# Justin Chiu

**Digital Designer**
**Toronto, ON**

PORTFOLIO www.justinchiu.design
LINKEDIN linkedin.com/in/justinch

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## ABOUT

I design apps, websites, and other digital products that harness creative data visualization techniques to help people understand complex information and make evidence-based decisions in their businesses, communities, and personal lives.

## EXPERIENCE

**Summer Design Intern** MAY 2022 – AUG 2022
Renga (brand strategy agency), Stouffville (remote)

– Designed high-fidelity desktop and mobile pages for client Staffy's new website to **promote their last-minute staffing services** to healthcare workers
– Established a consistent design system reinforcing Staffy's new visual identity by standardizing the UI elements of their website into a **library of 50+ Figma variants using styles, auto-layout, and component properties**
– Prototyped an interactive, animated landing page to **drive conversions for client Stan's influencer platform**, iterating the designs from wireframe to high-fidelity through 8+ rounds of client and internal feedback
– Collaborated with a team of designers to **establish advertising-specific visual guidelines, art direction, and 50+ sample concepts** for Float, a corporate expense management platform

**Creative, Content, and Social – Graphic Designer Intern** MAY 2021 – AUG 2021
Loblaw Companies Limited, Brampton (remote)

– Proposed, built, and implemented a self-taught JavaScript automation solution to **halve the time required to visually update 300+ store-specific logos** and owner portraits
– Created print and digital advertisements for **seven brands, including No Frills, Shoppers Drug Mart, and President's Choice**, adapting on tight timelines to each brand system

**Project and Communications Assistant** JUN 2020 – SEP 2020, JUL 2019 – AUG 2019
Municipal Affairs and Housing, Government of Ontario (in-person/remote)

– Visualized the ministry's web content approval process in a simplified flowchart to **bolster stakeholders' understanding of 18 checkpoints** and the timelines involved
– Designed social media graphics and animations to **raise public awareness of ministry news releases, campaigns, and legislation**, including the $19-billion Safe Restart Agreement
– Expedited the launch of public-facing Ontario.ca web articles by reviewing and revising HTML markup for **compliance with web standards and accessibility guidelines**

## EDUCATION

**Honours Bachelor of Design** SEP 2019 – APR 2023 (EXPECTED)
York University, Toronto

– Courses include visual design, human interaction, information design, and systems thinking

## SKILLS

Graphic Design Skills  visual communication, information design, data visualization, web design
Product Design Skills  user interface and user experience (UI/UX), user-centred design, design research, usability testing, information architecture, front-end development, systems thinking
Design Tools  Figma, Adobe Creative Suite/Cloud, Illustrator, Photoshop, InDesign, After Effects
Front-End Tools  HTML, CSS, JavaScript, jQuery, Git, GitHub, Webflow, SVG, D3.js, Lottie
Other Tools  Microsoft Office, Word, Excel, PowerPoint, Tableau

## ACHIEVEMENTS

**Adobe + Activision Creative Jam**  Top-10 Finalist MAY 2020
**York University Entrance and Continuing Scholarships**  Total $3000 2019 – 2022
**Student Citizenship Award (for yearbook involvement)**  Earl Haig S.S. JUN 2019

## VOLUNTEER

**Food Prep Team**  Grace Community Food Share (food bank) SEP 2021 – PRESENT
**Student Mentor**  York University Design Students Association SEP 2020 – APR 2022