



Bull Valley Ford

Woodstock, Illinois
Dave McIntyre, Inventory Manager



A Game-Changer for Inventory Managers

FreightVerify's VINView is revolutionizing the auto industry by providing the most accurate ETAs and real-time updates. But things weren't always this simple. Just a few decades ago, you just had to sit and wait for the vehicle to arrive, which could take months.

Times have changed, but David McIntyre remembers those days. An inventory manager at Bull Valley Ford in Woodstock, Illinois, he has witnessed the industry's evolution first-hand. "The business is changing. We no longer have the amount of inventory we used to have."

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Making Inventory Management a Breeze with VINView

Dave sold his first car in 1978 and became a sales manager by 1980. After joining Ford in 1990, he's stayed ever since—first in Glenview, now at Bull Valley Ford. A true industry veteran, Dave remembers when customers waited six to eight weeks for delivery, no tracking needed. Today, with supply and parts challenges, it's far more unpredictable—making tools like VINView essential.

"It wasn't a problem because you could tell buyers it was going to take six weeks to eight weeks to receive their vehicle, and it took six to eight weeks." The bigger the industry, the bigger the growing pains. The automotive industry has so many moving parts today that keeping track of what vehicles are where would be infinitely more difficult without powerful solutions like VINView.

Showing Customers Where a Vehicle Is with VINView

VINView helps the Bull Valley team keep inventory accurate. "We can log into VINView and say, 'It's on a truck or a rail car moving across North Nebraska,' ... customers feel that it's a benefit to them."

With VINView, Dave can track incoming vehicles, align with Ford's builds, and keep customers informed: "We can see what's coming, see what Ford's preference is, see what Ford can build so that you can tailor your inventory to what they've got available to build."



Watch the video
to learn more!



Ann Arbor, MI



Austin, TX



(888) 977-3891



VINViewSupport@FreightVerify.com

VINVIEW™

SOLUTION OVERVIEW

Real-time Insights and Alerts on Inbound VINs



Introducing the VINView family
of software solutions

VINView by the Numbers

60,000+ Dealer Staff
11,000+ Dealerships
choose VINView in
50 States and 10 Provinces

**Get accurate delivery dates and real-time alerts
on your inbound VINs, delighting your buyers
every step of the way!**

Today's dealership experience is more competitive than ever, which is why your buyers want to know when their new vehicle will arrive at the dealership and stay informed throughout its journey.

Introducing VINView, the market leader in real-time alerts and insights on your inbound VINs, providing everything you need to delight your buyers, manage your inventory and stay ahead of the game!



VIN SEARCH ENGINE

Type in your VIN to a Google-like search engine and quickly learn your Finished Vehicle's location.



EMAIL NOTIFICATIONS

Stay informed with email notifications when your vehicle is en route to the dealership so you know when to expect its arrival.



INTERACTIVE MAPS

See your VINs on an interactive map featuring your destination, and local landmarks.



TEXT ALERTS

Track your vehicle's progress every step of the way with Text Message (SMS) alerts and interactive maps from your smartphone.



RELIABLE ETA'S

Manage your incoming VINs with ETAs you can depend upon.



ACCELERATE PREP

Get your new VINs ready for customer pick-up by knowing when they'll arrive.

