

CONTACT

📍 Toronto, ON. Canada

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🌐 zoesto.ca

EDUCATION

BACHELOR OF DESIGN

York University

September 2019 - expected April 2023

CYBERARTS PROGRAM

Don Mills Collegiate Institute

September 2016 - June 2019

TOOLS

Adobe Creative Suite

HTML & CSS

jQuery

Figma

InVision

SKILLS

Editorial Design

Typography

Branding and Identity

Package Design

Web Design

Data Visualization

LANGUAGES

English

Bulgarian

**References available upon request.*

ZORNITSA STOIMENOVA

GRAPHIC DESIGNER

PROFILE

A confident, versatile and detail-oriented designer with a focus on print design, branding and identity, and data visualization. With a passion for creative solutions and love for storytelling, I create visually compelling design solutions that break the rules of traditional design. I excel in fast-paced environments, possess high initiative and have the ability to work both independently and in a team.

EXPERIENCE

POOL-IN-CHARGE

City of Toronto | Toronto, ON

June 2021 - Present

Supervised and directed a team of lifeguards and staff. Attended meetings and training sessions, and planned staff training on-site. Responsible for the administration and operation of the pool to ensure the safety of patrons and visitors, and complied with Regulations and Manuals.

GRAPHIC DESIGN INTERN

Havas Media Group | Sofia, Bulgaria

May 2022 - June 2022

Worked alongside a team of creatives to create an array of projects for various clients, including logo designs, infographics, project pitches, and advertising concepts.

EDITORIAL DESIGNER

Artichoke Magazine | Toronto, ON

May 2021 - May 2022

Worked alongside authors and editors, to design a series of layouts for the monthly issues of the magazine. Adhered to deadlines and guidelines established by the design editor.