The Future Of Multifamily Technology:

The Value Of An All-In-One Community Operating System

2025

Introduction

The multifamily industry faces increasing challenges in managing its technology stack efficiently.

With numerous point solutions for resident engagement, property operations, smart building technology, and on-site services, real estate companies often struggle with app fatigue, high costs, and complex staff training.

These inefficiencies lead to decreased operational effectiveness, higher overhead expenses, and reduced resident satisfaction.

ElevateOS addresses these pain points by providing a unified, all-in-one community operating system, streamlining operations and enhancing both resident and staff experiences.

By consolidating essential functions into one integrated platform, ElevateOS helps property owners achieve greater efficiency, improve revenue generation, and create a seamless experience for all stakeholders involved.

The Problem:
Fragmentation In Multifamily Technology

Most real estate companies rely on a mix of disconnected software solutions to manage different aspects of their properties. This fragmented approach leads to significant operational inefficiencies and complications, such as:

App fatigue

App fatigue for residents and staff, reducing engagement and adoption due to the need to navigate multiple systems

High operational costs

High operational costs stemming from maintaining multiple software licenses, integrations, and IT support.

Extended training times

Extended training times for new staff members unfamiliar with multiple platforms, leading to reduced productivity and delayed operational efficiency.

Limited revenue opportunities

Limited revenue opportunities beyond traditional rent and fees, as disconnected systems make it harder to implement and scale ancillary revenue streams effectively.

As the multifamily industry continues to evolve, the demand for a more streamlined, intuitive, and cost-effective solution has never been greater.

The Solution:
ElevateOS – A Comprehensive Community Operating System

> " *ElevateOS is designed to unify all aspects of multifamily property management into a single, intuitive platform*
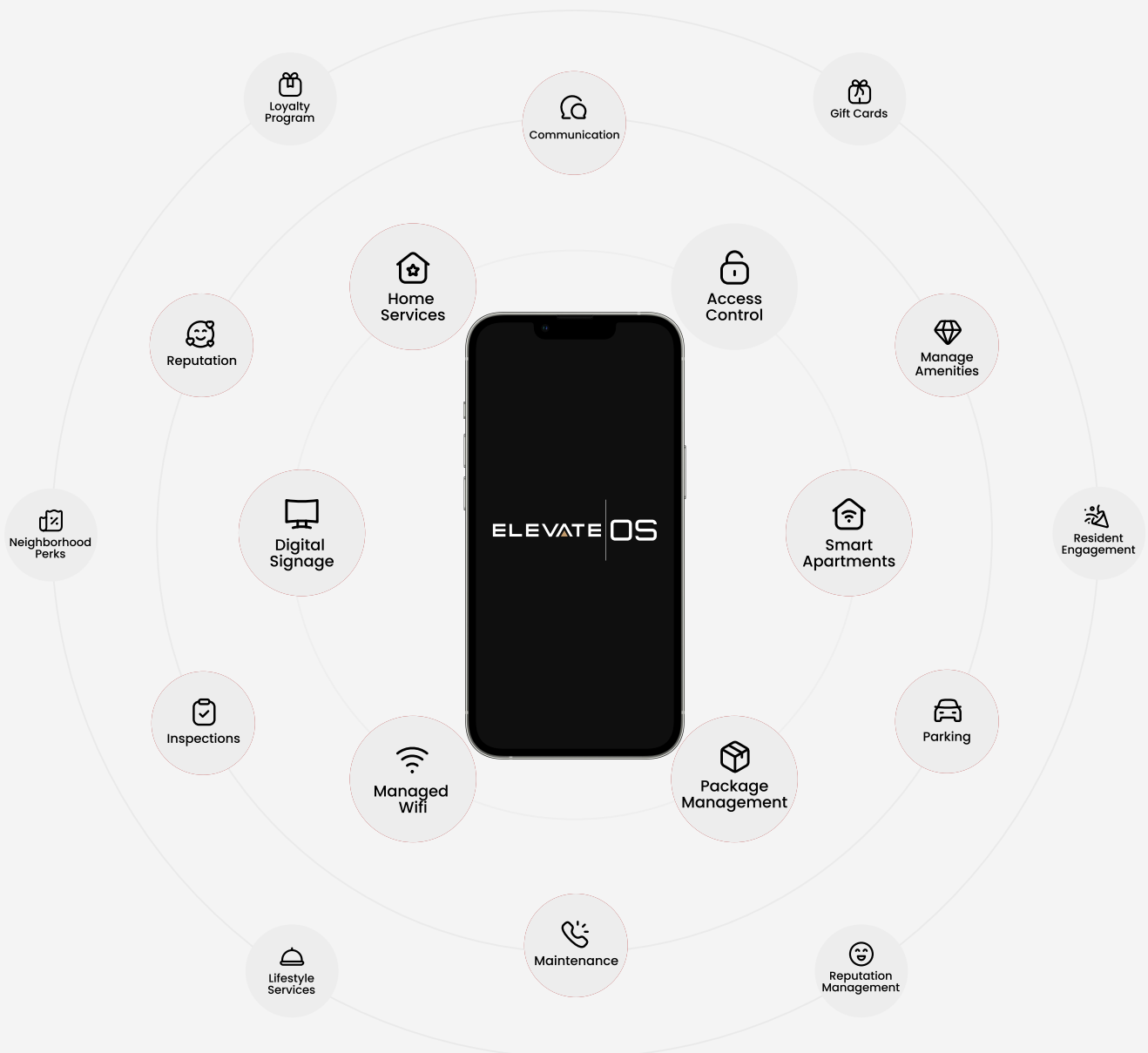
Konrad Koczwara
CEO & Founder ElevateOS

By integrating resident engagement, property operations, smart building controls, and on-site services, ElevateOS provides a seamless experience that benefits both property owners and residents.

This comprehensive solution eliminates inefficiencies, enhances operational workflows, and optimizes the overall management process.

Key Benefits And KPIs

Reduction in Point Solutions

A consolidated platform eliminates the need for multiple software subscriptions, reducing overall IT complexity and costs. By integrating all essential property management functions into one intuitive interface, property owners and managers can streamline their operations while eliminating redundancies

♀ KPI

Properties using ElevateOS see a

~75%

reduction in third-party point solutions, resulting in significant cost savings.

Increased Ancillary Income & NOI Growth

ElevateOS provides built-in capabilities to help property owners generate additional revenue streams. By integrating short-term rental management, amenity bookings, and smart home automation, ElevateOS allows property owners to capitalize on value-added services that enhance tenant convenience while increasing revenue.

♀ KPI

Properties using ElevateOS experience a

10-15%

increase in ancillary revenue, directly contributing to higher Net Operating Income (NOI).

Enhanced Resident Engagement & Satisfaction

A single, user-friendly platform improves resident interactions, leading to higher satisfaction and retention rates. ElevateOS enables seamless communication, convenient service requests, and efficient amenity reservations, creating a superior living experience for residents.

♀ KPI

Resident engagement metrics, such as app usage and service requests, increase by

32%

leading to improved lease renewal rates and stronger community engagement.

Faster Training & Onboarding for Property Staff

With only one system to learn, new employees can be trained quickly, improving operational efficiency and reducing staff turnover. A simplified training process enables property teams to become proficient in ElevateOS faster, allowing them to focus on delivering a better resident experience rather than navigating multiple software platforms.

♀ KPI

Training time for new hires is reduced by

56%

enabling faster onboarding and increased overall productivity.

Conclusion

The future of multifamily property management lies in simplification and efficiency. ElevateOS eliminates technology fragmentation, reduces costs, increases revenue, and enhances resident satisfaction—all while improving operational effectiveness. By adopting an all-in-one community operating system, real estate companies can future-proof their portfolios and maximize both NOI and resident experience. With a seamless, fully integrated platform, property managers can focus on what truly matters: delivering outstanding service, driving revenue, and optimizing property performance for long-term success.
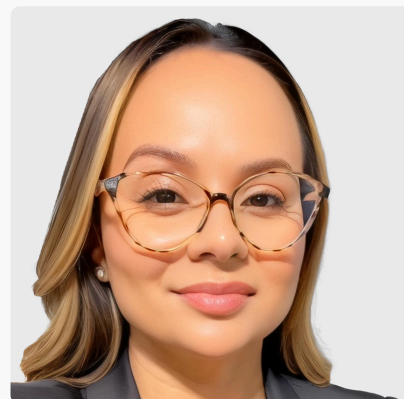
Meet The Team At Retcon
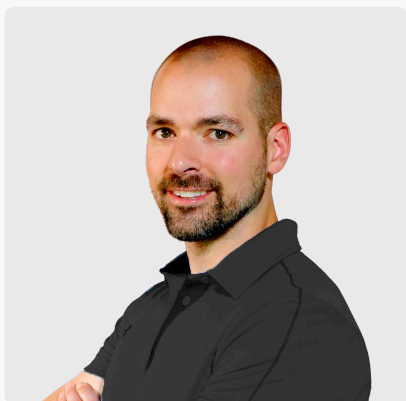
RETCON

MARCH 10-12
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Konrad Koczwara
Chief Executive Officer & Founder

Mitch Karren
Chief Product Officer (Former Co-founder of SmartRent - 2.2 billion IPO)

Yazmin Lebron
Director of Operations

Christian Skillen
Director of Business Development
(We acquired his company)

Mario Koterba
Director of Business Development

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