

Kristen Chan

Graphic Designer

Contact

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Experience

Graphic Design and Multimedia Assistant

May - August 2022

York University

- Designed layout and assets for website event to display student designers and projects
- Collaborated with supervisor in weekly meetings on ways to develop the designs of the project
- Conducted research to produce graphic material for the concept of the website event
- Assisted with building the website, including prototyping and coding, optimized for all screen sizes
- Designed motion concepts for website graphics

Graphic Design Intern

June 2022

Postalgia Inc,

- Assisted in designing marketing collateral, such as social media and blog posts to increase brand awareness
- Supported blog writers in the creation of new concepts for social media posts
- Appropriately suggested recommendations when asked for feedback about current social media trends
- Designed numerous templates for non-profit organizations, such as impact reports, newsletters, and thank-you cards
- Collaborated with project manager in daily meetings on completing all graphic design requests

Personal Interests

I enjoy playing and teaching piano, architecture, and trying out new food places!

Extracurriculars

DESNathon Competiton

February 2022

York University

- Achieved 3rd place in a competition with ten participating teams
- Created an app prototype for student education
- Collaborated with teammate by sharing ideas and discussing division of work
- Worked within a time-constraint and presented to a panel of professional judges

Education

York University

September 2019 - June 2023 (Expected)

- Bachelor of Design (Specialized Honours)

Markville Secondary School

June 2019

- Ontario Secondary School Diploma
- Honour Roll
- Certificate of Merit for French

Skills

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| Illustrator | Adobe Xd | Adobe Rush |
| InDesign | Miro | Sketchup |
| Photoshop | After Effects | AutoCAD |
| Figma | InVision | |