

Links to Report Samples

The following links provide greyscale, unbranded sample reports that you may share with your clients to showcase the quality of our valuation reports. While these samples are available for your use, **we highly recommend using our report guides as the primary material to send to clients.** *Please note: given the large number of brokers and M&A advisors we support, BizWorth does not provide custom branded report samples.*

However, should you still want to send samples to your clients, please find the links below:

| Sample | Link |
|--------------------------------------|---|
| Essentials Valuation Report | https://www.flipsnack.com/55F7B6CC5A8/essentials-sample-report-greyscale/full-view.html |
| Standard Valuation Report | https://www.flipsnack.com/55F7B6CC5A8/standard-sample-report-greyscale/full-view.html |
| PreQualified Valuation Report | https://www.flipsnack.com/55F7B6CC5A8/prequalified-valuation-sample-greyscale/full-view.html |
| Certified Valuation Report | https://www.flipsnack.com/55F7B6CC5A8/certified-valuation-report-greyscale/full-view.html |
| Pitch Book / CIM | https://www.flipsnack.com/55F7B6CC5A8/pitch-book-cim |

Please note that these samples have been redacted to ensure client confidentiality, and any names or likenesses that may appear are purely coincidental.

See email scripts to send your clients below...



Essentials Valuation Report Email

Sample Email from Broker to Owner

Hi [Recipient's Name],

I thought you'd find this sample report helpful: the [Essentials Valuation Report](#). It's specifically tailored for small businesses with annual revenue under \$400,000 and provides a detailed overview of your business's value, making it easier to set fair pricing and clear expectations for buyers or partners.

Key Highlights of the Report:

- **Valuation Summary:** Clear insights into estimated selling price, equity value, and more.
- **Certified Appraiser:** Prepared by a NACVA Certified Appraiser for accuracy and reliability.
- **Adjusted Financials:** Reflects true performance by accounting for one-time expenses and non-operating items.
- **Market Approach:** Valuation based on Sales and SDE multiples from similar businesses.
- **Asset Approach:** Evaluates the net asset value of your business's assets and liabilities.
- **Comparable Transactions:** Contextual analysis from market data.
- **Easy Data Collection:** Takes only 10-15 minutes to complete.
- **Accessible Support:** Direct access to certified appraisers for interviews and consultations.
- **Fast Delivery:** Guaranteed within six days after submission.

What You'll Need to Get Started:

- **General Business Information:**
 - Full name(s) and title(s) of the owner(s)
 - Primary address
 - Legal business name and DBA (if applicable)

- Website (if applicable)
- Entity type (LLC, Partnership, C-Corp, etc.)
- **Financials:**

You can upload financial statements (Profit & Loss and Balance Sheet) or tax returns from the past three years, the current year, or the trailing 12 months for seasonal businesses. Tax returns are typically preferred for transactions, while financial statements are often used for strategic planning.

Let's set up some time to discuss this report and your needs further. Let me know when a good time works for you!

Best regards,
[Your Name]

Standard Valuation Report Email

Sample Email from Broker to Owner

Hi [Recipient's Name],

I thought you'd find this sample report helpful: the [Standard Valuation Report](#). It's a detailed 35+ page report specifically designed for businesses with annual revenue under \$50 million, leveraging the expertise of a NACVA Certified Appraiser and a comprehensive blend of market, income, and asset valuation approaches.

Key Features:

- **Valuation Summary:** Clear overview of estimated selling price, equity value, and key findings.
- **Certified Appraiser:** Prepared by a NACVA Certified Appraiser, ensuring accuracy and reliability.
- **Adjusted Financials:** Refined financial statements, adjusting for one-time expenses and non-operating items.
- **Market Approach:** Valuation using industry multiples (Sales, SDE, EBITDA).
- **Asset Approach:** Based on net asset value of business assets and liabilities.
- **Industry Benchmarking:** Compares your performance against industry peers.
- **Owner's Compensation Analysis:** Ensures alignment with industry standards.
- **Loan Affordability Analysis:** Evaluates financial capacity for loan repayments.
- **Comparable Transactions:** Context from similar market transactions.
- **Easy Data Collection:** Minimal time required to provide essential information.
- **Accessible Support:** Direct access to appraisers for interviews and consultations.

What You'll Need to Provide:

The data collection process is quick and straightforward (10–15 minutes). Here's what's needed:

General Business Information:

- Company Owner(s) Full Name(s)
- Owner(s) Title(s)
- Business Address
- Legal Business Name (e.g., ABC, LLC)
- DBA, if applicable
- Website, if applicable
- Entity Type (LLC, Partnership, C-Corp, etc.)

Financials:

You'll need either financial statements (Profit & Loss, Balance Sheet) or tax returns from the past three years, the current year, or trailing 12 months (especially for seasonal businesses). Tax returns are often preferred for transactions, while financial statements are typically used for strategic planning.

If this sounds like it could benefit your business, let's set up some time to discuss how this report can work for you.

Best regards,
[Your Name]

PreQualified Valuation Report Email

Sample Email from Broker to Owner

I thought this sample report might be helpful: the [PreQualified Valuation Report](#). It's specifically designed to help business owners set a price aligned with how much potential buyers can secure financing from lenders. Obtains conditional approval from up to (3) lenders in our national network. This detailed report provides a clear loan eligibility range, allowing potential buyers to secure financing upfront, reduce deal uncertainty, and expedite the sale process.

Why This Matters:

By pre-qualifying financing, this report increases deal success and provides a smoother path to closing, giving you confidence and clarity during the sale process.

Key Features of the Report:

- **Valuation Summary:** Clear overview of estimated selling price, equity value, and key findings.
- **Certified Appraiser:** Prepared by a NACVA Certified Appraiser, ensuring accuracy and reliability.
- **Adjusted Financials:** Refined financial statements, adjusting for one-time expenses and non-operating items.
- **Market Approach:** Valuation using industry multiples (Sales, SDE, EBITDA).
- **Asset Approach:** Based on net asset value of business assets and liabilities.
- **Owner's Compensation Analysis:** Ensures alignment with industry standards.
- **Loan Eligibility Range:** Identifies the maximum loan amount buyers may qualify for.
- **Loan Affordability Analysis:** Assesses financial capacity for loan repayments based on cash flow.
- **Industry Benchmarking:** Compares your business performance with industry peers.
- **Comparable Transactions:** Provides context from similar market transactions.
- **Easy Data Collection:** Minimal time required to provide the necessary information.

- **Accessible Support:** Connect with appraisers for interviews, video summaries, and consultations.

What You'll Need to Provide to Get Started:

- **General Business Information:**
 - Owner(s) full name(s), title(s), and primary address
 - Legal business name, DBA (if applicable)
 - Website (if applicable) and entity type (LLC, Partnership, etc.)
- **Financials:**
 - Upload financial statements (Profit & Loss and Balance Sheet) or tax returns for the last three years, the current year, or trailing 12 months for seasonal businesses.

If this sounds like it could benefit your business, let's set up some time to discuss how the PreQualified Valuation Report can support your goals.

Best regards,

[Your Name]

Certified Valuation Report Email

Sample Email from Broker to Owner

I thought this sample report might be helpful: the [Certified Valuation Report](#). Crafted by NACVA-certified experts and compliant with USPAP and NACVA standards, this 65+ page report is ideal for businesses facing complex situations like legal proceedings, partnership disputes, or estate planning. It provides a thorough and defensible fair market value assessment tailored specifically for your needs.

Key Features of the Report:

- **Valuation Summary:** Clear overview of estimated selling price, equity value, and key insights.
- **Adjusted Financials:** Enhanced financials for a clearer view of performance.
- **Owner's Interview:** Gathers direct insights from owners and management.
- **Discount Rate:** Provides a detailed explanation of the applied discount rate.
- **Market Approach:** Uses industry-relevant multiples for valuation.
- **Asset Approach:** Evaluates net asset value.
- **Income Approach:** Focuses on income-generating potential.
- **Industry Benchmarking:** Compares your business's performance with industry peers.
- **Comparable Transactions:** Provides context from similar market transactions.
- **Accessible Support:** Includes access to appraisers for interviews, video summaries, and consultations.

What You'll Need to Provide to Get Started:

The data collection process typically takes 30–45 minutes. Here's what we'll need:

- **General Business Information:**
 - Full name(s) and title(s) of owner(s)
 - Business address and legal name (e.g., ABC, LLC)
 - DBA, if applicable
 - Transaction and ownership history

- Website (if applicable) and entity type (LLC, Partnership, etc.)
- **Financials:**
 - Financial statements (Profit & Loss and Balance Sheet) or tax returns for the last five full years, the current year, or trailing 12 months for seasonal businesses. Tax returns are often preferred for transactions, while financial statements are used for strategic planning.

If this report seems like a fit for your situation, let's set up a time to discuss how the Certified Valuation Report can address your needs.

Best regards,
[Your Name]