

Product Overview

HeadteacherChat's Review of [CPI Reframing Behaviour™ Training Programme](#)

What is CPI's *Reframing Behaviour*™ Training Programme?



[Reframing Behaviour™](#) is a schoolwide, subscription-based training programme for all educators, grounded in modern neuroscience. It helps schools create a supportive, disruption-free learning environment by equipping staff with strategies to understand the connection between stress, behaviour and learning. The programme focuses on emotional regulation, trauma-informed practices and relationship-building to promote a positive school culture.

Developed in the US with international research, [Reframing Behaviour™](#) is now available in the UK and Ireland, providing schools with the tools to make a lasting impact.



[Watch the video here:](#)

[Introducing Reframing Behaviour: Neuroscience-Based Training for Educators](#)

[Reframing Behaviour™](#) will help you:

- Understand behaviour through a neuroscience lens
- Recognise how stress and anxiety affect the brain and body
- Strengthen emotional regulation and self-awareness
- Use positive strategies to support students effectively
- Build strong, supportive relationships in the classroom

How does CPI describe [Reframing Behaviour™](#)?

Reframing Behaviour™ is an innovative, neuroscience-based training platform designed to support all educators in understanding and responding to student behaviour through an empathetic and relational approach. The programme provides practical strategies to help staff regulate their own emotions, support students in transitioning from stress responses to learning mode and build strong, supportive classroom environments. Delivered through a subscription-based model, it includes facilitator training, an online course, a learning library and habit-development activities to ensure accessibility and lasting impact.

“Our schools are in the midst of a mental health crisis, which has led to a rise in disruptive behaviour in classrooms and an alarming increase in teacher turnover,” says Susan Driscoll, president of CPI. “*Reframing Behaviour* addresses these issues by providing educators with actionable skills and knowledge to help improve their own well-being and provide more positive support for students.”

An annual subscription of [Reframing Behaviour](#) includes:

- Professional Develop Day Curriculum: Available for blended or all-classroom delivery
- On-Demand Learning Library: Full access to online modules for all staff and additional resources
- Activities for Professional Learning Communities: Prompts designed to reinforce learnings at staff meetings
- Implementation Training and Ongoing Support: Assistance with content setup and schoolwide rollout plan

Customer Testimonial

'I had so many aha-moments during this training, in both the online and today's session. I just keep thinking about how I can make sure my staff have those same moments of reflection and change.'

Assistant Headteacher

'This is so well organised and puts all the pieces together. I can't wait to share this with my staff. I had to flip my brain to never take stuff personally and this is going to help my staff to do that as well.'

Headteacher

Internal Testimonial

"If we want to truly change behaviour, we must work with students, understanding what is causing those negative behaviours and recognise that we as staff play a vital role in role modelling the behaviours we want to see. This course does that by asking staff to change their perspective and awareness, to get curious and ask ourselves where is this behaviour coming from and what can I do to help this young person change?"

Huw Lloyd, Behaviour Expert, CPI

What does HeadteacherChat™ think?

We recommend [CPI](#) as our trusted partners because their [Reframing Behaviour™](#) programme integrates the latest neuroscience research to help educators create positive learning environments and prevent disruptive behaviours.

Giving schools actionable skills to improve their own well-being and provide more positive support for students.

By understanding how the nervous system responds to stress, educators can assist students in transitioning from stress responses to optimal learning states.

With over 40 years of expertise, CPI's innovative methods provide effective and lasting behavioural solutions, making them the ideal choice for schools committed to a strong, positive classroom culture.

To learn more about CPI and *Reframing Behaviour*, [click here](#).

 **HeadteacherChat**