# Gajanan Ketheeswaran

GRAPHIC DESIGNER

## CONTACT INFORMATION

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North York, ON

### WORK EXPERINCE

#### **Quoted Tech**

May 2022 - July 2022 Graphic/Web Designer

Building UI/UX elements of the company website alongside a web developer. Creating branding visuals and style guides to be displayed on website.

#### **INeurorehab**

May 2021 - Present Part-time Design Coordinator

Working with a small team as graphic designer to build company branding through their website, social media and interactive visual elements.

#### Design Freelancer

June 2019 - Present

Continuing to work with clients on brand identity projects to develop a logo, typekit and supporting elements.



## **SKILLS**

Branding and Idenity Motion & Animated Graphics Typography Design **UX** Design Marketing & Advertising

## **EDUCATION**

## YORK UNIVERSITY September 2019 - April 2023 Bachelor of Design

## **VOLUNTEER**

**Business Management Club UTSC** November 2020 - February 2021 Graphic Designer

Build icongraphy and branding for club use, as well as create a social media identity.