

Mountain Island Charter School Soar Foundation Meeting
5.11.2026 Agenda

Call to Order: 9:00PM, Admin Conf Room Jenny C, Jenny E, Della A, Laura V, Ali O, Glenn B, Mike S, Kevin W, Katie B, Eric L - started at 9:08.

Approve Minutes from last meeting Ali, Della, all in favor

From Last Meeting

- Grant procedure for school clubs next year
 - Club fundraising Rubric - Discussed the idea of SOAR Grants and a potential rubric for how to decide. Will decide next meeting what the budget will be. Glenn suggested going through the Principals to ensure alignment.
 - Opening it up to class room teachers and clubs
 - The general idea would be kids/parents => sponsor => principal => SOAR
 - Will define process and make sure to share but we will have a committee that does the scoring based on rubric
 - Jenny and Jenny will come to the next meeting with proposed budget
 - Early August we would send this out and need applications completed by October 31st - this is an example, will refine and approve final process in July meeting.

Fundraising/Committee Reports:

- PTO (Ally O'Regan) - Spirit nights, Book fairs, Knights Game, Top Golf event next year for high schoolers Last event was spring book fair and they were able to spend \$10,000 on classrooms and library. Teacher appreciation week was last week and everyone had BBQ and everyone loved the food. Elementary room parents had quarterly birthday and themes for Teacher Appreciation. Upper school had quarterly birthday celebration as well. We are gathering dates for dates and budgets for next year. Will let us more know in July. Spirit events - Robyn will be transitioning it to Alexis Tryon. Knights game for staff was a huge success and had 120 people attend. Next year we are planning a Top Golf event for

the high school next year. This would be “kids only,” meaning no parents like the elementary, but will require chaperones similar to a dance.

- SOAR Sponsorships (Laura Vaughn) - Collections update - totals to date, Thursday folder advertisements. Collection we are up to \$37,191 and going great so far with approximately \$20,000 outstanding. We are planning to sell ad space on our Thursday folders for next year \$250 per ad space. We will start with our current sponsors and then open it up if we don't fill the ad space.
- Boosters Color Run - Friday May 15 Everything has gone to volunteers. We have taken in \$9630 - most of this is participation fees. 415 runners - up from 350 last year. Smile Pediatrics paid for the sunglasses. It is still a majority from the younger crowd. We tried hard this year to push out to older kids and others outside the MICS school.
- Marketing (Jenny Cury) -
 - Tours for rising Kindergartners, kindergarten survey? This went really well. Parents, staff, and SOAR Board members all felt strongly we should continue. We could offer them earlier while people are looking at where to apply and enhance the perception of our school. Discussion around marketing in general to people outside our current parents. Would be helpful to have some addition of a video or something that described our MICS profile in a more modern way.
 - No follow up yet on kindergarten survey.
 - Working with Eric and Della on summer projects - Merch (vendor and school theme collaboration), parental letter, stickers. Will be evaluating merch vendors and seeing if we want optionality. Will look at school theme merch and push out. We talked about doing bundles (shirt + water bottle + ??). We will work on the parent letter and will send it out again.

- Raptor Soar track follow up
 - Chicfila and Jeremiah's Both came out and sold. Robert did a great job of pushing SOAR, Color Run, etc. It was not the kind of event people wanted to stop by, though. We got some great pictures. Will talk if we want to do it next year.
- How to reach parents with kids who have graduated Should we have a 3 time a year conversation with parents/kids who have left the school? We don't have a natural mechanism to stay in touch with alumni. The SOAR foundation could have an opt-in for folks who want to follow us/stay in touch.

Board Items:

- Officer Elections - 2year terms
 - Secretary - Eric nominated Della, Jenny E seconded. All in favor.
 - Treasurer - Jenny C nominated Jenny E, Eric second, all in favor.
 - Chair - Jenny E nominated Jenny C, Della, all in favor
 - School Board will need to ensure we have at least two people on to adhere to our bylaws.
- Strategic planning update (Eric) - Eric gave an interim update on discussions from School Board.
- Bus donations next year. Discussed tactics for how we plan to implement donation requests.
- Soarfoundation email roll-over. We are working on rolling that over from Kim to the Secretary.

Financial Report:

- General Financial Report, CDs Sitting at 18k in checking, 35k in money market. We have sent \$100k to the school. We still have \$129k in cash (from a CD). Will plan to move this back into another CD. We have 4 active CDs with \$850,000. Next CD doesn't come due until December 2026.
- YTD update

Next Meeting - TBD (will send out a Doodle poll)

Adjourned at 11:02am