



DISTRIBUTION BEST PRACTICES

PURPOSE

This document provides guidance for adapting training, setup, and data collection for both group and household distributions.

CORE PRINCIPLES



Hands-on training & demonstration



Match training to the distribution model



Importance of behavior change and follow-up



Validation & data to support sustainability

Best for:

Schools



Churches



Community centers



Large NGO distributions

**Setup Recommendations**

- Use station-based training
- Rotate small groups (~5 participants)
- Include the following stations:
 - Handwashing
 - Filter Demonstration
 - Cleaning with the Syringe
 - Cleaning with the Coupling
 - GIS/Data Collection

Training Focus

Demonstrations



Hands-on participation



Repetition



Crowd flow management

Suggested Flow

1. Registration/filter kit assignment
2. Water & health introduction
3. Group Filter demonstration/explanation
4. Station rotation
5. Validation
6. Data collection

Best Practices

- ✓ Rotate smaller groups of 3-5 at a time through the stations
- ✓ Ensure all participants practice
- ✓ Allow time for questions
- ✓ Use visual materials and videos
- ✓ Frequently reinforce cleaning and safe water behaviors

Best for:

Rural communities



Remote households



Personalized training settings

**Setup Recommendations**

- Train families directly at the household
- Involve multiple household members
- Demonstrate the use, cleaning, and safe handling of the filter while observing household water collection, storage, and usage practices

Training Focus

Personalized training



Building confidence through hands-on practice



Direct observation of behaviors

Suggested Flow

1. Household introduction
2. Filter demonstration
3. Family practice
4. Validation
5. Data collection

Best Practices

- ✓ Observe contamination risks around the home
- ✓ Ensure the primary caregiver participates
- ✓ Train more than one family member when possible
- ✓ Reinforce cleaning and storage practices

**Follow-up & Community Support**

Behavior change requires reinforcement and follow-up. When household follow-ups are not possible:

- Use schools or community centers
- Encourage community support systems
- Identify trained "champions" who can support others
- Use teacher-led or community-led check-ins