

ADRIAN THOMAS

Product Designer

→ adrianthomas.design

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EXPERIENCE

Staff Product Designer | Deloitte Digital

March 2022 - Current

- Led design work for a partnership with one of the major 7 tech companies: AI-driven analytics tool for workforce.
- Played a key role in designing and pitching a state-based health plan selection tool (SBE) to the state of Washington, securing \$100M work contract.
- Led design initiative for the 6.0 release of Your Texas Benefits mobile app that manages Medicaid and TANF eligibility for 5.6 million Texas residents.

Senior Visual Designer | Deloitte Digital

December 2019 - March 2022

- Played key role in delivering UX & UI design work for Connecticut DMV portal (dmv.service.ct.gov) - launched new driver's license renewal feature.
- Provided visual design and design system work on the redesign of tabc.texas.gov. - AVA Digital Awards 2021 Gold Winner.

Product Designer | Freelance

April 2019 - December 2019

- Provided clients with end-to-end design solutions including Visual Design, UX Strategy, Motion Design, Prototyping, and Developer Collaboration.
- Designed ticket refund flows for movie theater chain Alamo Drafthouse's mobile app.

Product & Brand Designer | Jovio

May 2017 - March 2019

- Led the design of our marketing website, maintaining product design systems and pattern libraries.
- Owned the design of collateral and advertising, managing the work produced by the team's junior designer.

Branding & Marketing Designer | Various

Spring 2012 - Spring 2017

EDUCATION

The Art Institute of Austin
Bachelor of Fine Arts
Winter 2011

SKILLS

DESIGN

Design Systems • UX & UI Pattern
Annotation • Research Synthesis •
Design Strategy • Rapid Prototyping •
Usability Testing • 508 Accessibility
Standards • Visual Design

COLLABORATION

Team Management • Career Coaching
Design Mentorship • Design Critique
Workshop Facilitation • Stakeholder
Presentation

TOOLS

Figma • Figma MCP Server • VS Code
Cursor • After Effects

RECOGNITION

Graphic Designer
The Pablove Foundation
Houston Benefit Ride, Winter 2025

Exhibition Artist, Panel Speaker
UNESCO Media Arts Festival
Gwangju, South Korea, Winter 2017