

C2 Exclusive Offerings

Through the C2 partnership, our member firms are able to be disruptors in their markets. They constantly challenge each other to explore new solutions, share what they have tried in the past, and leverage this joint experience to bring the most innovative, fully-vetted solutions to their customers.

 **CLAIMS CHECK**
POWERED BY AIM

 **RX ADVANTAGE**

 **BENCHMARKING**
POWERED BY BNCHMRK

 **ACTUARIAL PRICING SUPPORT**
POWERED BY CLAROS

 **ABSENCE FOUNDATIONS**
POWERED BY THE PARTNERS GROUP

 **SURGERY EXPERIENCE**
POWERED BY GOLDFINCH

C2 Member Firms - A National Footprint



**CONNER
STRONG &
BUCKELEW**

We're an industry leader in providing high-risk businesses with comprehensive solutions to prevent losses, manage claims and drive growth. Whether it's providing risk and insurance services to industries like construction and life sciences, or offering employee benefits solutions such as health programs and strategic advisory consulting, our focus is always the same; getting results for your business.



 **CROSS
INSURANCE**

The Employee Benefits Division of Cross Insurance is composed of over 120 knowledgeable professionals throughout the Northeast. We are proud to be Maine's Largest Employee Benefits Provider. We've helped thousands of businesses throughout the Northeast provide benefits for their employees, and would be happy to work with your business.



 **HOLMES
MURPHY.**

We make employee benefits easy. We offer plans that are unique and custom-built for your needs. Ranging from plan design and compliance to employee engagement and the latest benefit delivery technology, our experienced benefit professionals engineer high-quality, low-cost solutions specific to your challenges. We also help employees get healthier, which in turn reduces cost for everyone.



**M3
INSURANCE**

M3 helps you manage risk, purchase insurance, and provide benefits to your employees. We partner with clients on everything from property & casualty and employee benefits to personal lines, executive benefits, and employer-sponsored retirement plans.



 **McGohan
Brabender**

At McGohan Brabender, we are an independent visionary benefits broker specializing in innovative and collaborative employee benefits management. We provide customized solutions to combat the challenges employers face from rising healthcare costs and provide forward-thinking strategies that inspire confidence in the future of our client's workforce and the health of their employees.



 **THE
PARTNERS
GROUP**

Founded in 1981, TPG began as a small firm focused on employee benefits and individual insurance. Today, as one of the top 75 brokers in the US, we work across multiple divisions as an integrated team who sees your bigger picture and can strategize for growth. We work to ensure your benefits, insurance, and financial needs fit into your overall plan.



SCOTT

From our 160-year history to our service culture as a 100% employee-owned company, Scott Insurance is anything but typical. With the lens of a business partner, we desire to see our clients succeed – financially and culturally. Our team of talented and empowered professionals delivers strategic solutions which lead to a better experience and meaningful results for our clients.



 **Sterling
Seacrest
Pritchard**

At Sterling Seacrest Pritchard, we serve as your advisors first and insurance broker second. We have a highly skilled team ready to work with your business to position you to reach your goals. We believe in a customer-centric, highly collaborative process that results in uniquely tailored insurance and consulting solutions.



Internal Work Groups:

- Underwriting
- Compliance
- Training Advisory Group
- Service Leaders
- Pharmacy
- Stop Loss
- CFO's
- Marketing
- Property & Casualty
- Human Resources & Recruiting
- Population Health
- Sales Leaders
- Women in Sales
- Operations & Small Business

Training Opportunities:

Virtual:

- Ancillary
- Pharmacy
- Captive
- Stop Loss
- Worksite
- Base Camp

In Person:

- Leadership Summit
- Producer Summit
- Women in Sales
- EB 101, EB 201, EB 202

Collaboration Centric Solutions

It's the core of what we do. Working together to fundamentally change the face of employee benefits consulting. Member firms joined forces for this one sole purpose: strategic collaboration with our clients, carriers, and technology partners to create innovative product and service offerings that deliver greater quality and value.

Welcome to Change

We represent a refreshing approach to the increasingly commoditized public firm strategy of consolidation nationally. While the majority of the marketplace is served by big box national firms with little ability to offer unique products and services, C2 member firms stay true to our independent roots, with global reach and local touch, in order to meet the increasing needs of our growing client base.



Ownership

Comprised of 8 of the nation's top regional firms



Location

Over 90 strategically located offices



Together

Deliver a combination of unmatched services

C2 is able to leverage the size of all 8 firms and competitively negotiate price, product, service and market terms with our preferred partners.

Ancillary & Worksite Partners



Stop Loss Partners



Pharmacy Partners



Technology Partners



Exclusive Captives



The national leader in driving **Collaborative Solutions** in employee benefits consulting.



C2 in Numbers

The 8 firms that make up C2 Solutions are the best in their region. They bring local expertise that only comes from being located where their customers are and understanding their unique needs in that market.

4,500
Employees

273
EB Consultants

\$13b
EB Premium Managed

90
Locations

38
States

\$370m
Employee Benefits Revenue

Top 15
Public & Privately Held Firms