

## TRIVIA NIGHT

### ELEVATE YOUR IMPACT

Let your business shine as a Trivia Night sponsor! Have fun, make an impact, and connect with an incredible community of changemakers who believe in the power of education.

Together, we can help more first-generation students thrive in college and beyond!

#### ABOUT US

Our mission is to support underserved first-generation college students from low-income backgrounds to earn a bachelor's degree within five years.

We provide virtual individualized advising, targeted financial support, and career mentoring all the way to graduation.

#### SCHOLARMATCH REACH

**3,500+**  
WEEKLY  
SOCIAL MEDIA  
IMPRESSIONS

**4,500+**  
EMAIL  
SUBSCRIBERS

**5,000+**  
WEBSITE VIEWS

#### WHAT OUR SPONSORS SAY

"Trivia Night is a special event that has always brought the community together to celebrate the students, and it's wonderful to see in person the transformation that the new Executive Director, Karla V. Salazar, has brought, to ScholarMatch.

— Jaime Huling, former ScholarMatch board member and 2024 event sponsor

#### MASTERMIND SPONSOR

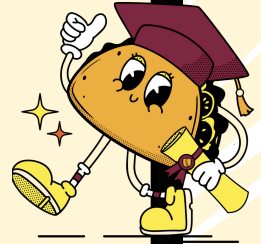
Two (2) tables of 8 guests

What's included:

- Pick your favorite category for a trivia round
- 32 raffle ticket vouchers
- 16 VIP gift bags
- Verbal acknowledgement during the event, including a two-minute company description
- Business logo displayed intermittently during the event
- Opportunity to include a branded item\* on each table
- Full-page ad in the digital program
- Logo and recognition in digital program, event landing page, and event e-blasts
- Special feature in our ScholarMatch blog, post-event newsletter, and social media channels

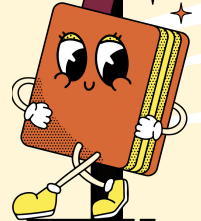
**\$10,000**

Only 2 available!



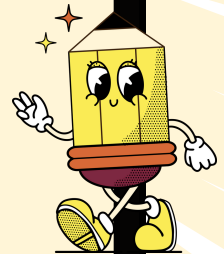
**\$5,000**

Only 3 available!



**\$2,500**

Only 5 available!



#### GENIUS SPONSOR

One (1) table of 8 guests

What's included:

- 16 vouchers for raffle tickets
- 8 VIP gift bags
- Verbal acknowledgement during the event, including a 30-second company description
- Opportunity to include a branded item\* on each table
- Logo and recognition in digital program, event landing page, and event e-blasts
- Special feature on ScholarMatch's social media channels

#### BRAINIAC SPONSOR

4 guests

What's included:

- 8 vouchers for raffle tickets
- Opportunity to include a branded item\* on each table
- Logo in digital event program, event landing page, and event e-blasts

NOTE: Attendees will be seated with 4 other guests to form a team of 8

#### OTHER OPPORTUNITIES

Exhibitor Table (\$1,000)

What's included:

- 1 exhibit table\*\*
- 2 reserved seats for Trivia Night
- Name or business listing in the digital program



\*Sponsor will be responsible for providing their own branded items for 64 guests minimum, to be delivered by September 19, 2025.

\*\*Sponsor will be provided with (1) 6' table and (2) chairs. The sponsor will be responsible for bringing their items to display at the exhibitor table.

#### NEXT STEPS

Ready to play? Secure your sponsorship today!  
Contact Jacki Zha at [generosity@scholarmatch.org](mailto:generosity@scholarmatch.org)