

## Work Experience

### Amplify - Lead Developer Retainer Team *Apr 2024 - Present*

- **Account Management:** Successfully managing a diverse portfolio of client accounts, ensuring long-term satisfaction and retention.
- **Team Leadership:** Leading a dedicated team of developers focused on high-quality site maintenance and proactive client support.
- **Operational Oversight:** Streamlining workflows to deliver consistent technical excellence and responsive service.

### Amplify - Webflow Developer *Jun 2023 - Apr 2024*

- **Webflow Development:** Converting static layouts into responsive, mobile-first web experiences.
- **CMS & Motion:** Building scalable dynamic sites with a focus on creative interactions and animations.
- **UX Strategy:** Implementing user-centered best practices to ensure intuitive digital journeys.

### WebRun Labs - Webflow Developer *Jun 2023 - Nov 2023*

I transform static designs into mobile-first responsive web sites in Webflow  
Create dynamic CMS sites & experiment with interactions and animations  
Follow user experience best practices following the user-center approach

### Teorema Digital - Web developer *2016 - 2022*

User Interface consultancy.  
I transform static designs into dynamic mobile-first responsive web sites.  
Work and give maintenance to CMS for some specific projects.  
I am responsible for the clients' hosting and domain accounts.

### Innk Graphics - Web developer / Account manager *2013 - 2020*

Transform static designs into dynamic mobile-first responsive web sites.  
I also manage the clients' hosting and domain accounts.

## Other Experience

### Veraldarvinir Volunteer - Iceland *2022*

Long-term volunteering - Environmental & Social

### Mentoring HTML5, CSS3, Bootstrap *2015*

For several months I mentored one of the graphic designers in the agency, she wanted to learn the basics of HTML and CSS so she could design better web interfaces as well as understanding the mobile-first approach.

### Concordia Volunteer - Botley, UK *2009*

Short-term volunteering - Environmental & Social

## Education

### UX Design: From Concept to Prototype -

Part of the program: *User Experience Research and Design Specialization*  
Coursera (University of Michigan) - 2020

### Introduction to User Experience Principles and Processes -

Part of the program: *User Experience Research and Design Specialization*  
Coursera (University of Michigan) - 2020

### Understanding User Needs -

Part of the program: *User Experience Research and Design Specialization*  
Coursera (University of Michigan) - 2020

### Evaluating Designs with Users -

Part of the program: *User Experience Research and Design Specialization*  
Coursera (University of Michigan) - 2020

### Visual Arts -

Universidad Autónoma de Querétaro - 2006-2009

## Skills

### Webflow

### FS Client-First

### Figma

### UX/UI Design

### HTML5

### CSS3

### JavaScript/GSAP

## Webflow Certifications

Webflow 101 Certification

CMS Certification Level 1

Layouts Certification Level 1

Layouts Certification Level 2

## Speaking

### Spanish

Native

### English

### Deutsch

Self-taught by nature

DIY

Empathetic

User centric

Team-worker

Community mindset

Environmental awareness

Netflix enthusiast

Dog lover

Digital Nomad

Tattooed & employed