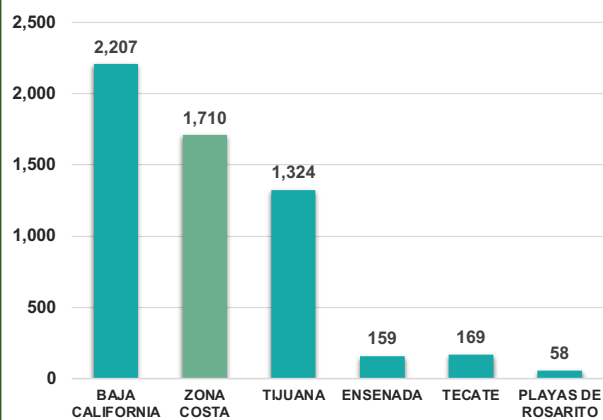


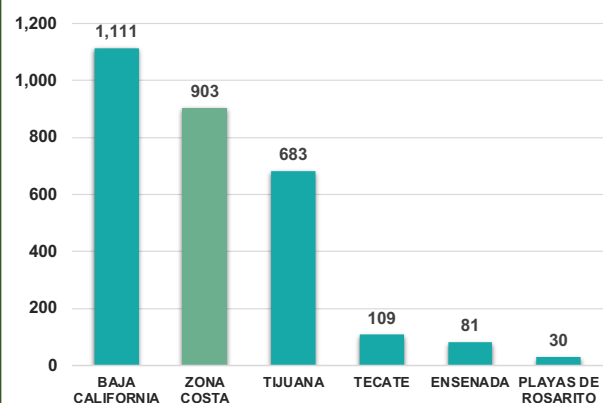
Establecimientos IMMEX (Naves Industriales)

Al cierre de Junio, 2025



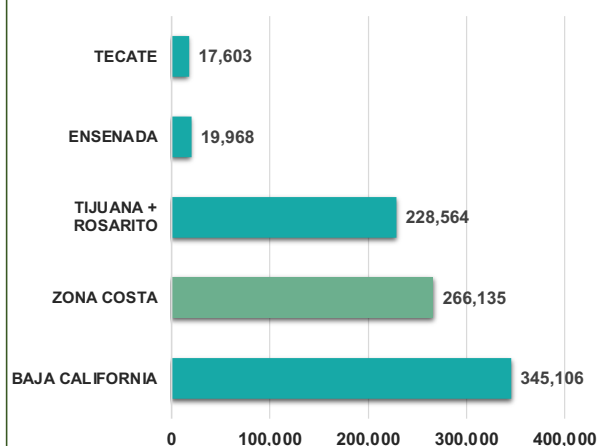
Permisos IMMEX (Autorizados en operación)

Al cierre de Junio, 2025.



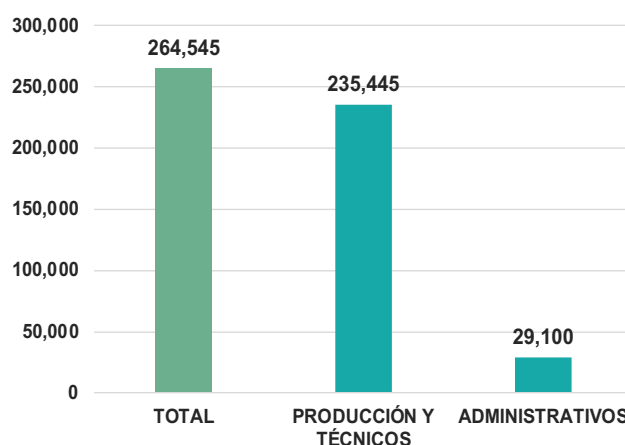
Empleados IMMEX (Directos ante IMSS)

Al cierre de Mayo, 2025



Empleados IMMEX Zona Costa, B.C. Por Tipo, Contratados Directamente

Datos al cierre de Mayo, 2025.



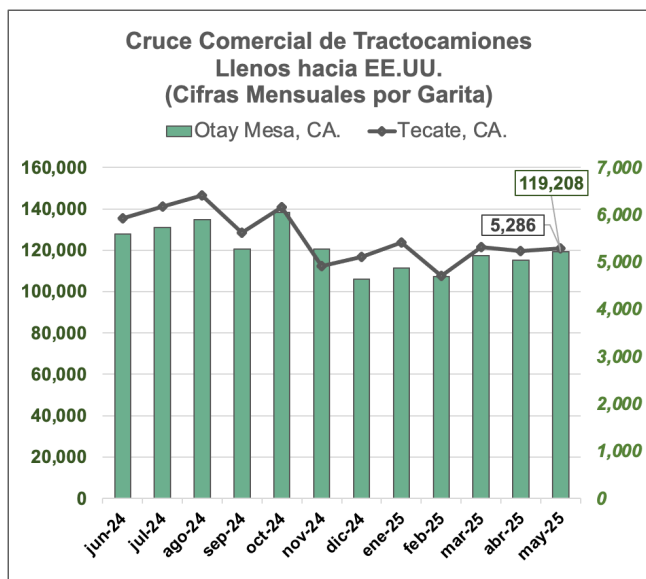
Aspectos relevantes del entorno económico:

- El 98% de los analistas encuestados por Banco de México considera que la economía no está mejor que hace un año, permaneciendo sin cambios respecto al resultado de junio. Las remesas se desplomaron en junio por la baja creación de empleo de mexicanos en EEUU y el miedo de los migrantes a salir por la posibilidad de ser deportados. Esto implica que las remesas podrían seguir a la baja el resto del año, afectando el consumo en México..
- La encuesta de Banco de México mostró un ligero incremento en la expectativa de crecimiento del PIB para 2025 y una disminución para 2026.



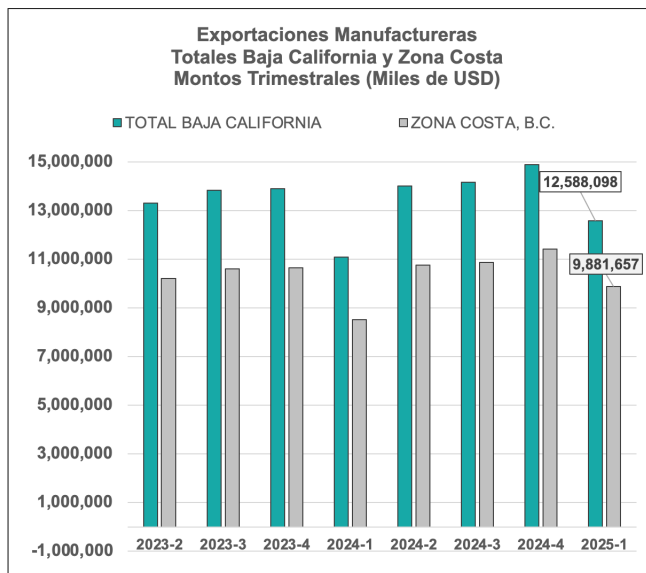
Economic environment highlights:

- Ninety-eight percent of analysts surveyed by the Bank of Mexico believe the economy is no better than a year ago, remaining unchanged from June's results. Remittances plummeted in June due to the slowdown in job creation among Mexicans in the US and migrants' fear of leaving due to the possibility of being deported. This implies that remittances could continue to decline for the rest of the year, affecting consumption in Mexico.
- The Bank of Mexico survey showed a slight increase in GDP growth expectations for 2025 and a decrease for 2026.



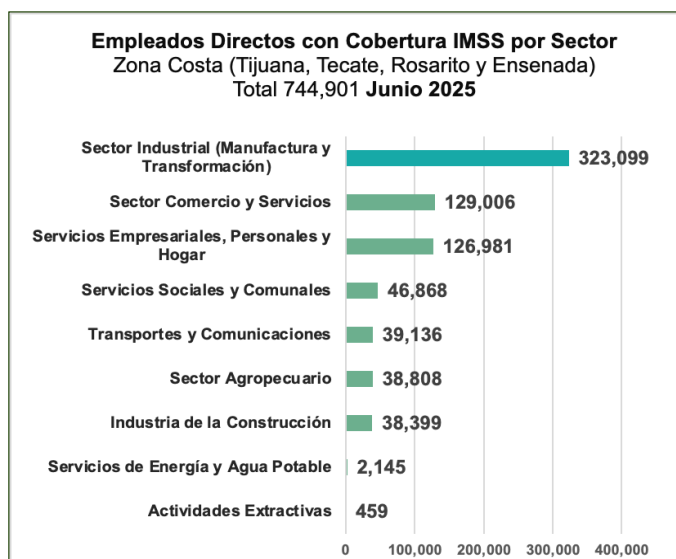
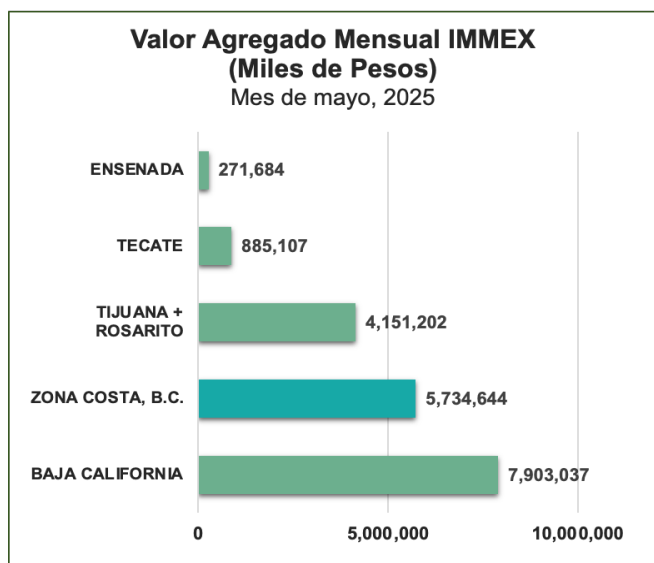
Aspectos clave a seguir:

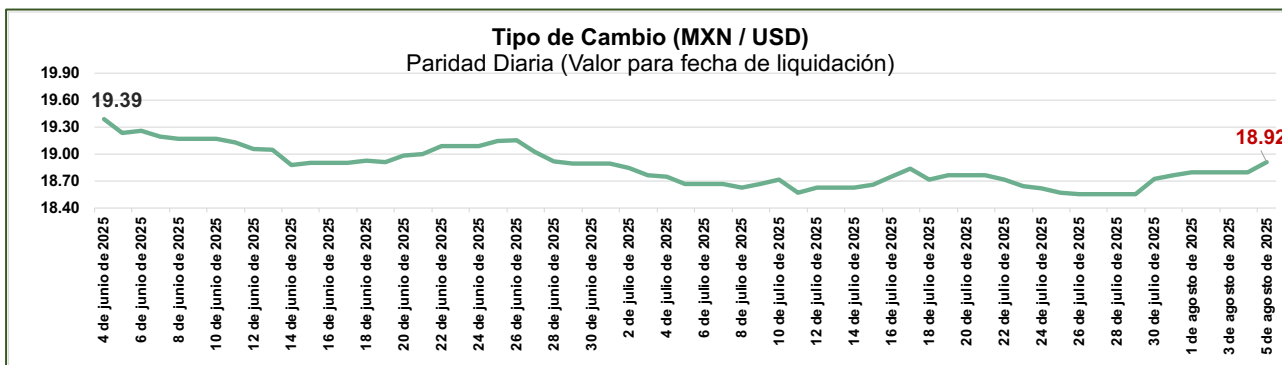
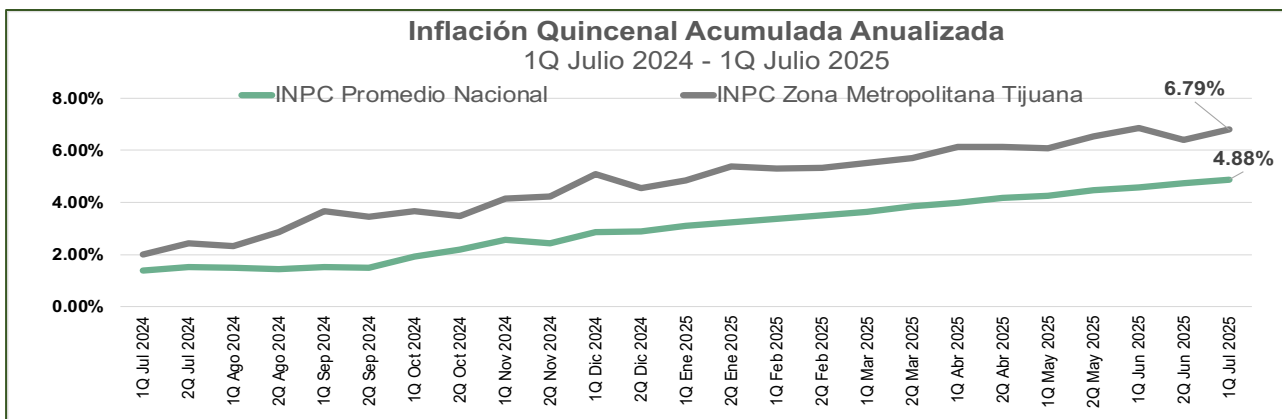
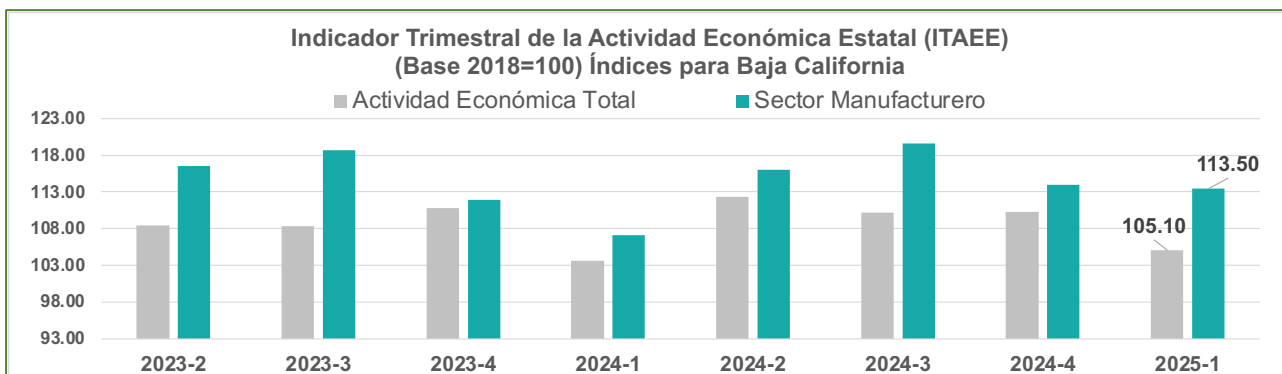
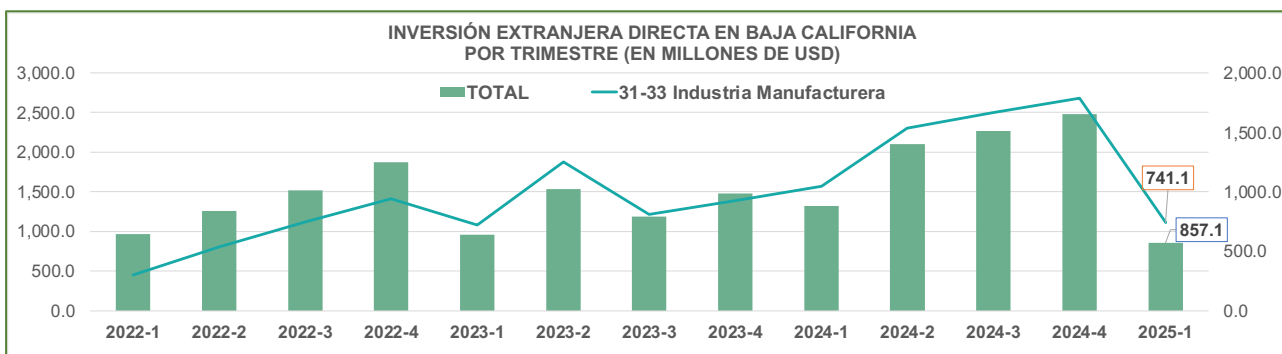
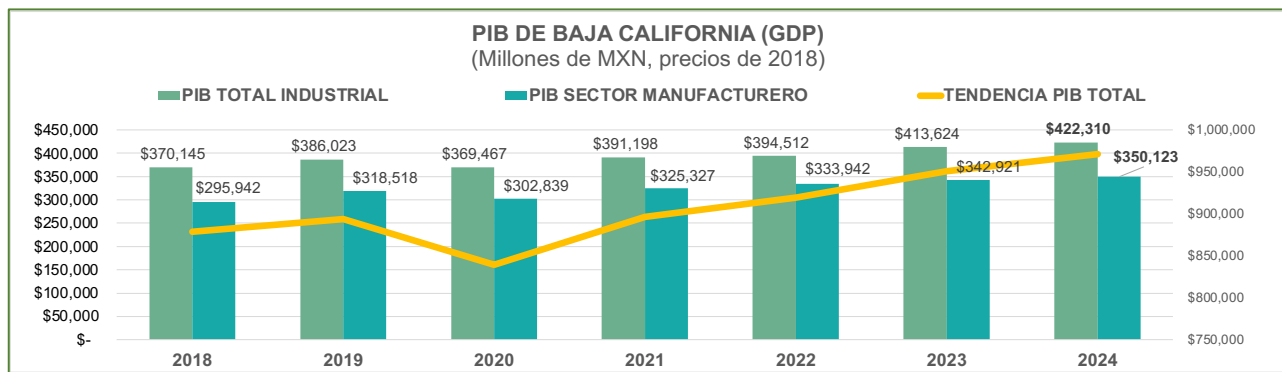
- El valor de la producción de las empresas de construcción en Baja California disminuyó 17.7% durante enero-mayo de 2025 (INEGI), registrando 7,486.4 millones de pesos, el menor valor en los últimos cuatro años. El valor de la producción de empresas locales fuera del Estado disminuyó en 18.1%.
- En junio el cierre de negocios en B.C. ante el IMSS alcanzó hasta 864, con lo que en el primer semestre de 2025 la cifra llegó hasta 4,831 empresas que causaron baja a nivel estatal.



Key highlights to follow:

- The value of production by construction companies in Baja California decreased 17.7% during January-May 2025 (INEGI), reaching 7,486.4 million pesos, the lowest value in the last four years. The value of production by local companies outside the state decreased by 18.1%.
- In June, the number of businesses closed in Baja California with the IMSS reached 864, bringing the total to 4,831 companies statewide in the first half of 2025.

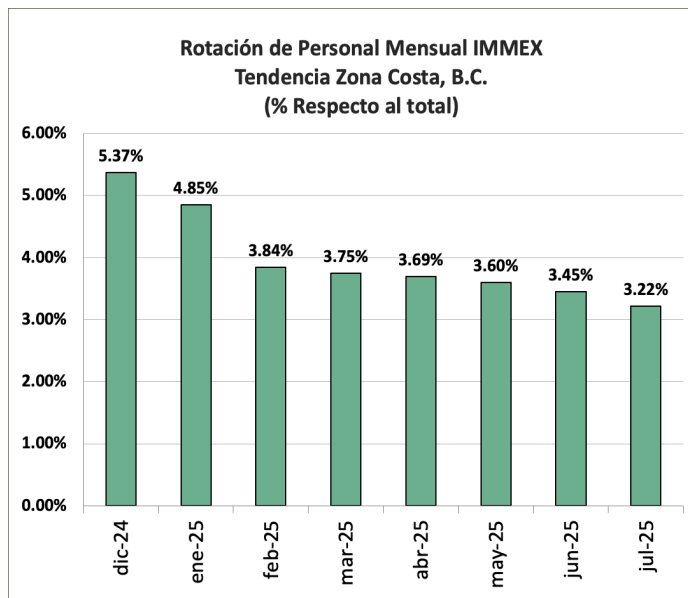




ESTABLECIMIENTOS IMMEX (No. de Naves Industriales)					
INDUSTRIAL BUILDINGS WITH IMMEX PERMIT					
	2022	2023	2024	Jun-25	Tendencia
NACIONAL (MX)	12,393	12,393	12,817	12,820	▲
BAJA CALIFORNIA	2,143	2,143	2,198	2,207	▲
ZONA COSTA	1,678	1,678	1,709	1,710	▲
TIJUANA	1,308	1,308	1,324	1,324	▲
ENSENADA	171	171	160	159	=
TECATE	161	161	168	169	▲
PLAYAS DE ROSARITO	38	38	57	58	▲
MEXICALI	465	465	489	497	▲
FUENTE / SOURCE: SNICE (S.E.) Jun-2025.					

PROGRAMAS IMMEX AUTORIZADOS (En Funcionamiento)					
AUTHORIZED IMMEX PROGRAMS (In Operations)					
	2022	2023	2024	Jun-25	Tendencia
NACIONAL (MX)	5,673	6,033	6,100	6,134	▲
BAJA CALIFORNIA	986	1,127	1,106	1,111	▼
ZONA COSTA	789	921	903	903	▲
TIJUANA	578	699	681	683	▼
TECATE	97	105	111	109	=
ENSENADA	94	93	82	81	▲
PLAYAS DE ROSARITO	20	24	29	30	=
MEXICALI	197	206	203	209	▼
FUENTE / SOURCE: SNICE (S.E.), Jun-2025.					

EMPLEADOS IMMEX (INEGI)					
IMMEX EMPLOYEES (INEGI)					
	2022	2023	2024	May-25	Tendencia
NACIONAL	2,889,256	2,914,332	2,892,555	2,871,704	▲
BAJA CALIFORNIA	382,498	363,258	346,373	345,106	▲
ZONA COSTA	301,438	284,278	268,406	266,135	▼
TIJUANA + ROSARITO	264,744	248,944	231,596	228,564	▲
ENSENADA	22,240	19,854	20,274	19,968	▲
TECATE	14,454	15,480	16,536	17,603	▲
MEXICALI	81,060	78,980	77,967	78,971	▲
FUENTE / SOURCE: INEGI, MAYO - 2025					



PERSONAL OCUPADO IMMEX (CLASIFICADO POR ÁREA Y TIPO DE CONTRATACIÓN)							
IMMEX EMPLOYEES (CLASSIFIED BY AREA AND HIRING TYPE)							
		BAJA CALIFORNIA	ZONA COSTA, B.C.	TIJUANA + ROSARITO	TECATE	ENSENADA	MEXICALI
CONTRATADOS DIRECTAMENTE	TOTAL	343,401	264,545	228,365	16,217	19,963	78,856
	PRODUCCIÓN Y TÉCNICOS	302,661	235,445	203,174	14,644	17,627	67,216
	ADMINISTRATIVOS	40,740	29,100	25,191	1,573	2,336	11,640
SUBCONTRATADOS	TOTAL	1,705	1,572	199	1,368	5	115
	PRODUCCIÓN Y TÉCNICOS	804	703	146	552	5	101
	ADMINISTRATIVOS	901	869	53	816	0	14
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025.							

CONSUMO DE BIENES Y SERVICIOS IMMEX DE ORIGEN MEXICANO					
CONSUMPTION OF IMMEX GOODS AND SERVICES OF MEXICAN ORIGIN.					
	2022	2023	2024	may-25	Tendencia
CIFRAS EN MILES DE PESOS / DATA IN THOUSANDS OF MXN					
NACIONAL (MX)	2,732,206,877	2,826,608,636	3,053,643,122	245,640,467	▲
BAJA CALIFORNIA	43,690,871	43,290,495	48,252,881	5,117,185	▲
ZONA COSTA, B.C.	23,229,394	17,812,477	21,064,512	2,699,983	▼
TIJUANA + ROSARITO	17,965,252	13,573,111	17,008,551	2,341,977	▼
TECATE	4,239,057	3,490,091	3,329,998	302,157	▼
ENSENADA	1,025,085	749,275	725,963	55,849	▼
MEXICALI	20,461,477	25,478,018	27,188,369	2,471,202	▲
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025					

CONSUMO DE BIENES Y SERVICIOS IMMEX DE ORIGEN EXTRANJERO					
CONSUMPTION OF IMMEX GOODS AND SERVICES OF FOREIGN ORIGIN.					
	2022	2023	2024	may-25	Tendencia
CIFRAS EN MILES DE PESOS / DATA IN THOUSANDS OF MXN					
NACIONAL (MX)	4,218,315,975	4,186,013,961	4,367,932,105	380,252,818	▲
BAJA CALIFORNIA	354,451,844	325,554,895	341,001,161	31,148,116	▼
ZONA COSTA, B.C.	300,721,395	261,041,714	272,346,014	25,113,124	▲
TIJUANA + ROSARITO	278,889,280	239,092,867	201,492,211	14,765,442	▼
TECATE	10,157,445	10,893,616	59,368,626	9,223,762	▼
ENSENADA	11,674,670	11,055,231	11,485,177	1,123,920	▼
MEXICALI	53,730,449	64,513,181	68,655,147	6,034,992	▲
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025					

CONSUMO DE INSUMOS (MATERIA PRIMA Y MATERIALES) DE ORIGEN EXTRANJERO					
CONSUMPTION OF SUPPLIES (RAW MATERIALS AND MATERIALS) OF FOREIGN ORIGIN					
	TOTAL 2022	TOTAL 2023	TOTAL 2024	may-25	Tendencia
CIFRAS EN MILES DE PESOS / DATA IN THOUSANDS OF MXN					
NACIONAL	5,174,387,916	5,057,553,954	4,880,212,574	444,156,564	▲
BAJA CALIFORNIA	754,230,086	634,033,156	688,262,458	64,562,305	▲
ZONA COSTA, B.C.	643,807,870	508,435,298	554,064,695	53,779,652	▲
TIJUANA + ROSARITO	604,316,112	472,283,938	491,527,056	42,733,059	▲
TECATE	16,612,155	15,342,119	41,016,543	9,383,618	▲
ENSENADA	22,879,603	20,809,241	21,521,096	1,662,975	▼
MEXICALI	110,422,216	125,597,858	134,196,763	10,782,653	▲
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025					

CONSUMO DE INSUMOS (MATERIA PRIMA Y MATERIALES) DE ORIGEN MEXICANO					
CONSUMPTION OF SUPPLIES (RAW MATERIALS AND MATERIALS) OF MEXICAN ORIGIN					
	TOTAL 2022	TOTAL 2023	TOTAL 2024	may-25	Tendencia
CIFRAS EN MILES DE PESOS / DATA IN THOUSANDS OF MXN					
NACIONAL	1,843,978,128	1,930,715,473	2,002,563,675	191,943,594	▼
BAJA CALIFORNIA	24,305,197	23,145,798	20,025,151	1,838,913	▲
ZONA COSTA, B.C.	12,189,485	11,264,128	9,771,345	788,613	▼
TIJUANA + ROSARITO	11,170,780	9,412,866	8,616,185	711,242	▼
TECATE	375,914	512,815	344,583	19,438	▲
ENSENADA	642,791	1,338,447	810,577	57,933	▼
MEXICALI	12,115,712	11,881,670	10,253,806	1,050,300	▲
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025					

PAGOS POR ALQUILER DE BIENES MUEBLES E INMUEBLES, SUMINISTRO DE PERSONAL, FLETES, SERVICIOS DE MAQUILA, SUBMAQUILA, REMANUFACTURA, SERVICIOS PROFESIONALES, TRÁMITES ADUANALES Y OTROS SERVICIOS.					
PAYMENTS FOR MOVABLE AND REAL ESTATE PROPERTY RENTALS, PERSONNEL SUPPLY, FREIGHTS, MAQUILA SERVICES, SUBMAQUILA, REMANUFACTURING, PROFESSIONAL SERVICES, CUSTOMS PROCEDURES AND OTHER SERVICES.					
	TOTAL 2022	TOTAL 2023	TOTAL 2024	may-25	Tendencia
CIFRAS EN MILES DE PESOS / DATA IN THOUSANDS OF MXN					
NACIONAL	738,591,962	749,416,323	888,020,175	78,788,512	▼
BAJA CALIFORNIA	71,968,350	78,362,077	90,834,272	7,903,037	▼
ZONA COSTA, B.C.	50,639,986	54,744,873	62,523,110	5,734,644	▼
TIJUANA + ROSARITO	44,370,811	48,524,183	50,887,356	4,151,202	▼
TECATE	2,946,677	2,909,698	8,319,919	885,107	▼
ENSENADA	3,322,498	3,310,992	3,315,835	271,684	▼
MEXICALI	21,328,364	23,617,204	28,317,162	2,595,044	▼
FUENTE / SOURCE: INEGI (IMMEX PROGRAM DATABASE) MAYO-2025					

INFORME GSA (CBP) DE LA GARITA COMERCIAL DE OTAY MESA, CA. (MARCH 2025)
Otay Mesa Cargo Facility - FY 2024 and FY 2025 thru March

Workload	March 2024	March 2025	% Change	FY24 thru March	FY25 thru March	% Change
Total Trucks	85,281	81,910	-3.95%	493,481	495,350	0.38%
Full Trucks	61,236	61,050	-0.30%	356,952	363,027	1.70%
Total Trucks	85,287	81,681	-4.23%	493,517	494,841	0.27%
Total Trains	16	16	0.00%	95	92	-3.16%
Import Mdse Value (millions)	\$3,514.50	\$3,574.90	1.72%	19,372	21,782	12.44%
FAST + CTPAT % of Laden	25.70%	38.90%	51.48%	34.00%	38.40%	12.94%
Export Mdse Value (Millions)	\$1,976.60	\$1,956	-1.04%	\$11,558	\$12,530	8.41%
Export Volume of AES ITNs	\$40,798.00	\$41,128	0.81%	\$245,187	\$232,214	-5.29%

INFORME GSA (CBP) DE LA GARITA COMERCIAL DE TECATE, CA. (MARCH 2025)
Tecate Cargo Facility - FY 2024 and FY 2025 thru March

Workload	March 2024	March 2025	% Change	FY24 thru March	FY25 thru March	% Change
Total Trucks	4,372	4,795	9.68%	30,295	28,476	-6.00%
Full Trucks	2,923	3,014	3.11%	18,643	17,991	-3.50%
Total Trucks	4,372	4,795	9.68%	30,296	28,478	-6.00%
Import Mdse Value (millions)	\$75.30	\$65.70	-12.71%	\$483.30	\$437.30	-9.51%
Export Mdse Value (millions)	\$39.10	\$30.10	-23.06%	\$224.90	\$190.10	-15.48%
Export Volume of AES ITNs	966	806	-16.56%	5,476	4,852	-11.40%

Fuente / Source: CBP (MARCH-2025)