

Droppoint extends partnership with Illawarra Hawks and Mason Peatling to support Justin Tatum and coaching team for 2026 NBL Season.

Droppoint, the Illawarra-based leader in Field Service Logistics and Inventory Management, is proud to extend its support of the Illawarra Hawks, announcing an expanded partnership for the 2025 NBL season.

As part of the deal, Droppoint will back Head Coach Justin Tatum and his elite coaching staff, while also continuing its sponsorship of rising star and fan favourite Mason Peatling for a second year running.

The partnership reflects Droppoint's ongoing commitment to the Illawarra community. The Illawarra Hawks are one of Australia's most respected professional sports clubs, and together the organisations will continue to celebrate and support the region both on and off the court.

Droppoint and the Hawks will showcase the partnership throughout the season with an interactive activation at WIN Stadium, home stadium for the Illawarra Hawks, for all home games.

Jason Flanagan, CEO of Droppoint, said the partnership reflects more than sport. "We're so excited to continue our partnership with the Hawks, not just as a professional team but as a true grassroots organisation connected to this community. From local engagement to on-court momentum, the Hawks inspire the Illawarra, and that's the kind of impact we're proud to stand behind."

Hawks Head Coach Justin Tatum said the alignment with Droppoint is a natural fit. "Building a winning team takes structure, grit, and a lot of behind-the-scenes preparation. I'm proud to be backed by a company that understands what it means to lead under pressure and deliver results."

Illawarra Hawks Vice Chairman Terry Egger agreed.

"Their support of our coaching team and of players like Mason Peatling speaks volumes about Droppoint's values and long-term vision. This is a partnership built on mutual respect and shared ambition of success."