BlueDriver MAX — FOR AUTO AUCTIONS

Establish mechanical condition before the vehicle hits the block.



A mechanical problem found after the sale is an arbitration. Found before, it's a disclosure, a reprice, or a clean release.

6M+
auction scans a year

90%+
licensed OEM coverage

#1
auction operator in North America runs MAX

10s of 1,000s
devices in the field

Licensed OEM data makes the grade defensible

Data licensed directly from OEMs , repairs verified by ASE-certified mechanics. Definitions that survive a buyer challenge.

> NAAA, June 1, 2026: "CEL on" or a raw DTC is not disclosure. Diagnose the cause, announce the component, or sell Red/As-Is.

Total cost of repair, before the block

Parts and labor on every finding — the number that justifies a grade and settles a claim.

> NAAA thresholds: $800 under $50,000; 2% of price at $50,000 and above — per defect, at wholesale repair cost.

Multi-site consistency isn't a roadmap item. It's the installed base.

The leading auction operator in North America runs MAX in every lane, at every location.

Fewer arbitrations. Here's the math.

7×
FIRST-YEAR ROI

40,000-UNIT AUCTION
Arbitration rate 4.0% → 2.5%
$200K saved a year

8×
FIRST-YEAR ROI

350,000-UNIT AUCTION
Arbitration rate 6.7% → 3.8%
$3.2M saved a year

On the reverse: workflow, integration, data ownership.

Built for the way your lanes actually run from check-in to the block.

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Seller programs start at check-in, not sale day

Seller approval tools show grade lift and MMR. Add licensed OEM parts-and-labor at check-in, and recon is approved on evidence.

Silver, Gold and Platinum still rest on inspected components.



1. **Check-in** — Scan at the gate
2. **Inspect** — Licensed OEM codes
3. **Estimate** — Parts and labor per defect
4. **Approve recon** — Grade lift, MMR, cost
5. **Run the lane** — Defensible before the first bid

An arbitration scan built to NAAA guidelines

One documented, arbitration-aligned process — not one inspector's call.

Pre-sale check, full PSI, or arbitration scan. Match the scan to the job.

Out of the box, or built into your platform

- Turnkey app and dashboard
- SDKs and APIs for your own hardware and systems
- Pre-built integrations with leading appraisal platforms

How BlueDriver MAX compares

	BlueDriver MAX	TYPICAL COMPETITOR
Diagnostic data	Licensed from OEMs, 90%+ coverage	Scraped and reverse-engineered mix
Code types	B, C, U, P + OEM-specific	Patchy on OEM modules
Repairs	ASE-verified, with parts and labor	Often unverified
Your scan data	Stays yours	Mined and resold

Your data stays your data

Scan data, condition history and analytics stay yours — never mined or resold.

AES-256 at rest · TLS 1.2+ in transit · role-based access · CCPA-aligned

Run it at your Auction for every sale cycle.

We bring the ROI model and the reference accounts.

Case figures are representative of results achieved with BlueDriver MAX auction partners; specifics adjusted to protect partner confidentiality. | BlueDriver MAX is a Repairify product.