

Power User Success Story

Total Rewards

Showing selections for:
Example Client



PTO Accumulation Methods

A mid-sized nonprofit dental insurance provider with approximately 273 employees and significant annual revenue was looking to strengthen its benefits strategy. While initial discussions focused on traditional plans like medical and disability, the pivotal moment came when we introduced Total Rewards benchmarking. Using dynamic dashboards, we demonstrated how their benefits compared to industry and geographic peers, highlighting both strengths and potential improvement areas. The leadership team immediately recognized the strategic value of this data, expressing enthusiasm for recurring access to benchmarking insights. This reaction shifted the conversation from transactional to consultative, ultimately leading to their conversion from prospect to client. They committed to ongoing benchmarking reviews, reinforcing our role as a trusted partner in guiding data-driven decisions that support talent retention and organizational goals.

1 Mid-sized nonprofit dental insurer (≈273 employees) sought ways to enhance benefits strategy beyond traditional plans.

2 Presented Total Rewards benchmarking dashboard with dynamic visuals and real-time filtering as well as other PRO Suite products to show capabilities.

3 Leadership team had a “light bulb” moment; saw value in recurring benchmarking for strategic decisions.

4 Converted from prospect to client; committed to ongoing benchmarking reviews and deeper data-driven planning.

Work From Home Opportunities

*Remote Work refers to when an employee does not domicile near an office

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BrokerPRO has transformed how we work, creating efficiencies, reducing manual effort, and freeing time for strategic conversations. The pace of innovation and access to real-time data makes it easier to deliver insights that matter.

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Employee Benefits Executive
Power User