost while supporting 3,000+ monthly task executions across 6,200+ GL accounts.
- Modernized legacy treasury platform used by 170+ global finance stakeholders, improving workflow clarity and UX consistency across systems.

Product Designer | Paymob

May, 2023 - Aug, 2024 / Dubai, United Arab Emirates

- Led UX overhaul of the POS app across 200,000+ live merchant devices.
- Reduced card payment transaction times on the POS from 7-10 seconds to 3 seconds through design and engineering collaboration.
- Increased payment method discoverability on the POS app by 20%, making it easier for merchants to access multiple payment options.
- Created a scalable, country-compliant onboarding flow for partner integrations, generating 600+ organic merchant leads within the first month across Egypt, UAE, KSA, and Oman.

Product Designer | Mamo

May, 2022 - April, 2023 / Dubai, United Arab Emirates

- Increased verified users by 65%, activation by 39%, and GMV by 121% within two months by redesigning the user registration and onboarding experience.
- Led the end-to-end design of key product features including Recurring Payments (Subscriptions), Business Analytics, Buy Now Pay Later integration, Mamo Invoice 2.0, and Ticket Management.
- Drove significant platform adoption and growth, with Subscriptions and Invoices contributing 10% of total GMV and adopted by 20% of the user base post-launch.
- Conducted user research and usability testing to inform product direction and iteration.

UI/UX Designer | CX Unicorn

October, 2021 - December, 2021 / Dubai, United Arab Emirates

- Translated ambiguous enterprise requirements into structured user flows and scalable interface systems for Microsoft-based applications.
- Collaborated with stakeholders to clarify business constraints and convert high-level functional briefs into usable, production-ready designs.

Growth Associate | Cowrywise

Aug, 2019 - October 2021 / Lagos, Nigeria

- Revived and rebuilt a declining Ambassador Program, designing its operational structure and onboarding framework from the ground up.
- Processed thousands of applications and onboarded 800+ ambassadors within one week during the first relaunch cohort.
- Designed scalable community systems and governance models still in use years later.
- Led campaigns, community events, and growth initiatives to drive brand awareness and user acquisition.
- Managed and supported a distributed ambassador network while coordinating training and performance tracking.

Skills

Core competencies

B2B & B2C, SaaS, Product Discovery, End-to-End Product Design, Data-Informed Design, AI-Assisted Design & Prototyping, UX Research & Testing, Complex Systems & Workflows

Tools

Figma, Claude, Codex, UserTesting, Lyssna, Miro, Webflow

Education

Economics | University of Ilorin, Nigeria

2019 / Bachelor of Science

Certification

Complete Web and Mobile Design | Udemy

2021