



FOR IMMEDIATE RELEASE

THE BLOCK PARTY RETURNS TO SPRINGFIELD FOR YEAR SEVEN WITH CIVIC, BUSINESS AND COMMUNITY SUPPORT

Free community celebration ignites Historic Downtown Springfield on Saturday, September 12.

SPRINGFIELD, OR — Springfield's The Block Party is back. Again. For the seventh time. Really, like it just won't go away because everyone really, really seems to like it.

Community Activation Network (CAN), the 501(c)(3) public charity behind the region's largest free community celebration, announced the return of **Springfield's The Block Party**, set for Saturday, September 12, 2026, from 4 to 10 p.m. in Historic Downtown Springfield. Admission is free, thanks to over 30 sponsors, including Title Sponsor **SELCO Community Credit Union**.

Now in its seventh year, The Block Party has grown from a scrappy Main Street experiment into one of Lane County's most beloved annual traditions, drawing 15,000 neighbors in 2025, generating over 1.33 million impressions for local partners, and cementing itself as the region's destination community building event.

Returning for their second consecutive season as Title Sponsor, Springfield based **SELCO** continues to invest across Lane County. Building on 90 years of local support, they power **The Block Party** so residents can celebrate our economic and cultural revitalization in the middle of Main Street.

Joining them for The Block Party 2026 is a group of Springfield neighbors who put their money where their community is, including Super Premium Sponsors **Emerald Bath Works** Mechanical Bull, **Jerry's Home Improvement Center** Community Stage, **PublicHouse** Street Stage and **Springfield Drifters** Family Sponsor, along with new partners **Confident House Cleaning** Clean Blocks Program, **CLF Network** Toddler Zone and Big Prize Wheel, and **Zipty Fiber** Community Safety Sponsor.

Springfield's The Block Party 2026 features live music, local food, family activities, community organizations, and more, all free, all on Main Street, all very Springfield.

- **Event Details:**

- Date: Saturday, September 12, 2026
- Time: 4:00 p.m. to 10:00 p.m.
- Location: Historic Downtown Springfield, Oregon, Main Street and surrounding blocks

- **Admission:** Free.

More information at [**springfieldblockparty.com**](http://springfieldblockparty.com)

Media Partner & Resource Kit at [**springfieldblockparty.com/faq**](http://springfieldblockparty.com/faq)

About **Community Activation Network:**

Community Activation Network (CAN) is a 501(c)(3) public charity based in Springfield, Oregon, dedicated to producing free civic events and building community activation across Lane County. CAN produces Springfield's The Block Party and Screamfield Monster Bash. EIN: 39-2451981.

About **SELCO Community Credit Union:**

Founded in 1936 by a group of fiscally minded teachers, Springfield-based SELCO Community Credit Union today serves more than 150,000 members as one of the largest and longest-standing Oregon-based credit unions. A not-for-profit, federally insured, member-driven financial cooperative with more than \$3 billion in assets, SELCO provides exceptional rates and low fees on a full range of financial products and services, including banking, mortgages, personal and business loans, investment management, and property & casualty insurance. Membership is available to anyone who lives or works in one of the 27 Oregon or eight Washington counties SELCO serves. For more information or to become a member today, stop by one of SELCO's 15 branches, visit selco.org, or call 800-445-4483.

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