

Nieves Rocillo

Graphic Designer

CONTACT

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(647) 639 7823
King City, ON

SKILLS

Brand identity
Editorial design
Packaging
Data Visualization
User research

TOOLS

Adobe Creative Suite
(Illustrator, InDesign,
Photoshop, Lightroom,
AfterEffects, PremierePro)

EDUCATION

Bachelor of Design (Honours), York University
June 2023 graduate | Toronto, ON

EXPERIENCE

Design Intern, Postalgia Inc.
June 2022 | Markham, ON

Worked closely with head designer to plan, write, and create content for web and social media. Assisted with growth strategies for boosting followers, viewers, and engagement. Worked on reviving the visual look and feel of social media feeds. Designed assets for the company's print services (cards, newsletters, executive letters etc), and built a template library for upcoming products.

Multimedia Design Assistant, York University
Summer 2021, 2022 | Toronto, ON

Collaborated with marketing and design teams to produce promotional graphics and informational pieces. Designed assets for the web and social media platforms. Worked with existing visual systems and the York University brand standards across all projects.

Teaching Assistant, King's Ridge Montessori
Summer 2018, 2019 | King City, ON

Worked with young children and assisted staff with managing multiple classroom environments. Daily responsibilities included child care for toddlers and infants, and facilitating early childhood education program activities.

EXTRA-CURRICULAR

Editorial Designer, Artichoke Magazine
Sept. 2022-present | York University
Student-run publication

Design Mentor, Design Students Association
Oct. 2020-present | York University
Design mentorship program