

TRIVIA NIGHT

You're Invited!

SEPTEMBER 17, 2026

6:00 - 10:00 PM (PT)

San Francisco War Memorial and
Performing Arts Center
401 Van Ness, San Francisco CA

ELEVATE YOUR IMPACT

Let your business shine as a Trivia Night sponsor! Have fun, make an impact, and connect with an incredible community of changemakers who believe in the power of education.

Together, we can help more first-generation students thrive in college and beyond!

SCHOLARMATCH REACH

3,500+

Weekly Social
Media Impressions

4,500+

Email
Subscribers

400,000+

Website Views

WHAT OUR SPONSORS SAY

"Trivia Night is a special event that has always brought the community together to celebrate the students, and it's wonderful to see in person the transformation that the new Executive Director, Karla V. Salazar, has brought to ScholarMatch."

– Jaime Huling
Former ScholarMatch board member
and event sponsor

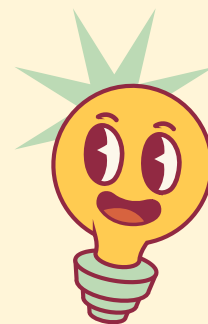
MASTERMIND SPONSOR

TWO (2) TABLES OF 8 GUESTS

What's included:

- Pick your favorite category for a trivia round
- 32 raffle ticket vouchers
- 16 VIP gift bags
- Verbal acknowledgement during the event, including a two-minute company description and business logo displayed during the event
- Opportunity to include a branded item* on each table
- Full-page ad in the digital program
- Logo and recognition in digital program, event landing page, and event e-blasts
- Special feature in our ScholarMatch blog, post-event newsletter, and social media channels

\$10,000



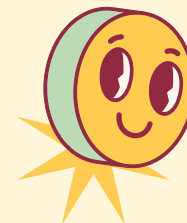
GENIUS SPONSOR

ONE (1) TABLE OF 8 GUESTS

What's included:

- 16 vouchers for raffle tickets
- 8 VIP gift bags
- Verbal acknowledgement during the event, including a 30-second company description
- Opportunity to include a branded item* on each table
- Logo and recognition in the digital program, event landing page, and event e-blasts
- Special feature on ScholarMatch's social media channels

\$5,000



BRAINIAC SPONSOR

4 GUESTS

What's included:

- 8 vouchers for raffle tickets
- Opportunity to include a branded item* on each table
- Logo in the digital event program, event landing page, and event e-blasts

Note: Attendees will be seated with 4 other guests to form a team of 8

*Sponsor will be responsible for providing their own branded items, to be delivered by September 10, 2026.

\$2,500



Next Steps

Ready to play? Secure your sponsorship today!
Contact Jacki Zha at sm-events@scholarmatch.org

GET YOUR TICKETS!

