MARIAM FOUDA

PHONE:
+201000057467

EMAIL:
mariam.fouda@hotmail.com

WEBSITE:
www.mariamfouda.com

LINKEDIN:
https://www.linkedin.com/in/mariamfouda/

BEHANCE:
https://www.behance.net/mariamfouda2

SOFT SKILLS
- Storytelling
- Design Thinking
- Research
- Team Management
- Team Collaboration
- Problem Solving
- Detail Oriented
- Feedback flexible
- Enthusiastic Learner

TECHNICAL SKILLS
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Webflow
- Sketchup
- Adobe Indesign
- Notion
- AutoCad

PROFILE

A self-taught UX/UI designer with a background in architecture, driven by a passion for creativity and a curiosity to explore all areas of design. I'm highly adaptable and a fast learner, always eager to grow and refine my skills. Storytelling is at the core of my design approach, allowing me to create meaningful and engaging user experiences.

EXPERIENCE

Mutidisciplinary Designer, e.construct, (Hybrid) — Sept. 2023 - Present
I focused on UX design, graphic design, and presentation design, with a strong emphasis on creating case studies for clients. I used storytelling to craft compelling narratives around building projects, helping attract new business. I contributed to both individual and team-based projects, including leading collaborative efforts. Through this experience, I developed key skills such as time management, problem-solving, proactive research, and giving and receiving constructive feedback.

UX/UI Designer, Xmth (Remote) — Jan. 2023 - Jan. 2024
I focused on the UX process, including user research, user flows, prototyping, and UI design. I created over 100 screens along with components, a design system, and reusable templates. This experience strengthened my skills in time management and workflow organization.

UX/UI Designer Intern, Westore (Remote) — Jun. 2022 - Sept. 2022
Website redesign project where I worked closely with the team on the UI design.

Interior Designer, TDH The Design Hub (Onsite, Cairo) — Nov. 2021 - Sept. 2022
3d modelling, rendering, creating moodboard and plans for interior design projects as well as presenting to clients. I also produced techinical drawings and supervied construction work on site.

Junior Interior Designer and 3D Visualizer 2015, RA Studio (Onsite, Cairo) - Jun. 2021- Nov. 2021
Working on moodboarding and interior 3d and 2d designs.

Architecture Designer Intern (Onsite, Berlin) — Mar. 2020 - Jun. 2020
Working closely with the design team on renovation housing projects in Berlin. In addition, contributing in a competition for an airport terminal building in Innsbruck, Austria.

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EDUCATION & COURSES

IBM - Generative AI for UX/UI Design — Sept. 2025 - Present

Google UX Design Certificate — Jan. 2022 - Apr. 2022
Completed 7 courses

Interaction Design Foundation (IxDF) Certifications — Jan. 2022 - Jun. 2022
- Design for the 21st Centuary by Don Norman
- Gestalt Psychology and Web Design
- Information Visualization
- Mobile UX Design: The Beginner Guide
- Perception and Memory in HCI and UX
- User Experience: The Beginner Guide
- Conduction Usability Testing
- Human Computer Interaction: The Foundation of UX Design

BSc. Architecture and Urban Design, German University in Cairo — Sept. 2015 - Jun. 2020
Graduated with honors.

Bachelor Project - Exchange Semester, University of Stuttgart — Apr. - Sept. 2019
Grade A

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