

Organization: CIMORONI

Position Title: Marketing & Partnerships Intern

Application Deadline: November 14, 2025

Term: January 2026-April 2026

Type of Position: Full-time (~35 hours/week)

Employment Type: Paid Internship Position

Who We Are

CIMORONI is a dynamic marketing agency offering a variety of services within and beyond the sport & entertainment industry. Our unique and varied experiences blend in-house expertise and leadership with external resource capabilities to ensure sophisticated strategies and effective execution.

Our clients view us, not only as marketers, but as trusted business counsel who analyze each situation from a macro enterprise perspective to provide unparalleled strategies to drive their business forward. Nimble, Trusted, Effective.

We have led complex negotiations and provided strategic counsel for an impressive roster of brands, talent and properties including: WNBA Star Kia Nurse, Sportsnet's Hazel Mae, Kevin Barker, Luke Gazdic, Caroline Cameron, Danielle Michaud, Rugby Ontario, Miraj Hammam Spa, FleetOptics, Taboo Muskoka Resort & Golf, Lora Bay Golf Club and more.

Who We Need

This position will report to the Specialist, Partnerships while working closely with the partnerships and brand divisions. Our ideal candidate will have a varied skillset to be able to provide effective support across many areas of our business on a full-time basis for the duration of the internship. While CIMORONI is based in Toronto, the successful candidate will work via a hybrid model of working in-office and remotely.

Position Responsibilities & Duties

Research & Analysis

- Researching current developments in the marketing & sponsorship landscape, and how they impact our organization, preparing reports for brand management or sales personnel
- Maintain current knowledge of industry trends across various clients, and communicate findings across the organization
- Specific tasks including researching and drawing insights from best practices, competitors, and environmental factors

Business Development

- Adhere to the highest standards of presentation aesthetic when developing client facing presentations or prospect sales materials
- New prospect identification & in-depth target research
- Track sales conversations and/or partnership & marketing deliverables

Project Coordination

CIMORONI

- Collaborate with internal, external and client teams to fulfill a full suite of brand marketing services for CIMORONI clients
- Attend and contribute to occasional internal and client meetings
- Record and distribute meeting notes and action items
- Provide support in the development of internal and client social media content

Sponsorship Sales Support

- Identify and research brands and sponsorship opportunities for CIMORONI clients
- Support the preparing and editing of current sponsorship initiatives
- Provide general administrative support for sponsorship programs and/or executions

Other (Reasonable) Duties

- The kinds of things that inevitably come up in a small business

Desired Skills

- Understanding of core marketing, sponsorship, and general business principles
- Quick to ask questions, listen and then act
- Gets excited to blend creativity & strategy
- Effective communicator – written and verbal
- Proficient in Microsoft 365 and Google Workspace
- Detail-oriented and highly organized
- Ability to manage a varied workload and meet deadlines
- Team-oriented attitude, but can thrive working independently
- Not satisfied with ‘good enough’
- Has never said the phrase ‘that’s not my job’

Contact

Interested applicants should submit a cover letter and resume by 5:00 pm EST on November 14 2025, to admin@cimoroni.com noting the position title in the subject line. We thank all applicants for their interest; however, only those selected for an interview will be contacted.

CIMORONI is an equal-opportunity employer committed to creating and supporting an inclusive and diverse work environment. Any qualified candidate will receive consideration for employment.