

MARTINA MAITAN

www.martinaemme.com

✦ [portfolio 2025](#)

martinamaitan@gmail.com
+ 65 8742 7818
Singapore | Italy

UX/UI Designer with 10+ years of experience in agencies and as a freelancer. I specialize in turning complex systems—finance, tech, and wellness—into intuitive digital experiences. My background includes 5 years at MING Labs in Singapore and Europe, and freelance collaborations with [Swiss-Asia Financial Services](#), [Entropica Labs](#), and [Odysseus Space](#), covering everything from interface design to marketing strategy.

WORK EXPERIENCE \

Freelance UX & Product Designer

Freelance Product Designer
Nov 2022 - Ongoing

Freelancing for Singaporean and international clients with diverse requirements, ranging from social media strategy design to product implementation. Notable collaborations include [Samsung Singapore](#), [Swiss-Asia Financial Services](#), [Entropica Labs](#), [Aleet](#).

Hatch Academy, Singapore

AI Design Educator
Apr 2024 - Ongoing

Designing and delivering curricula that merge design fundamentals with emerging AI practices. Running weekly webinars within the [AI for All program](#) and supporting learners in integrating AI tools into creative and professional workflows, with a strong focus on UX and accessibility.

Choisse, Singapore

Co-Founder and Designer
Oct 2021 - Nov 2022

Defining the product and mission, creating the design strategy, implementing wireframes for both mobile and desktop versions, developing branding and visual materials, and overseeing the development of both the digital platforms and the jewelry line.

MING Labs, Singapore

UX / UI Designer
Apr 2016 - Sep 2021

Contributing in projects ranging from 3-week design sprints to 8+ month multidisciplinary B2B and B2C projects for products and services in SEA and Europe (Agile Design & Scrum). Overall my responsibilities include managing all aspects of the design process.

MIT Senseable City Lab, Singapore

Data-viz Designer and Researcher
Oct 2012 - Dec 2015

Using data from private sectors and motion sensors, I designed interactive maps and infographics that effectively communicate complex datasets and support scientific research with compelling visual narratives for physical and digital platforms.

Fjord Accenture, Berlin

UX Design Intern
May - Sep 2012

Working on one extended project that covered the entire design flow, from conducting research to preparing design systems for handover to developers. Additionally, I designed content and video promotions to represent Fjord Berlin at the famous Fjord get-together, Equinox.

H-Farm, Treviso

UX Design Intern
Jun - Sep 2011

First approach with real clients (Circolo Illy, Telecom Working Capital, Fondazione Telecom) on developing interface designs, creating wireframes and flowcharts, scenario planning, and concept development to ensure user needs and business goals were met.

EDUCATION \

M.Sc Visual and Multimedia
Communication Design
IUAV University of Venice, Venice

BA New Technology for the Arts

Academy of Fine Arts, Venice

Artistic High School

A. Martini, Vicenza

PUBLICATIONS \

Datacollider: interface for exploring
large spatio-temporal data sets
SIGGRAPH Asia Visualization in High
Performance Computing 2015

Touching Transport – A Case Study
on Visualizing Metropolitan Public
Transit on Interactive Tabletops
Advanced Visual Interfaces Conf 2014

AWARDS \

Winner with Airscapes Singapore
Eye on Heart Summit 2015

Semifinalist with Explore Your Emotions
Adobe Design Achievement Award 2014

Semifinalist with Words Movies Counter
Adobe Design Achievement Award 2012

Finalist with Whispering Reeds
Adobe Design Achievement Award 2011

TOOLS \

Brainstorming and workshop support
FigJam, Miro, Post-it & Markers

Design and prototype interfaces
Figma, Sketch, Adobe Creative Cloud

Presentation and communication tools
Keynote, Slack, Notion, ChatGPT

LANGUAGES \

Italian - native
English - professional written and spoken

EXTRAS \

Advanced Hatha Yoga Instructor
RYT 500 Yoga Alliance
Jun 2015 - Nov 2019

SKILLS \

User research and personas design
Brainstorming and concept development
Information architecture and user journey
Wireframes and design systems
Visual design and prototyping
Presentation and deck design
Clients and developers communication

@martinaemme