Jennifer Huynh

VISUAL DESIGNER

Jenniferhuynh.design
Jennlohu@gmail.com

EDUCATION

Bachelor Of Design
York University
2019 - Present (4th Year)

**Design Specialized
High Skills Major**
Western Technical
Commercial School
2015 - 2019

SKILLS

Branding, Project Management,
Asset Creation, Social Media,
Prototyping, User Research,
Usability Testing, Sketching,
Wireframing, User Interface

TOOLS

Microsoft Office, Google Suite
Adobe Creative Suite,
Figma, Miro, HTML + CSS

EXPERIENCE

Graphic Design Assistant | York University, Faculty of Graduate Studies
August 2021 - Present

Designed social media promotional material for recruitment campaigns for
100+ graduate programs while maintaining institutional branding, diversity,
and accessibility practices.

Edited and uploaded webinar and graduate research video content, to inform
potential graduate applicants and stakeholders.

Freelance Designer | Nice Shirt. Thanks!
June 2021 - Present

Translated complex instructions into compelling clothing visual designs
for 235+ clients.

Monitored and maintained weekly scheduled production designs by
organizing and updating data logs for all projects.

Graphic Designer | City of Toronto
May 2021 - August 2021

Designed branded materials and graphic elements for the web, following
AODA guidelines for 6 service teams by leading and facilitating client
meetings and consultations.

Introduced and designed monthly divisional email updates which influenced
the newsletter adoption by higher divisions.

Acted as the main designer with creating a branded divisional templates
inventory and sourcing and compiling a divisional photo bank.

Research Assistant | Ryerson University
October 2018 - August 2020

Travelled to sample and survey data in public settings, leading to the
analysis of quantitative and qualitative data on Toronto waste removal habits.

Lead and prepared mock focus groups, and transcribed accurate notes
during meetings for team reference.

COMMUNITY

Student Mentor | Design Students Association
October 2020 - Present

Mentored incoming and new York University, Design students to adjust to
university life. Meanwhile, critiquing student projects and advising on
appropriate design principles and next steps.

CERTIFICATIONS

Ethical Conduct for Research Involving Humans
AODA - IASR Information and Communications Standard
Diversity and Inclusion in Marketing
Student Registered Graphic Designer