

Ingrid Wong

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Education

Honours Bachelor of Design York University

Sept 2019 - June 2023

Awarded: Entrance Scholarship,
3rd Place in DESNathon

Involvement

Senior Graphic Designer York University Hong Kong Students' Association

Sept 2019 - June 2023

Editorial Designer Artichoke Magazine

Jul 2020 - Jun 2021

Design Mentor Design Students' Association

Sept 2020 - Jun 2021

Skills

Soft

Teamplayer
Problem solver
Dependable
Dedicated
Passionate
Eager to learn
Hardworking
Highly creative

Technical

Illustrator
InDesign
Photoshop
After Effects
Adobe XD
Tableau
Figma
Miro

About Me

Hello, I am Ingrid! I am passionate about developing unique and impactful visual identities for brands, campaigns and organizations. My goal is to help clients attract and expand their audience reach to a global level by creating meaningful connections between brands and their customers.

Experience

Design Intern bruce mau design

Jul 2022 - Aug 2022

- Participated on the project of branding for Hinge Health
 - Took part in brainstorming sessions for new concepts
 - Collaborated with team to develop new identity options
 - Sourced and edited images for product mockups
 - Assisted team with preparing keynote presentation materials
- Designed internal typographic posters for ASICS

Design Intern Winged Canvas

May 2021 - Oct 2021

- Designed web pages on Wix
- Created wireframes on Figma to ensure quality design
- Conducted web audits and fixed web bugs on a regular basis
- Designed class registration forms and payment pages
- Created Patreon banner and tier illustrations

Graphic Designer Canadian Musicians Co-op (CMC)

Jun 2021 - Sept 2021

- Redesigned the organization's website on Editor X
- Collaborated with team members to design CMC Live website
- Designed social media posts, video covers and letterheads
- Uploaded video content onto the website on a weekly basis
- Hosted briefing sessions for the team's newcomers to ensure a swift transition of workflow

Interests

- I am a huge movie geek and an Anya Taylor Joy fan
- I love planning out travel itineraries on Google Maps
- I enjoy one-on-one conversations with friends
- I am constantly ~~obsessing over~~ annoying my cat