

Eliana Weiss

📍 Atlanta, GA

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EDUCATION

Kennesaw, GA

Kennesaw State University
Bachelor of Science in

Interactive Design

Relevant Coursework

- User-Interface Design
- Front End Development
- Programming Principles
- Usability Testing

SKILLS

Prototyping

Wire-framing

Web Design

App Design

Usability Testing

Adobe Creative Suite

HTML/CSS

Figma

Miro

Procreate

Goal Directed Design

User-Centered Design

Scrum

Agile

Lean UX

WORK EXPERIENCE

FREELANCE DESIGNER

Atlanta, GA

Nov 2023 - Present

- Responsible for creating visual concepts, designs, and layouts for various digital and print projects that meet client or project specifications
- Use design software and tools to create and edit digital and print designs, including graphics, prototypes, and websites
- That conforms to brand standards or project specifications.
- Collaborate with project teams, including clients and other designers, to develop ideas, refine designs, and determine the best approach to meet project objectives
- Research design trends, innovations, and best practices to stay current with industry standards and improve design quality

ADMINISTRATIVE ASSISTANT

Ali's Cookies, Atlanta, GA

June 2020 - March 2023

- Added new material to file records and created new records when necessary.
- Sorted and classified information by content, purpose, user criteria, and/or chronological, alphabetical, or numerical order.
- Performed logistical duties in order to maintain office efficiency, including but not limited to ordering supplies, maintaining records, managing database systems, sorting mail, and bookkeeping.
- Answered telephones, gave information to callers, took messages, and transferred calls to appropriate personnel.

DESIGN INTERN

Atlanta Jewish Times, Atlanta, GA

May 2017 - June 2020

- Created design concepts based on knowledge of layout principles and esthetics
- Determined the sizing, style, and placement of illustrative materials and texts
- Generated new prints, graphs, charts, and illustrations through the use of various software systems
- Communicated with clients to customize designs and ensure client satisfaction.
- Reviewed colleagues' designs upon request and made improvements as needed.

SALES ASSOCIATE

Justice, Marietta, Ga

August 2014 - July 2016

- Greeted customers and assisted them to ensure a welcoming shopping experience
- Accounted for inventory and stocked the floor
- Maintained the store's appearance by folding and organizing clothing items and cleaning floors and surfaces.
- Operated point-of-sale systems.

References available upon request.