



Banner Chevrolet

New Orleans, Louisiana

Ray Manley, "Get Ready" Manager



Surviving Katrina, Thriving Still

As one of the oldest dealerships in New Orleans, Banner Chevrolet has had to weather many a storm, including Katrina, the devastating Category 5 hurricane that touched ground in August 2005.

When Ray Manley started working there, twenty-one years ago, it was the largest dealership in the state: "We had over 700 vehicles on the ground and were getting new ones in on a rapid basis."

But Katrina changed that: "Of course, then we had the tragedy that was Katrina, which ended up being the biggest insurance claim in history, for this one dealership because we had so many vehicles that went underwater."

Resilience and Re-building with the Help of VINView

Banner Chevrolet remained resilient despite the immeasurable loss. And even though the dealership had begun to rebound in the years after Katrina, the COVID-19 outbreak only hampered its progress.

VINView has been instrumental in the rebuilding process over the last few years, as the dealership continues to rebound from Katrina and now also the COVID pandemic. The platform is key to Ray's daily routine.

Paving the Way with Real-Time Updates

With any dealership as large as Banner Chevrolet, VINView's interactive map proves to be invaluable. Ray's colleague and Sales Manager, Johnny Brumfield Jr., explains just how useful the interactive map is:

"If (Get Ready Manager) Ray contacts us and says, 'Hey, these vehicles are in transit,' then we can work these deals with the customers."

"We can take deposits on them," he continues. "We can market it to watch the VIN in VINView, and Ray lets us know exactly when the vehicle is coming in." "He's able to, in advance, know which vehicles are coming in and he can create the backup packs that we have with the keys. He can create that in advance and have it all lined up for when the vehicles come in, to make everybody's job easier."

"I'll come in. I'll check VINView first. I want to see if anything's coming in. A lot of times, it'll tell me if it's on the road, or if it's being processed, or even down to what they've built overnight—that it's gone into transport mode, meaning it's ready to be shipped."



Watch the video
to learn more!



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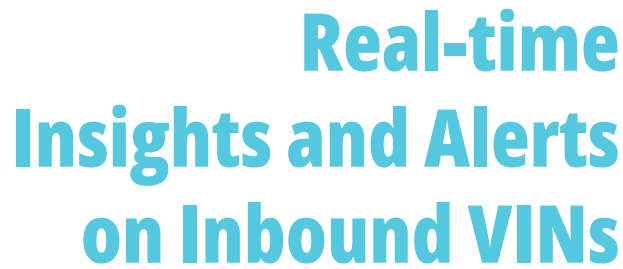


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SOLUTION OVERVIEW



Real-time Insights and Alerts on Inbound VINs



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Introducing the VINView family
of software solutions

VINView by the Numbers

60,000+ Dealer Staff
11,000+ Dealerships
choose VINView in
50 States and 10 Provinces

**Get accurate delivery dates and real-time alerts
on your inbound VINs, delighting your buyers
every step of the way!**

Today's dealership experience is more competitive than ever, which is why your buyers want to know when their new vehicle will arrive at the dealership and stay informed throughout its journey.

Introducing VINView, the market leader in real-time alerts and insights on your inbound VINs, providing everything you need to delight your buyers, manage your inventory and stay ahead of the game!



VIN SEARCH ENGINE

Type in your VIN to a Google-like search engine and quickly learn your Finished Vehicle's location.



EMAIL NOTIFICATIONS

Stay informed with email notifications when your vehicle is en route to the dealership so you know when to expect its arrival.



INTERACTIVE MAPS

See your VINs on an interactive map featuring your destination, and local landmarks.



TEXT ALERTS

Track your vehicle's progress every step of the way with Text Message (SMS) alerts and interactive maps from your smartphone.



RELIABLE ETA'S

Manage your incoming VINs with ETAs you can depend upon.



ACCELERATE PREP

Get your new VINs ready for customer pick-up by knowing when they'll arrive.



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