

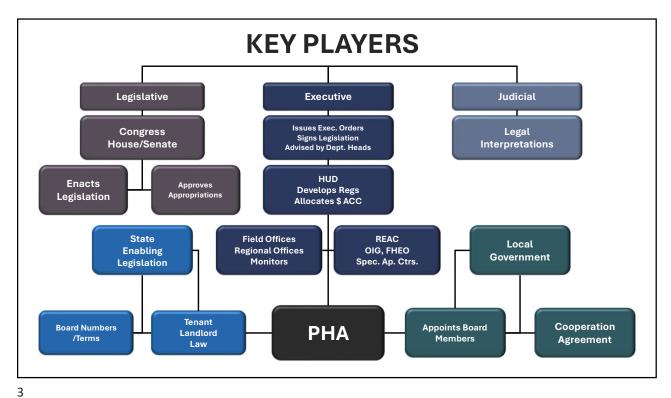
# BRIEF HISTORY OF THE PUBLIC HOUSING PROGRAM

#### **Federal**

- ✓ 1937 Housing Act
- ✓ Brooke Amendment
- ✓ QHWRA
- ✓ HOTMA

#### **States**

✓ Enabling Legislation



# **HOW DOES THE HOUSING AUTHORITY WORK?**

- → Funding: Where does the money come from?
- → Accountability
- → Mission Statement
- $\rightarrow$  Plans, Policies, and Procedures
- → Measuring Performance

## FIRST 90 DAYS ARE CRITICAL

#### **VERY CRITICAL**

- → For understanding the role that you play
- → For building relationships with the different players
- → For receiving a comprehensive PHA orientation
- → For understanding State and Federal Laws governing a PHA
- → For understanding the PHA's Policies and Finances

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### **ORGANIZATIONAL RELATIONSHIPS**

- → Creating Important Relationships
- → The key elements of an Effective Relationship
  - ✓ Purpose
  - ✓ Leadership
  - ✓ Communication
  - ✓ Performance
  - ✓ Accountability
  - ✓ Coordinated Effort

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### THE ROLE OF THE BOARD

- ightarrow The Board of Commissioners, as a whole, is the Governance Body
  - √ No single commissioner or committee can act for the Authority
- → Policy-Making Body
- → Provide Oversight
  - ✓ Evaluate the Work of the PHA

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### THE ROLE OF THE BOARD

- → The Board monitors agency performance in:
  - ✓ Property management
  - ✓ Administration
  - ✓ Property development
  - ✓ Regulatory compliance

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#### **ROLE OF THE EXECUTIVE DIRECTOR**

MANAGE DAY-TO-DAY OPERATIONS OF AGENCY

- → PHA Staffing
- → Prepares and Monitors/Supervises
   Operating Budget
- → Enforces Policies
- → Primary advisor to Board

- → Monitors operations
- → Maintains compliance with Laws and Policies
- → Implement Standard Operating Procedures
- → Maintains Units

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# BOARD RESPONSIBILITY VS. EXECUTIVE AUTHORITY

- → The HUD Inspector General Program details the responsibilities of board members
  - ✓ Establishing and adopting PHA Policies
  - ✓ Approving By-Laws, Resolutions and Policies
  - ✓ Selecting qualified Executive Directors
  - ✓ Monitoring Agency performance
  - ✓ Ensuring PHA is acting legally and with integrity

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# BOARD RESPONSIBILITY VS. EXECUTIVE AUTHORITY

#### The Board can:

- ✓ Establish internal controls
- ✓ Establish personnel selection and evaluation policies
- ✓ Establish performance criteria
- ✓ Establish accountability standards
- ✓ Review independent audits and HUD reviews
- ✓ Visit the properties



A relationship of trust and confidence is required between the Board of Commissioner and the Executive Director!

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# RESPONSIBILITIES OF THE BOARD AS A WHOLE

- → Represent the Agency in your Community
- $\rightarrow$  Public Speaking
- ightarrow Developing Resources
- → Represent the Greater Community Within the Board
- → Understand and Operate within your Agency By-Laws

# RESPONSIBILITIES OF INDIVIDUAL BOARD MEMBER

- → Be informed!
- → Represent the PHA positively
- → Represent the community fairly
- → Support the Executive Director

- → Commit to be part of the solution rather than the problem
- → Actively recruit partnerships

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# RESPONSIBILITIES OF BOARD CHAIRPERSON

- → Promote fiduciary responsibility and integrity of Agency governance
- → Operate the Board "As a Whole"
- $\rightarrow$  Preside at Meetings

- → Signs Contracts, Deeds and Other Instruments
- → Sets Agenda
- $\rightarrow$  Lead by Example

# RESPONSIBILITIES OF BOARD VICE-CHAIRPERSON

→ Perform duties of Chairperson in their absence or incapacity

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# RESPONSIBILITIES OF BOARD SECRETARY

- → Recordkeeping
- → Preparing all Reports
- → Power to affix PHA Seal to Contract and Other Instruments
- → Financial Officer
- → Preparing for required Board Meetings and Public Hearings

### LIABILITIES OF THE BOARD

- → The Board is legally responsible for the operation of the Authority
   be alert to "Red Flags" such as:
  - ✓ Ineligible or unsupported costs
  - √ Negative cash flow
  - ✓ Inadequate accounting records
  - ✓ Unusual expenses or payments

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# SUGGESTIONS FOR INTERNAL CONTROLS/PROGRAM INTEGRITY

- → Handling cash, record keeping, and authorization should be separated
- $\rightarrow$  (2) signatures on checks
- → Each disbursement is supported by documentation
- → Review financial records regularly
- → Determine whether daily deposits are made

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# **LITIGATION**

- → When the PHA is sued or receives an announcement of intent for litigation, the PHA must:
  - ✓ Contact HUD's Regional Counsel
  - ✓ Contract with an attorney
  - ✓ Submit contract to HUD's Regional Counsel
  - $\checkmark$  Submit all pleadings and briefs to HUD
  - ✓ To initiate, settle, or appeal, HUD must concur

#### PITFALLS A BOARD COMMONLY FACE

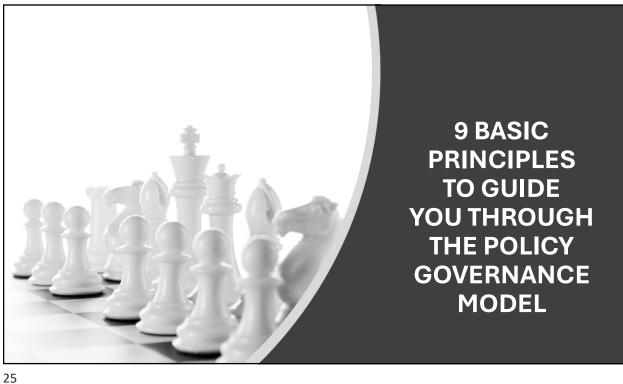
- → Ineffective oversight of the overall operation of the PHA
- → Failure to read and question policies presented for approval
- → Failure to monitor key performance indicators
- → Failure to ensure the PHA's resources are effectively spent
- → Failure to implement internal controls and separation of duties

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### PITFALLS A BOARD COMMONLY FACE

- → Lack of external checks on financial reporting
- → Improper disposition of assets
- → Failure to carefully review outside contracts
- ightarrow Failure to make ethical, unbiased decisions
- → Failure to comply with State laws
- ightarrow Involvement in day-to-day operations of the PHA



#### **TRUSTEESHIP**

- → Providing decent, safe, and sanitary housing within the financial reach of low-income families
- → Promote serviceability, efficiency, economy, and stability

#### **TRUSTEESHIP**

- ightarrow Properly managing Federal funds
- → Operating developments for the benefit of low-income families
- → Maintaining account books and records in accordance with HUD requirements
- → Operating developments with maximum efficiency and economy
- → Adhering to all Fair Housing/Civil Rights requirements
- → Submitting all documents/reports to HUD
- → Following all Laws, Regulations, Executive Orders, etc.

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### **PRINCIPLE 2**

#### **ETHICS**

- → Conflicts of Interest
- → Direct or Indirect
  - ✓ Housing development (present or future)
  - ✓ Contract (present or future)
- → Board speaks with one voice or not at all

#### **ETHICS**

- → Establish written Standards of Conduct for Board Members, Executive, and Employees
- → No Personal Gain
- → Do NOT disclose confidential information
- → Courteous disregard with renegade who persists

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# **PRINCIPLE 3**

#### **BOARD DECISIONS SHOULD BE POLICY DECISIONS**

- → Address the largest or broadest values
- → Make sure policies are compliant

#### BOARD DECISIONS SHOULD BE POLICY DECISIONS

#### There are 5 Policy Decision Categories

- 1. Outcomes
- 2. Limitations
- 3. Board/Staff Linkage
- 4. Board Governance Process
- 5. Some Agency Policies are Mandatory Others are Formulated by the Agency and Concurred by HUD

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### **PRINCIPLE 4**

#### **POLICY FORMULATION**

- → Policy Formulation Should be Determined by Taking Broadest Values First and Progressing Down to Narrow Ones
  - ✓ Macro to Micro

#### **POLICY FORMULATION**

- → Differentiate between Policies and Procedures
- → Become familiar with the following in General, then gradually learn the details
  - ✓ State Housing Authorities Act
  - ✓ ACC
  - ✓ Agency By-Laws and other Policies
  - ✓ General Operating Condition of Agency
  - ✓ Mission Statement of the Agency

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### **PRINCIPLE 5**

#### **DEFINE & DELEGATE**

- → Board Should Define and Delegate Rather Than React and Ratify
- → Leadership Approach
  - ✓ Establish Policies that provide clear, compliant, and efficient directions
  - ✓ Policies meet Agency purpose (Agency Mission)
  - ✓ Require Draft Policies to be provided at least a week before scheduled meeting
  - ✓ Use Board resources to improve or expand services to residents

#### AGENCY OUTCOMES SHOULD GOVERN SUCCESS

#### Focus on:

- ✓ Meeting the needs of the persons you serve
- ✓ Mandated requirements
- ✓ The reasons for which your Agency was created
- ✓ What do you expect in return for Agency expenditures?

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#### **PRINCIPLE 7**

#### BEST CONTROL OVER STAFF RESOURCES IS TO SET PARAMETERS

- → Policies must cover all unacceptable actions and situations
- → Must state prohibitions in enough detail that any reasonable interpretation will suffice
- → Incorporate limitations into Personnel Policy, Standards of Conduct, and Ethics Policy

#### BEST CONTROL OVER STAFF RESOURCES IS TO SET PARAMETERS

#### **Examples**:

- ✓ Contracts over Small Purchase Threshold require Board approval
- ✓ Personnel Policy limits travel expenses to Federal per diem limits
- ✓ Residents who don't pay rent get evicted

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### **PRINCIPLE 8**

A Board Must Build a Linkage With the Executive Director that is Both Empowering and Safe

#### **Expectations:**

- Performance
- Honesty
- Straight forwardness

# "BE UNDERSTANDING ABOUT PERFORMANCE, BUT NEVER BEND AN INCH ON INTEGRITY"



- → Watch out for pitfalls
- → Pay attention to warnings

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# **PRINCIPLE 9**

→ Performance of the Executive Director Must be Monitored Rigorously but ONLY on Board Established Policy Criteria

### **ESTABLISHED MONITORING CRITERIA**

### **Examples**

- $\checkmark$  Easy to read financial reports
- √ PHAS or SEMAP performance reports
- √ Report on agency outcomes

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# WHAT THE BOARD SHOULD PERFORM HANDS ON...

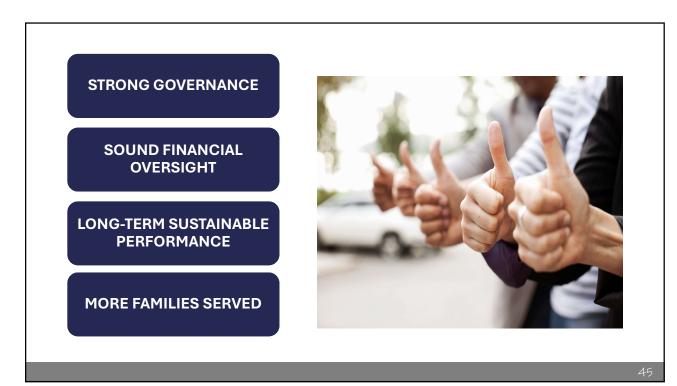
- → Establishing and Approving Policies
- → Setting Board Work Plan and Agenda for year and each meeting
- → Determining Board training and development needs
- → Attending to discipline of Board attendance and following By-Laws

- → Becoming expert in governance
- → Community Representation
- → Evaluating Executive Director's performance

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# WHAT THE BOARD SHOULD KEEP HANDS OFF...

- → Day-to-Day Operations
- → Approving Procedures from implementing Policies
- → Decisions or assessments related to staffing



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