

## // COMPANY OVERVIEW

### About Zero Media

Zero Media LLC is a full-service media production and strategic communications firm headquartered in Miami, Florida, with operations in Los Angeles, California. Founded in 2021, Zero Media delivers broadcast-quality video production, public affairs campaigns, and integrated digital communications for government agencies, public sector organizations, and mission-driven clients.

Our team brings over 15 years of combined experience from the entertainment and media industries, providing government clients with production capabilities and storytelling craft typically found only at large broadcast networks — delivered with the speed and accountability of a boutique firm. We have produced content that has reached millions of viewers across digital and broadcast platforms.

**Core Value Proposition:** Large agencies have layers. We have results. Zero Media brings senior-level talent, full-spectrum capability, and the speed that government timelines actually require.

## // CORE CAPABILITIES

### What We Deliver

#### 01 Video Production

Full-service broadcast-quality video production including concept development, scriptwriting, filming, post-production, motion graphics, and delivery-ready formatting for broadcast, digital, and social platforms.

#### 02 Strategic Communications

Message development, narrative strategy, and communications planning designed to reach defined target audiences clearly and effectively. We develop communications frameworks that align with agency objectives and public engagement mandates.

#### 03 Digital & Social Media / Rapid Response

Platform-specific content strategy and production for digital channels, social media, and emerging platforms. Includes rapid response messaging for time-sensitive communications, crisis moments, and fast-moving information environments.

#### 04 Public Affairs Campaigns

Integrated public awareness and behavior-change campaign development — from research and strategy through creative execution and media placement. Designed to inform, engage, and mobilize target audiences on behalf of government agencies and public sector organizations.

## // PAST PERFORMANCE

### Proven Results

High-Reach Video Campaign — Public Affairs

Produced a short-form video campaign for a national public affairs client focused on voter and civic engagement. Campaign content was independently reshared across social media platforms, achieving organic reach of several million views without paid amplification. Deliverables included scriptwriting, full production, post-production, and platform-optimized formatting.

**Strategic Messaging & Video Production — Advocacy Organization**

Developed and produced a series of strategic communications videos for a national advocacy organization. Scope included message development, on-camera production, motion graphics, and multi-platform distribution assets. Content received national media pickup, including broadcast television coverage.

**Multi-Format Digital Content — Political Communications Client**

Delivered a suite of digital content assets including long-form narrative video, social media cutdowns, and rapid response content for a high-profile political communications client. Project required fast turnaround, tight message discipline, and broadcast-quality production standards under deadline pressure.

// NAICS CODES & CONTACT

**NAICS CODES**

541810 — Advertising Agencies  
541830 — Media Buying Agencies  
512110 — Motion Picture Production  
541820 — Public Relations Agencies  
519130 — Internet Publishing & Broadcasting

**CONTACT INFORMATION**

Zero Media LLC  
Miami, FL / Los Angeles, CA  
info@zeromediaco.com  
www.zeromediaco.com  
UEI: GFGVXFBFAFC6 | CAGE: 174T3