

mariam hoda

GRAPHIC DESIGNER

CONTACT

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2995 Kingsway Drive,
Oakville, ON, L6J 6V2

EDUCATION

BACHELORS OF DESIGN

York University

2019 - Present

Recipient of the York University
Entrance Scholarship (80%+)

HIGHSCHOOL

Oakville Trafalgar High School
2015 - 2019

KEY SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Microsoft Office

Figma

Digital Marketing

Typography

Social Media Strategy

Team Leadership

WORK EXPERIENCE

CO FOUNDER/GRAPHIC DESIGNER

Jannah Motive / 2020 - Present

- Co-Founder of a non profit organization aiming to initiate projects for vulnerable communities around the Greater Toronto Area.
- Managing social media accounts as well as creating graphics using Adobe Illustrator.

PART-TIME FREELANCER

Self-Employed / 2019 - Present

- Communicating with clients for commission creation and preparing sketches and designs of material and making desired changes.
- Ensuring brand consistency in all work produced.
- Managing personal social media account to promote designs.
- Developing E-Commerce websites with Shopify and managing payments.

GRAPHIC DESIGNER

ISNA Canada / 2021

- Presenting design ideas and concepts for campaigns and projects verbally and visually.
- Receiving creative briefs in order to fully understand the goals and achieving this in creative ways.
- Managing multiple projects simultaneously and easily pivoting with changing priorities.

SOCIAL MEDIA CONTRACT WORK

ASK Foundation / 2021

- Creating graphics for website, Instagram and Facebook. Updating website often as well as posting on Social Media accounts.

MARKETING INTERN

KMD Group Canada / August 2020 - November 2020

- Working under Marketing Lead to make digital graphics, presentations, and flyers, as well as contacting Real Estate Agents.
- Semester long Internship.

VOLUNTEER EXPERIENCE

VP OF MARKETING

Islamic Relief at York / 2020 - Present

- Designing and planning all the Graphics for Instagram, as well as Marketing and Social Media strategies.

GRAPHIC DESIGN COORDINATOR

MIST Toronto / 2020 - Present

- Creating graphics for MIST Toronto as well as creating and designing merchandise.

PRESIDENT FOR VENTURERS GROUP

1st AFC Scouts / 2018 - 2020

- Planning camps, hikes, and weekly meetings for up to 100 people with indoor and outdoor activities.
- Coordinating event plans for all sections of the Scouts group and keeping formal records of the group's process and decisions.