

Faculty Profile

Name: Balamurugan T

Designation: Assistant Professor

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Brief Profile:

An accomplished management professional and academician with overall 15 years of experience in teaching, training, finance, and investment analysis. Expertise spans Human Resource Management, Marketing and Stock Market. Proven track record in academic administration, accreditation activities, student mentoring, and research publications. Passionate about delivering quality education, developing industry-oriented skills, and fostering student success through innovative teaching and practical learning approaches.

Academic Qualification:

Qualification	Degree	Institution/University
PG	MBA	Bharathiar University
UG	BCA	Madras University

Functional Area (s):

- Human Resources Management
- Marketing Management

Skills/Certifications:

- NISM Series XII - Securities Market Foundation
- SEBI - Investor Certification Exam

Professional Experience:

- Academic (yrs): 9 Years
- Industry (yrs): 6 Years

Research & Teaching Interests:

- Security Analysis & Portfolio Management
- Retail marketing, Industrial Relations
- Labour Laws and Financial Investments

- Stock Market.

Conferences Attended:

- Organising Committee of **“International Conference on Innovation, Strategy & Entrepreneurship (ICISE 2026)”** at Hallmark Business School.

FDPS/MDP/Workshops Attended:

- ICT FDP on **“MUTUAL FUNDS”** Organized by Hallmark Business School on 29th June -03rd July 2026

Training/Consultation:

- **Trainer** - Nan Mudhalvan Scheme for **“Logistics & Supply Chain”**