

Ryan Kinder

PROFESSIONAL EXPERIENCE:

Combined Properties, Inc.

Marketing Manager/ Graphic Designer

Malden, MA
May 2021 - Present

- Developed and managed 4 WordPress & Webflow websites across corporate, residential, and golf sectors, ensuring brand consistency and cross-channel clarity.
- Collaborated with departments and external vendors to deliver large-scale projects, including 3D drone videos and CAD presentations, ensuring high-quality investor-facing materials.
- Led the rebranding efforts, enhancing the company's market presence through strategic marketing and graphic design, aligning with corporate identity and goals.
- Utilized Adobe Creative Suite extensively to produce high-quality print materials, including magazines and newspapers, aligning with brand standards.
- Designed and executed marketing automation workflows using no-code and low-code solutions, improving efficiency and scalability of marketing efforts.

Garban Group | Sotheby's International Realty

Real Estate Agent | Assistant R.E. Developer | Chief Marketer

Brookline, MA
June 2017 - 2021

- Generated \$54M in sales by identifying and capitalizing on undervalued property opportunities, demonstrating strong market analysis and sales strategy execution.
- Developed a custom G Suite application to manage multiple projects, showcasing technical proficiency and innovative problem-solving in real estate development.
- Produced comprehensive market reports, providing actionable insights to investors, and played a key role in strategic decision-making processes.
- Coordinated with suppliers and contractors, ensuring timely and budget-aligned execution of development projects, enhancing project efficiency and stakeholder satisfaction.

ADDITIONAL EXPERIENCE:

Hyperkind

Solo Webflow Designer

Waltham, MA
October 2022- Present

- Solo design shop made primarily for fun and experimentation with new software.
- Focus on making Webflow sites for clients, typically from scratch.
- Produce digital assets for web and social use cases.
- Negotiate with clients, set expectations and timelines while adjusting for feedback and ideas.

EDUCATION:

University of Massachusetts Amherst (UMass), Isenberg School of Management

2013 – 2017

Graduate of the Commonwealth Honors College. BBA in Marketing. Semester in Spain.

SKILLS:

- Graphic Design: Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, and Canva; experienced in creating compelling visual content that aligns with brand identity.
- Web Development: Skilled in WordPress, Webflow; capable of developing and managing professional websites tailored to business needs.
- Project Management: Strong ability to oversee marketing projects from conception to completion, ensuring consistency and quality across all deliverables.
- Software Proficiency: Advanced knowledge in MS Office Suite, G Suite; adept at learning and applying new technology tools to enhance business efficiency.
- Communication: Excellent written and verbal communication skills, experienced in preparing detailed investor correspondence and promotional content.
- Collaboration: Effective team player who excels in working with cross-functional teams and external partners to achieve business goals.