

Faculty Profile

Name : A. Ebenezer Raja

Designation : Assistant Professor & Coordinator, CCD

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Brief Profile:

Experienced academician and industry professional with over 15+ years of expertise in management education, placements, career guidance, training, and industry liaison. Currently serving as Assistant Professor and Coordinator at Hallmark Business School. Expertise spans marketing, HR, employability, entrepreneurship, and corporate training with extensive experience in organizing job fairs, MDPs, and FDPs.

Academic Qualification:

Qualification	Degree	Institution/University
Ph.D.,	Pursuing	Bharathidasan University
PG	MBA (Finance & Marketing)	Bishop Heber College
UG	B.Tech. (Textile Technology)	Anna University
Eligibility Test	TNSET	

Functional Area(s):

- Marketing,
- Training and Development
- Operations

Skills/Certifications:

- Corporate Relations
- Training

Professional Experience:

- Academic: 8+ years
- Industry: 7+ years

- Research: Ph.D. (Pursuing)

Research & Teaching Interests:

- Marketing,
- CSR,
- Employability Skills,
- Operations

Publications:**Journals:**

- IJSRCSAMS – 'A Study on CSR Contributions by Selected Companies in Trichy District, TN'.

Book Chapters:

- LIFE SKILLS (ISBN: 978-93-80767-72-7).

FDPs/MDP/Workshops Attended:

- Research Methodology (2022)

Training/Consultation:

- Conducted FDPs, MDPs
- Personality Development
- Communication and Leadership training for industries and institutions across Tamil Nadu.