

MEAGHAN GONSALVES

GRAPHIC DESIGNER

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SUMMARY

I have always been inspired by the art around me and love to unleash my creative side. I love modern styles and absorbing all the wonders of this world that fuel my desire to create impactful designs. I am a multi-disciplinary designer that has a passion for branding, graphic design, illustration, and photography. I am thrilled to expand my experience and create optimal design solutions.

EDUCATION

BACHELOR OF DESIGN

York University | September 2019 - April 2023

SKILLS

Brand Identity Visual Design
Editorial Design Typography
Advertising Illustration

TOOLS

Illustrator Figma
Photoshop Miro
InDesign

EXPERIENCE

- **GRAPHIC DESIGNER**
York University - Athletics and Recreation Department | October 2021 - Present
 - Developed graphic design content for the department.
 - Worked closely with the marketing team.
 - Designed promotional pieces for social media platforms.
- **EDITORIAL DESIGNER**
Artichoke Magazine | July 2021 - Present
 - Designing a set of editorial spreads for the magazine's monthly issue.
 - Created monthly spreads that coordinate with magazines and style guides.
- **GRAPHIC DESIGN INTERN**
Ontario Chamber of Commerce | April 2022 - July 2022
 - Designed AODA compliant digital content; 2022 Policy Report Card, OSSGA, OES.
 - Worked closely with the Public Affairs Team.
 - Designed digital content for webinars and social posts.
- **GRAPHIC DESIGNER**
Ashario | April 2021 - July 2021
 - Package designer for products and accessories.
 - Designed banners for the website and Instagram.
 - Designed menu's for screens and print.