

2024 Impact Report

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Thank You	



Message From the President & Executive Director

Celebrating 57 Years of Impact: The Autism Society San Diego

For over five decades, the Autism Society San Diego has been a steadfast pillar of support, advocacy, and empowerment for individuals and families navigating the autism journey. As the longest-standing affiliate within the Autism Society of America network, we take immense pride in our commitment to fostering a more inclusive and supportive community.

Expanding Services to Meet Rising Needs

Recent data underscores the increasing prevalence of autism, now affecting 1 in 22 individuals in San Diego. In response to the growing demand for resources and support, we have strategically expanded our programs to better serve the San Diego community.

Investing in Growth: Camps & Aquatic Programs

We have invested in expanding our beloved camp and swim programs, recognizing the profound impact these experiences have on skill development, confidence, and social connections for autistic individuals. With the support of over \$300,000 in grant funding, we are actively working to expand these programs and our other educational and support programs throughout the County geographically and into Spanish over the next one to two years, ensuring that more individuals have access to these transformative opportunities.

Recognizing a critical need for direct, personalized support, we also continue to expand and deepen the Autism Ask Line staffed by parents with lived experience who provide compassionate guidance to families seeking help. This initiative was made possible through strategic partnerships and grant funding, allowing us to respond to hundreds of inquiries to those navigating the complexities of autism, soon available on an App Store near you.

Looking Ahead: A Future of Growth and Collaboration

As we enter 2025, we are poised for unprecedented growth, driven by the dedication of our Board of Directors, staff, and valued community partners. We invite you to be part of this momentum—whether as a volunteer, Board member, sponsor, or program participant, your involvement helps us amplify our impact and strengthen our mission.

Together, we will continue to serve as San Diego's leading voice and resource for the autism community—championing inclusion, support, and opportunity for all.

Joe Ireland
President, Board of Directors

Shahriar Afshar
Executive Director

About Autism

opportunities needed to live fully.

Autism Spectrum Disorder (ASD), hereafter referred to as Autism (which includes Asperger's Disorder and Pervasive Developmental Disorder -Not Otherwise Specified [PDD-NOS]), is a complex, lifelong developmental condition that typically appears during early childhood and can impact a person's social skills, communication, relationships, and self-regulation. The Autism experience is different for everyone. It is defined by a certain set of behaviors and is often referred to as a "spectrum condition" that affects people differently and to varying degrees. While there is currently no known single cause of Autism, early diagnosis helps a person receive resources that can support the choices and





We are the voice and resource for the Autism Community in San Diego

Our Mission

We create connections, empowering everyone in the Autism community with the resources needed to live fully.

Our Vision

Creating a world where everyone in the Autism community is connected to the support they need, when they need it.

We strive to improve the lives of people living with autism and their families in San Diego County.

About Us

Autism Society San Diego County originated in 1966 as the National Society of Autistic Children. Today, the Autism Society San Diego serves as the voice and resource of the San Diego autism community.

We promote meaningful participation and self-determination for autistic individuals and their families. We work diligently to ensure we support and amplify the voices of autistic individuals within our organization and throughout our community.



Autism Society San Diego hosted a panel at the 2024 Comic Con titled "Find Your Neurodiverse Tribe - Use Your Passion for Animation & Art to Make Friends, Join Groups and Create Community"



2025
Board of
Directors
&
Staff

2025 Executive Board:

President - Joe Ireland Vice President - Kasey Howell Treasurer - Dustin Tracy Secretary - Alyssa Label Past President - Shirley Fett

2025 Board Members:

Chayo Chavez
Christopher Callahan
Jorie Ellazar
Derek Danziger
Amanda Marsh
Joel Anderson
Gilman Bishop
Tim Gobran
Allan Kaspar
Katie Phelps

2025 Staff:

Executive Director - Shahriar Afshar Outreach Manager - Amy Munera Program Manager - Gabriel Echaves Administrative Assistant - Kay Freeman Peer Resource Specialist - Virginia Rivera Peer Resource Specialist - Michael Suckiel



Our Work

We are the voice and resource for the Autism Community in San Diego

Autism Society San Diego is here to connect members of the Autism community to the support they need when they need it.

We do this by providing:

- Camp programs including Camp I CAN, Surf Camp, AWARE Camp, and Family Camp
- The Autism Ask Line, for all your autism related questions and referrals
- Educational programs and resources
- Support Groups for parents, caregivers, and autistic adults
- Aquatic programs including swim lessons and monthly Pool Parties
- Special events including Lights! Camera! Autism!, Autism Social & Mental Health Conference, Beers & Cheers for Autism, Splash for Cash and educational programs
- Monthly Newsletters and Emails
- Grants to ensure attendance for all
- Membership Benefits
- Social Media outreach through Facebook, Instagram, & Twitter





Our Program Impact

Swim Lesson Scholarships Provided	2
Surf Camp Participants:	15
Camp I CAN Participants:	79
Family Camp Attendees:	43
Support Group Attendees:	90
Pool & Dance Party Attendees:	1200
Lights! Camera! Autism! Attendees:	30
Autistic Artists at Lights! Camera! Autism!:	2
Community Autism Trainings Provided:	1
Community Members Trained:	115





Our Program Impact (Continued)

SD Padres Behind the Scenes Attendees:	150
SD Padres Autism Acceptance Night Attendees:	220
Children's Discovery Museum Sensory Friendly Event:	116
Autism Social & Mental Health Conference:	325
Captain Educational Conference:	89
People Who Received Support by Phone/Email:	1500
Resource Fairs Attended:	14
Community Members Reached at Resource Fairs:	2000
Splash for Cash Pool Party Attendees:	250
Beers & Cheers for Autism Attendees:	120
Total Program Impact:	9070





Our Reach

Autism Society San Diego's Online Community

Twitter - 2,400

Meetup - 5,200

Email List - 9,100

Instagram - 9,800

Facebook - 11,000

Website - 650,000 (annual views)

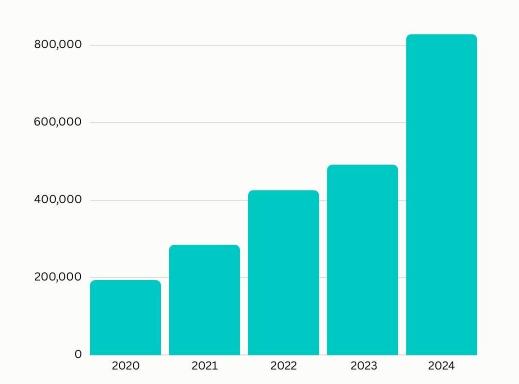
Total Online Reach: 687,500





Our Revenue Growth

1,000,000





\$948k in Reserves



Projected Grant Funding Goals:

Camp Programs \$135,000

Lights! Camera! Autism! \$120,500

Autism Education Academy \$135,000

Autism Spa Podcast \$13,600

Pending & Targeted Grant Applications:

\$1,078,100



Impact Stories

"We have seen our child's overall confidence, not just in surfing and beach-related activities, skyrocket through his second year of Surf Camp. We literally cannot wait to see wait to see what gifts it will bring to him next summer. Thank you for making this possible for our son and for our family."



Surf Camp Parent



"The ability for my children to be themselves without judgement amongst their peers means that Family Camp is a magical utopia of a place for us."



Family Camp Parent

Impact Stories

"The autistic joy, celebratory cheer & unyielding support shown to our entire family,is this spectacularly illuminating, enveloping and soul charging experience. Thank you for the genuine, heartfelt, unreserved acceptance of our son's entire self."

Camp I CAN Parent





"The best part of the AWARE Summer Camp was getting to be part of a program tailored to my son, making new friends, having new experiences, and having fun."



AWARE Camp Parent

2024 Event Highlight:

Autism Social & Mental Health Conference

Friday, March 1st

- Developed and produced a one day conference focused on the social and mental health needs of people with autism
- Vendored conference with the San Diego Regional Center to allow greater access to community members
- Featured a variety of topics ranging from crisis management to developing and nurturing neurodiverse relationships



2024 Event Highlight:

Lights! Camera! Autism!

Saturday, April 27th

This event showcases autistic adults in every aspect of the evening including:

- Music performance by Jake Woodruff, autistic guitarist
- Art show with 30 artists in attendance
- Special guests Dani Bowman, Adan Correa, and Matt Dunford from Netflix's "Love on the Spectrum US" Season 2
- Decor & Swag Bag Items from Non Profits Employing and Training Disabled Adults as well as from Autistic run microbusinesses
- Over 300 attendees



2024 New Support Programs:

Expansion of Support Groups to Meet Diverse Community Needs

- Two New Support Groups Established in 2024 due to increased needs for specialized support
- Dadvocate Happy Hour offers a group specifically for fathers to have a place to gather for support, information, and community
- Girl Power Support Group offers female specific support for autistic women 18 and over, offering a safe space to address their specific questions and needs



2024 ACCOMPLISHMENTS:

Camp Program Expansion

- Expanded our Surf Camp from 6 weeks to 10 weeks thanks to generous funding by the County of San Diego, allowing us to serve more particpants
- Added weekly field trips to Camp I CAN to expand access to community experiences for participants



2024 ACCOMPLISHMENTS:

Autism Ask Line

A call -in helpline for parents, caregivers, autistic self-advocates, and autism service professionals

- Received and provided in depth support to over 500 callers
- Callers ranged from parents to professionals to autistic adults, with a wide variety of questions and needs
- Currently staffed by two Peer Resource Specialists, including support offered in Spanish



SHORT TERM GOALS 2025:

- Expand our Community Programs to better serve our four major healthcare districts, major school districts & diverse geographic corners of San Diego
- Work with public & private stakeholders to establish a **Housing Program** that not only advocates for more high support needs housing for our community but also leverages our Ask Line to help families connect with all the housing options available in San Diego County
- Establish an **Autism Education Academy** to leverage over two decades of outreach to law enforcement, school districts & healthcare districts to create a well rounded curriculum



LONG TERM GOALS:

- Secure funds to support the continued growth of programs and staff to meet the needs of the autism community in San Diego County
- Expand donor development, philanthropy, and fundraising efforts for the long-term stability of the organization
- Modernize our technology capabilities and offerings to allow us to better serve our community's needs
- Implement our new strategic initiatives including public policy, innovation, business partnerships, employment, and justice





2025 EVENTS

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Autism Social & Mental Health Conference - February 7th, 2025

Spring Family Camp - March 28-30, 2025

SD Padres Behind the Scenes - March 2025

SD Padres Autism Acceptance Night - April 1, 2025

Lights! Camera! Autism! - April 26, 2025

Splash for Cash - May 4, 2025

Camp I CAN - June - August 2025

AWARE Summer Program – July 2025

Surf Camp – July - August 2025

Fall Family Camp - September 2025

Beers & Cheers for Autism - October 2025

Monthly Events:

Family Pool Parties - 2nd Saturday of the Month

AWARE Dance Parties (18 & Over) - 4th Sunday of the Month

Monthly Support Groups – 6 Groups a Month, including Spanish Language and Autistic Adult Support

* Red = Vendored by SDRC



ABS Kids Amber Penrod Amy Lastuka Amy Munera Anel Califano ARCC Center Foundation Banc of CA Charitable Foundation **Barona Band of Mission Indians Berg Electric Charitable Foundation Brian Wasserman Bright Funds Carly Kennedy** Carol Brzezinski Caroline Wickman **Charitable Adult Rides County of San Diego Dave Branfman** Diane Russell

Dianna Gonzalez

Douglas Franks Edelmira Diaz-Weaver Erik Lyesiuk Erin & Allan Kaspar **Foundation for Developmental Disabilities** Fran Daniels Marchesini Friends of Vista Hill Gail and John Finkenberg **Garret Gansel Gary Hayslip Gerry Ranglas Grossmont Healthcare** Heidi Wagner **Higgins** Hvatt **Ireland Family Foundation Jewish Community Foundation** Joe Ireland Joy Delman and Pete Elkin Kappa Kappa Gamma

To Our Major Donors in 2024! Your Contributions Make a Difference in People's Lives!

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To Our 2024 Sponsors! Your Contributions Are Vital to Our Success!

KLEIN-HUNTER FAMILY

KAREN FRENCH PHOTOGRAPHY











EXPERIENCE, INTEGRITY, RESULTS.































Autism Society San Diego is so thankful for the support of our community as we strive to provide life-changing services to the San Diego Autism community.



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Tax ID #93-1132987

The connection is you.