



**Brienna
Hogben**

CONTACT

- +1 (705) 796-8049
- Brienna.hogben18@gmail.com
- Ontario, Canada
- brienna.myportfolio.com

SUMMARY

I am an organized, hard working, multidisciplinary graphic designer with a love for typography. My goal when designing is to bring a vision to life. ***Dream, Explore, Create.*** These three words help guide me throughout my creative process and allow my goal of bringing visions to life become a reality.

SKILLS

Proficient In

Adobe C.C.
Microsoft Office
Typography
Data-Visualization
Information Design
Editorial Design
User Research
Brand Identity
Illustration
Prototyping
Photography

Familiar With

Figma
Video Editing
Creative Writing
Javascript
HTML

EDUCATION

York University: Honours Bachelor of Design (BDes)

September 2019 to April 2023

Recently completed my third year in the Honours Bachelor of Design Program. Received an on the spot early acceptance admission letter during my interview. Recipient of York Universities Academics Scholarship. A member of the Dean's list with a G.P.A. of 7.8 on a 9.0 scale.

EXPERIENCE

Freelance Designer and Illustrator

September 2019 to Present

Building myself as a designer by working with clients to help bring their visions to life through logo designs for brand identity and custom illustrative pieces.

Sunwing Graphic Design Intern

May 2022 to September 2022

1 of 2 candidates selected from over 250 applicants. I spent the Summer working at Sunwing as a their first ever Graphic Design Intern. I gained work and design skills designing pieces for Sunwing and their various brands.

Midland Flyers Hockey Team Logo Re-design

March 2022 to June 2022

Working alongside the Midland Flyers OHA Junior C hockey team, I had the pleasure of redesigning the teams logo. The new logo helps the team create a fresh, new brand identity. Through client and team collaboration, I completed many design revisions, adjusting colour schemes and placements, to create an end product that embraces the teams new identity.

Century 21 Real Estate Agent Logo Design

December 2020 to January 2021

Designed a logo for Century 21 Real Estate Agent Greg Weeks. I worked carefully with the client to design a fresh and professional logo for a new brand identity.

ACHIEVEMENTS

York University BDes Student Work Example Representative

November 2020 to Present

My typographic poster design, *The One That Got Away*, created using a custom modular typeface I designed in my first year, was chosen to be showcased within the student work examples on York's Design website, instagram, and 2021/22 design program handbook.

Design Student Mentor

September 2020 to April 2021

Mentored a first year student providing support and guidance while the student adjusted to post-secondary studies. I was responsible for providing the student with critiques on their work, answering any questions the student may have while adjusting and adapting.