



WELCOME ABOARD!

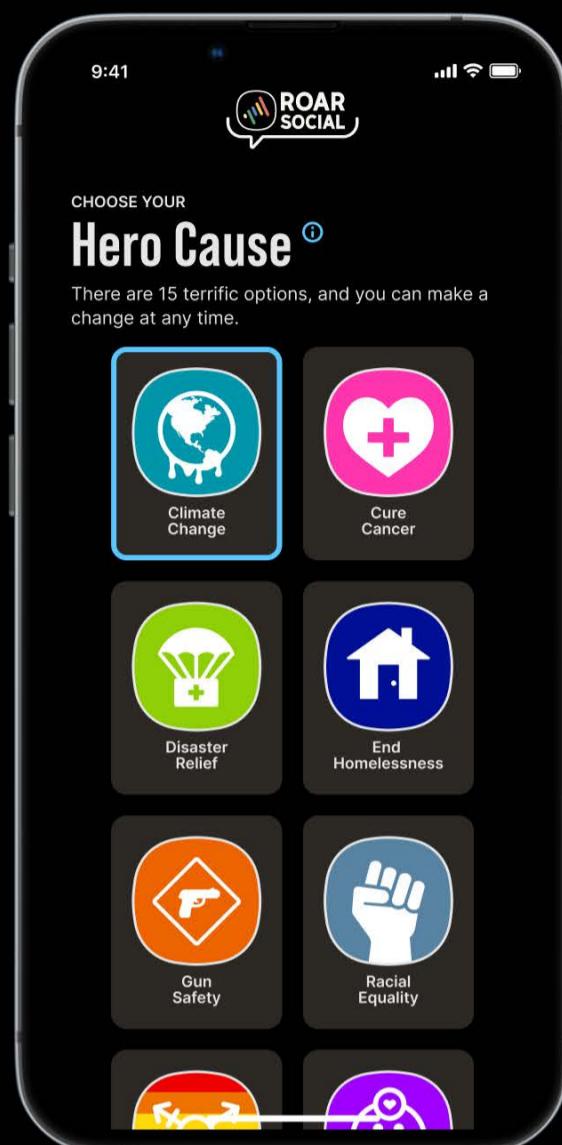
Roar Social transforms your **everyday content** into a powerful engine for social impact.

HERE'S HOW TO GET STARTED:

#1

CHOOSE A HERO CAUSE

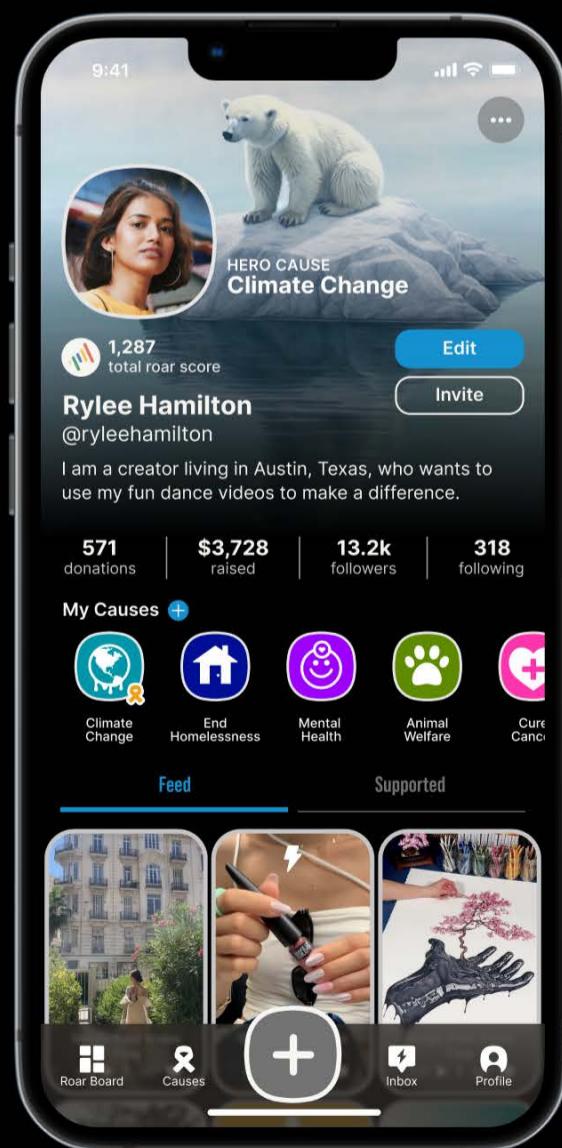
Your content and activity on Roar Social will raise money for your Hero Cause. Change it as often as you want.



#2

SETUP YOUR PROFILE

With your Hero Cause selected, complete your profile for greater engagement and impact.

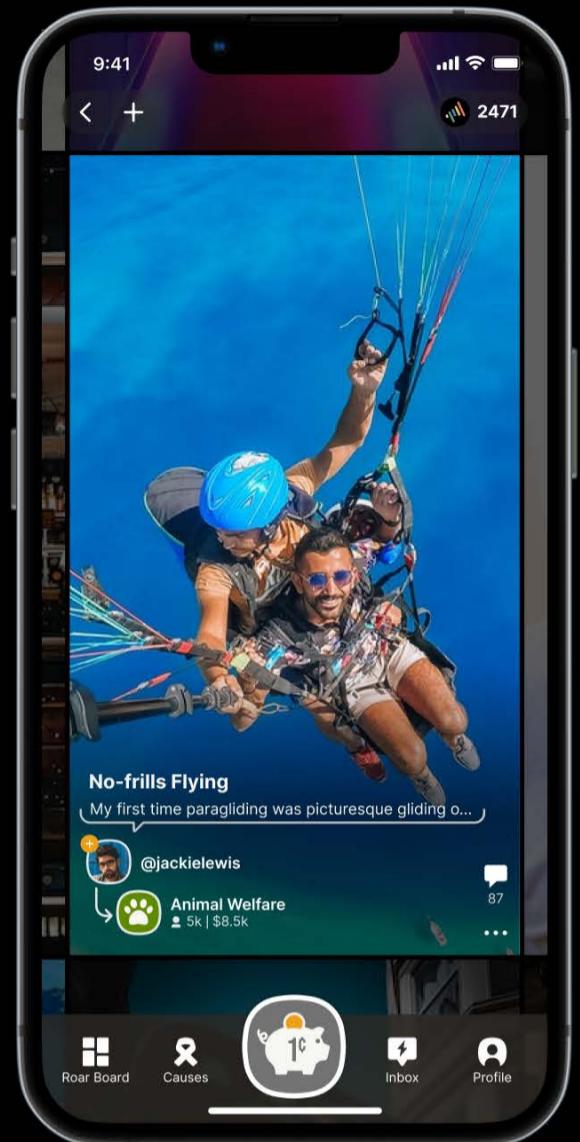


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#3

POST YOUR CONTENT

On Roar Social, the content you post does more! Share the same type of content you are known for and watch your followers engagement raise money for the causes you support.



Think of TikTok videos or Instagram Reels but with a social cause attached to them...

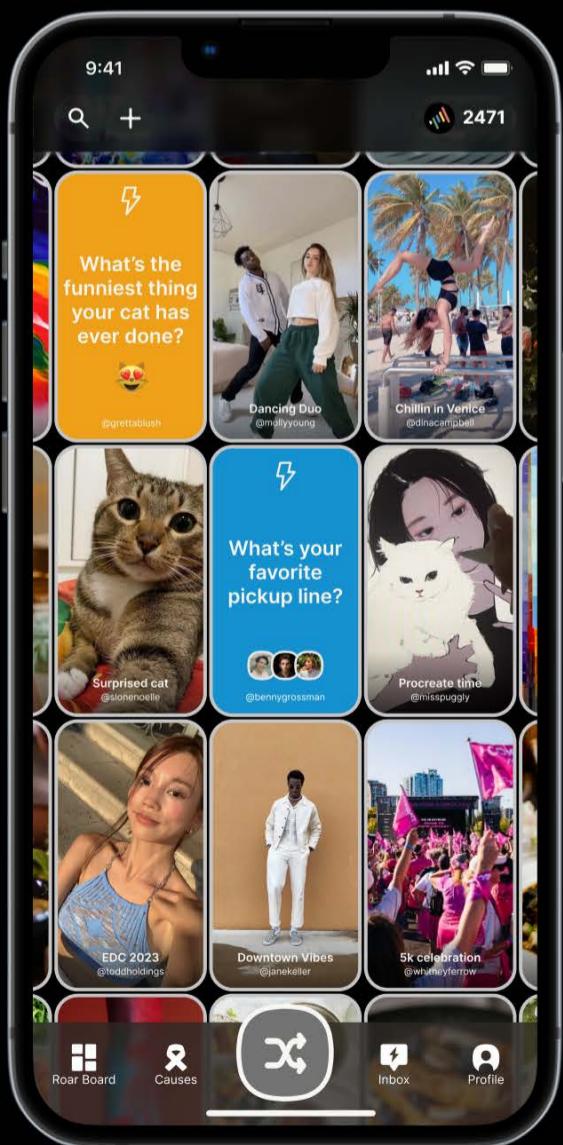
THUMBS UP AND HEART BUTTONS ARE REPLACED WITH A “GIVE” OPTION.

ADWEEK

#4

EXPLORE THE ROAR BOARD

Discover a new way to find content, follow new creators, and be discovered by other users in the app.



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The idea of a
**FEEL-GOOD SOCIAL
NETWORK**

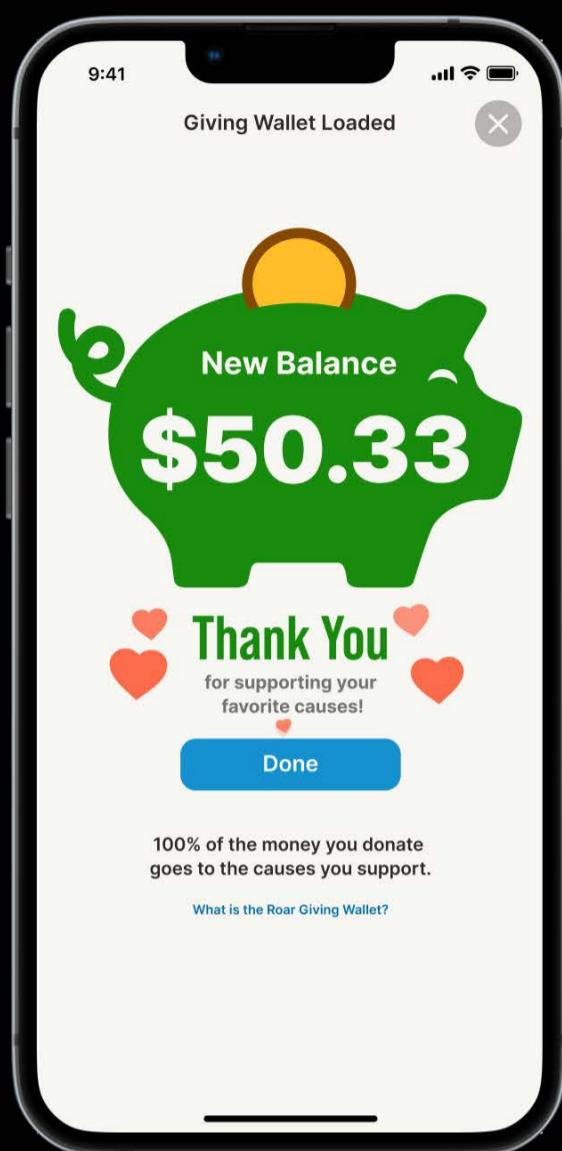
will likely appeal to a lot
of people disillusioned
with the toxicity of
popular platforms.

TECHSPOT

#5

FUND YOUR GIVING WALLET

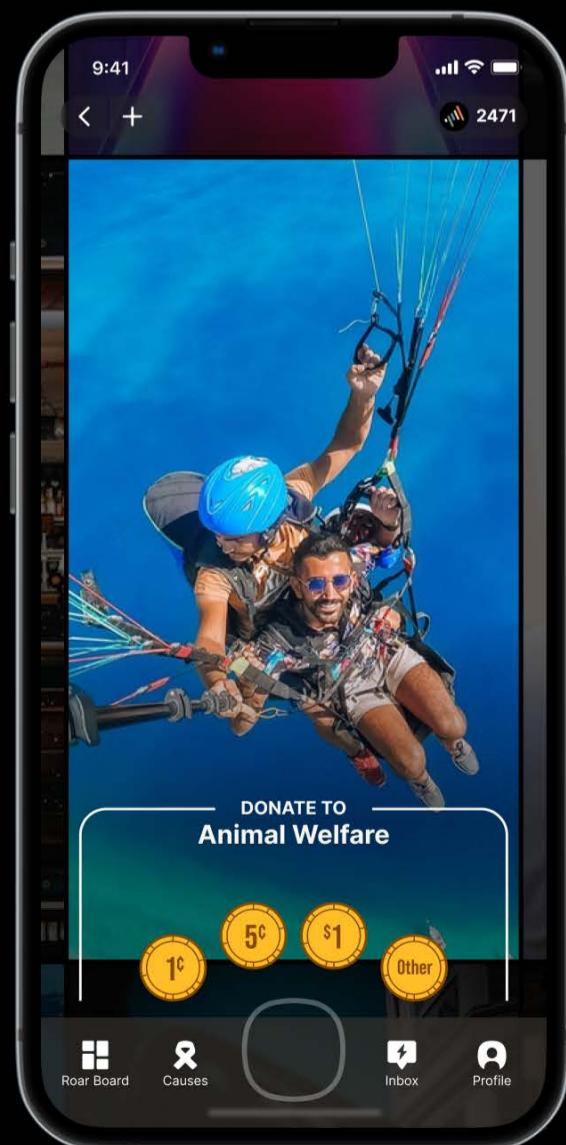
Load your wallet with funds
to donate to your favorite
creators and causes.



#6

REPLACE “LIKE” WITH “GIVE”

Tap Penny the Pig 🐚 to
make a quick donation,
or press and hold to
increase your donation.



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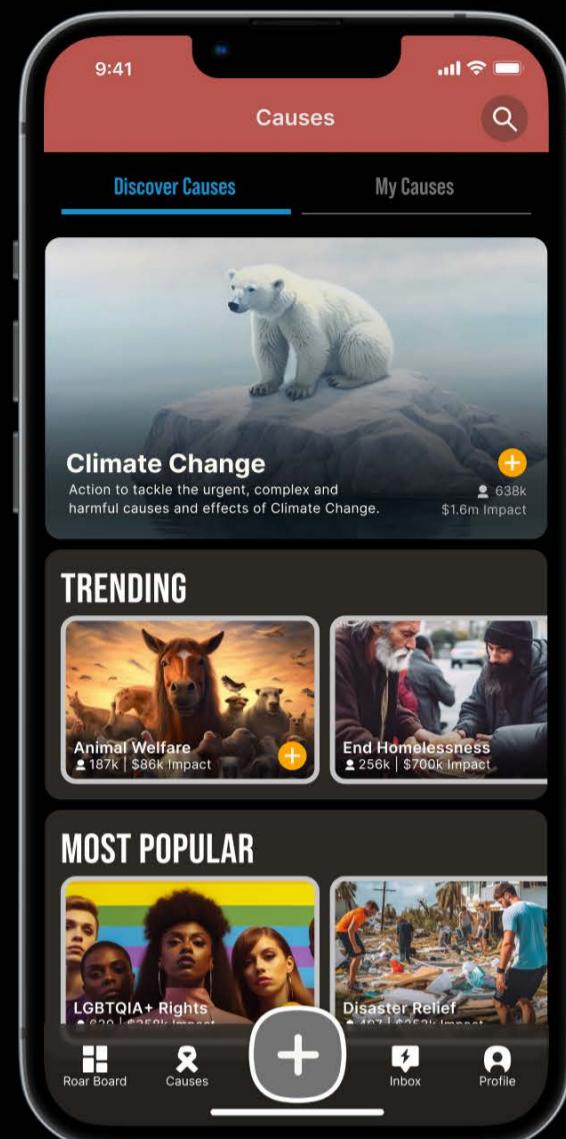
Roar Social will
REVOLUTIONIZE
BOTH SOCIAL
MEDIA AND
PHILANTHROPY

INVESTORS OBSERVER

#7

DISCOVER CAUSES

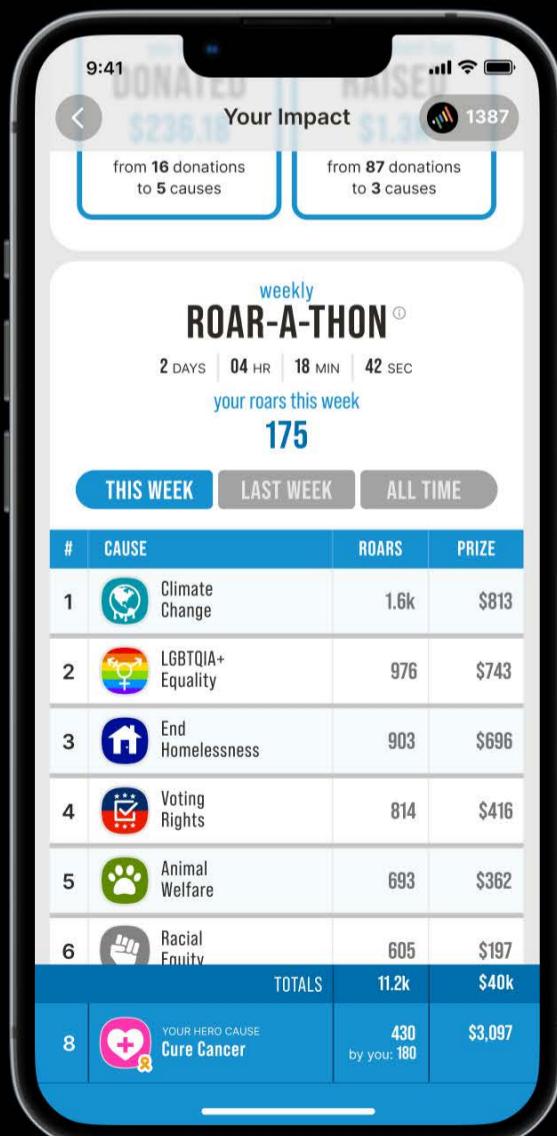
Discover, follow, and support causes that you are passionate about.



#8

THE WEEKLY ROAR-A-THON

Watch your Hero Cause climb up the leaderboard as you earn Roars, our in-app currency, to win the weekly Roar-A-Thon.



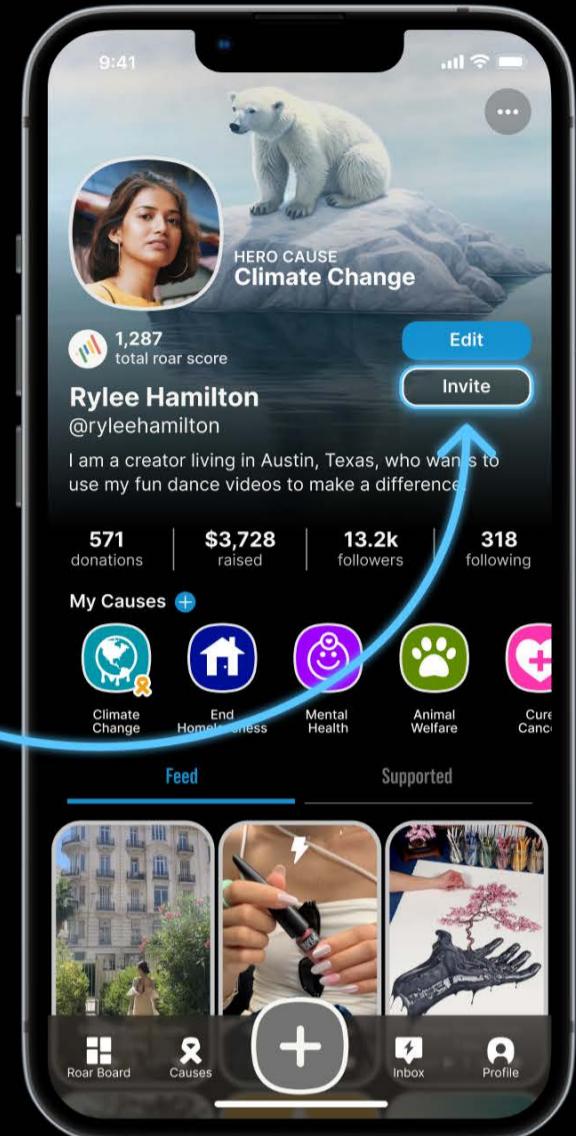
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CHANGE THE WORLD, ONE TAP AT A TIME.

#9

INVITE FRIENDS

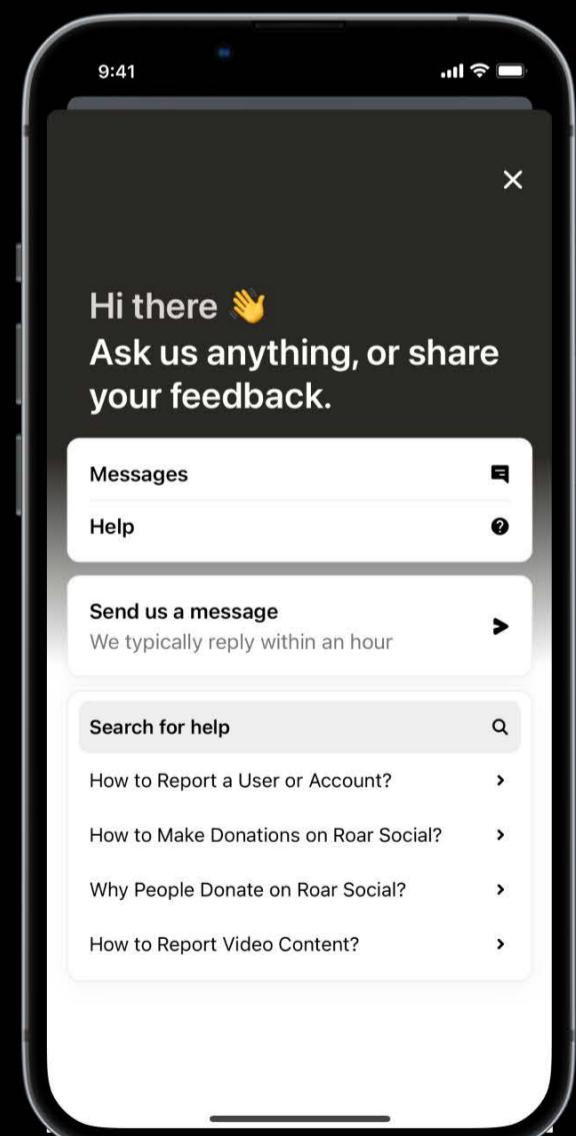
Navigate to your profile and click the Invite button to get your friends into Roar Social.



#10

SUPPORT AND FEEDBACK

We want to hear from you if you have any questions or concerns. Open the three-dot menu on your profile and click Support & Feedback to chat with Roar Social.



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