

Vyjayanthi Janakiraman

Designer & Researcher

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EDUCATION

Specialized Honours Bachelors
of Design
York University
September 2019 - April 2023

LICENSE

Student Registered Graphic
Designer, Association of
Registered Graphic Designers

COMMUNITY

President's Ambassador
Alumni Ambassador
Design Student's Association

ACHIEVEMENTS

Alumni Award of Distinction
(full-ride scholarship)
Michael Plexman Award for
Creative Innovation
Kondor Fine Arts Award,
AMPD Discretionary Award

SKILLS

Soft Communicative (oral,
written, and visually), knack for
presentations (building and
leading), leadership,
adaptable, and a fast learner

Technical Qualitative and
quantitative independent
research, visual design,
Creative Cloud, Figma and
SPSS

VALUES

Team oriented, accountability,
flexibility, security, and trust

EXPERIENCE

Design Research Assistant, Psychologische Ergonomie Lab

Universität Würzburg, Germany

05/22 - present

Planned, implemented and analyzed user studies in documenting performed research as a scientific paper. Designed, planned, and executed user research projects/testing sessions in collaboration with other researchers and designers. Developed print, web materials and interactive prototypes.

Our research paper was accepted to be presented at The ACM CHI Conference on Human Factors in Computing Systems, the premier international conference of Human-Computer Interaction (HCI).

Research Assistant, Young Lives Research Lab

York University, Canada

11/21 - present

Assisted in literature review and qualitative data analysis for the project Rights for Children and Youth Partnership based in the Caribbean, Latin American and Canada. Conducted qualitative and quantitative data analysis for the Virtual Recovery College Project by the Canadian Mental Health Association in Manitoba and Winnipeg. Created knowledge mobilization tools (print and digital material) for scholarships and articles. Managing and creating graphics for the lab's social media platforms.

Work published for the Lancet and the Canadian Mental Health Association.

Senior Resident Advisor, Division of Students

York University, Canada

08/21 - present

Managed a 6-person team to integrate a community of 200 students into a safe living environment. Participate in rotational on-call shifts and planning and executing monthly meetings and events. Serve as a liaison between student staff and Residence Life Management Team to ensure information and policies are communicated effectively

Research Assistant, Social & Technological Systems Lab

York University, Canada

12/20 - 05/21

Design graphics and fabrication of kits for data collection processes. Conducting research through ethnographic research methods and analyzed using Noldus Observer XT and prototyping tools such as Arduino.

Published article in IX Interactions Magazine September 2022 issue.