

# Bakersfield Police Activities League's 2026 Hometown Heroes Honoree



Ajay Anand

*Join us*

*Thursday, September 3, 2026 | 6:30 PM*

*At BPAL Center*

**FOR MORE INFORMATION CALL (661)283-8880**





Dear PAL Supporter,

Don't miss your opportunity to honor this year's Hometown Hero at one of Bakersfield's most anticipated local fundraisers. We are proud to recognize Ajay Anand as the 2026 Hometown Honoree at the Bakersfield Police Activities League Hometown Heroes Benefit Dinner & Auction, taking place on Thursday, September 3, 2026, at the Bakersfield Police Activities League.

As a valued member of our community, we invite you to become a sponsor of this special event. Enclosed you'll find a summary of sponsorship opportunities and a reply form to confirm your support. Bakersfield PAL is a 501(c)(3) nonprofit organization, so all contributions are tax-deductible. Many sponsorship levels include extensive exposure through our media partner, KGET TV-17, and all sponsors will be recognized during the event.

Your support directly benefits the BPAL Youth Center, located in southeast Bakersfield. The center provides a safe and positive environment for underserved youth to participate in a variety of after-school and summer programs, including leadership development, tutoring, community service, boxing, and basketball. With your help, we can continue our mission to ensure every child in our community has the opportunity to grow into an educated, disciplined, and productive citizen.

Thank you in advance for your generous support. If you have any questions or would like more information, please contact the Bakersfield Police Activities League office at (661) 283-8880 or email [info@bakersfieldpal.org](mailto:info@bakersfieldpal.org).

With gratitude,

Naomi Vidales, Executive Director  
Bakersfield Police Activities League

**The 2026 Bakersfield Police Activities League  
Hometown Heroes Benefit Dinner & Auction  
Thursday, September 3, 2026, at 6:30 pm  
BPAL Center**

**Platinum Title Sponsor – \$15,000 contribution will receive:**

- One Reserved VIP table for eight with company signage
- 2<sup>nd</sup> Reserved VIP table for eight – Upon Request
- Introduction of the company as the Platinum Title Sponsor
- Company logo prominently featured on public service announcements on KGET TV-17 stations and any other advertisements. \*
- Company logo prominently featured on all printed material including tickets and event program with full-page ad.
- Company logo prominently featured as a business supporter on the website.
- Appreciation gift presented by the Chief of Police & 8 tickets to VIP Reception.

**Dinner Sponsor – \$10,000 contribution will receive:**

- One Reserved VIP tables for eight with company signage.
- Introduction of the company as the Dinner Sponsor.
- Company logo prominently featured on public service announcements on KGET TV-17 stations and any other advertisements. \*
- Company logo prominently featured on all printed material including tickets and event program with full-page ad.
- Company logo prominently featured as a business supporter on the website.
- Appreciation gift presented by the Chief of Police & 8 tickets to VIP Reception.

**Gold Hero Sponsor - \$7,500 contribution will receive:**

- One Reserved VIP table for eight with company signage.
- Introduction of company representative as a Gold Hero Event Sponsor.
- Sponsor listing public service announcements on KGET TV-17 stations and any other advertisements. \*
- Company Logo on all printed material including event tickets and programs.
- Company logo prominently featured as a business supporter on the website.
- Appreciation gift presented by the Chief of Police & 8 tickets to VIP Reception.

**Silver Hero Sponsor - \$3,500 contribution will receive:**

- One Reserved VIP table for eight with company signage.
- Introduction of company representative as a Silver Hero Event Sponsor.
- Company Logo in the event program.
- 4 tickets to VIP Reception.

**Bronze Hero Sponsor - \$2000 contribution will receive:**

- One Reserved VIP table for eight with company signage.

**In-kind Auction Items or Cash Donation Sponsors – contributions will receive:**

- Recognition in the event program.

\*Commercial advertisements are guaranteed only if the logo is received before August 7, 2026





**Hometown Heroes BPAL Benefit Dinner & Auction  
Thursday, September 3, 2026, at BPAL Center  
Sponsorship Agreement**

- ☐ Platinum Title Sponsor - \$15,000
- ☐ Dinner Sponsor - \$10,000
- ☐ Gold Hero Sponsor - \$ 7,500
- ☐ Silver Hero Sponsor - \$3,500
- ☐ Bronze Hero Sponsor - \$2,000
- ☐ I cannot attend, but enclosed is my PAL donation of \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit your logo to [info@bakersfieldpal.org](mailto:info@bakersfieldpal.org)**

**Please make checks payable to Bakersfield PAL and mail them to:  
301 E. 4th Street, Bakersfield, CA 93307**