

Connor Byram | Frontend Developer

Los Angeles, CA | [623.533.9928](tel:623.533.9928) | connorabyram@gmail.com | [LinkedIn](#) | [Portfolio](#)

SKILLS

Technical: HTML | CSS | JavaScript | React | Vue | Webflow | Hubspot CMS | Shopify | Wordpress | Figma

Soft: Collaboration | Communication | Problem-Solving | Quick Learner | Attention to Detail

PROFESSIONAL EXPERIENCE

Virtru

June 2023 - Present

Frontend Developer

- Awarded Marketing MVP 2024
- Spearhead the development and management of the company's website, ensuring a seamless user experience for the 450k monthly website visitors
- Collaborate closely with designer, technical copy-writer, and marketing team to launch web pages, landing pages, and blog posts, as well as building out a strong backend CMS experience
- Integrate third-party applications to enhance site functionality, data quality, and sales support
- Develop and maintain brand consistency across the organization
- Prioritize performance optimization techniques, resulting in improved website speed and responsiveness, enhancing overall user satisfaction
- Meet accessibility standards, implementing features and functionalities that adhere to accessibility guidelines, providing an inclusive user experience for diverse audiences.
- Lead technical SEO strategies, optimizing website content and structure to improve search engine rankings and visibility.
- Elected DE&I Co-chair

BYRM Design

Oct 2020 - Present

Founder | Web Developer & Web Designer

- Consult with clients on early design iterations to design, develop, and maintain websites for portfolio of clients utilizing technologies like HTML, CSS, JavaScript, Webflow, and Wordpress
 - (e.g.) Designed and created a new sales platform for [Skytron](#) that informed new product training and sales strategy for a network of over 50 companies and 200 technical sales consultants
- Build rich, scalable CMS structures and design templates for hundreds of products, utilizing tools like Webflow and Photoshop. (e.g.) [Pic 1 Medical](#)
- Maximize SEO by optimizing WCAG compliance, website load times, mobile-responsiveness, keywords, html hierarchy, and indexing, increasing monthly new users by 150% for [Cirrus Medical Tech](#)

Bean LA

April 2023 - June 2023

Software Developer

- Develop responsive and user-friendly websites using Vue, Nuxt, Sanity CMS, HTML, Javascript, and CSS to meet client requirements and improve user experience.
- Collaborated closely with the design team to translate Figma wireframes and mockups into functional web interfaces, ensuring pixel-perfect implementation and consistency across different browsers and devices.
- Implemented efficient coding practices, including modularization, optimization, and code reusability, resulting in improved development speed and maintainability.
- Performed QA testing to ensure projects met functional requirements, design specs, and user experience standards

Innovative Medical Systems

Jan 2020 - Jan 2023

Web Designer & Webflow Developer

- Launched an app to standardize product portfolio presentation, product training, and trade-show strategy
- Lead website redesign and build, including a CMS structure of over 300 products.
- Improved SEO by optimizing WCAG compliance, website load times, mobile-responsiveness, keywords, html hierarchy, and indexing, increasing monthly users by over 300%.
- Implemented Google Analytics and Tag Manager, allowing data-driven decisions on website updates

EDUCATION

General Assembly, Software Engineering Certificate

Northern Arizona University, BA Psychological Sciences