

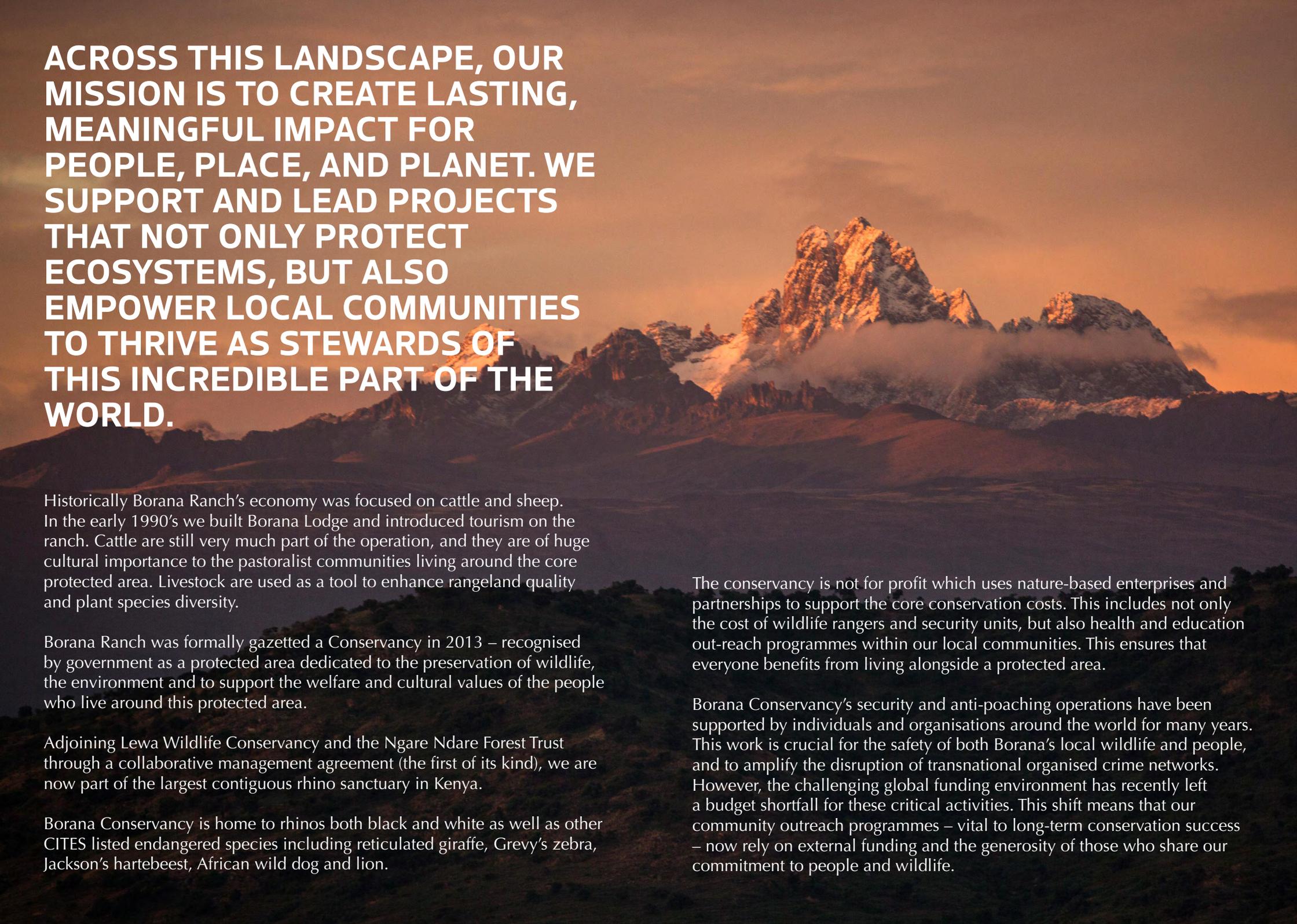


**BORANA
CONSERVANCY**



**HELP US
TO PROTECT WILDLIFE,
ENHANCE ECOSYSTEMS &
BUILD LOCAL LIVELIHOODS**

WWW.BORANA CONSERVANCY.COM



ACROSS THIS LANDSCAPE, OUR MISSION IS TO CREATE LASTING, MEANINGFUL IMPACT FOR PEOPLE, PLACE, AND PLANET. WE SUPPORT AND LEAD PROJECTS THAT NOT ONLY PROTECT ECOSYSTEMS, BUT ALSO EMPOWER LOCAL COMMUNITIES TO THRIVE AS STEWARDS OF THIS INCREDIBLE PART OF THE WORLD.

Historically Borana Ranch's economy was focused on cattle and sheep. In the early 1990's we built Borana Lodge and introduced tourism on the ranch. Cattle are still very much part of the operation, and they are of huge cultural importance to the pastoralist communities living around the core protected area. Livestock are used as a tool to enhance rangeland quality and plant species diversity.

Borana Ranch was formally gazetted a Conservancy in 2013 – recognised by government as a protected area dedicated to the preservation of wildlife, the environment and to support the welfare and cultural values of the people who live around this protected area.

Adjoining Lewa Wildlife Conservancy and the Ngare Ndare Forest Trust through a collaborative management agreement (the first of its kind), we are now part of the largest contiguous rhino sanctuary in Kenya.

Borana Conservancy is home to rhinos both black and white as well as other CITES listed endangered species including reticulated giraffe, Grevy's zebra, Jackson's hartebeest, African wild dog and lion.

The conservancy is not for profit which uses nature-based enterprises and partnerships to support the core conservation costs. This includes not only the cost of wildlife rangers and security units, but also health and education out-reach programmes within our local communities. This ensures that everyone benefits from living alongside a protected area.

Borana Conservancy's security and anti-poaching operations have been supported by individuals and organisations around the world for many years. This work is crucial for the safety of both Borana's local wildlife and people, and to amplify the disruption of transnational organised crime networks. However, the challenging global funding environment has recently left a budget shortfall for these critical activities. This shift means that our community outreach programmes – vital to long-term conservation success – now rely on external funding and the generosity of those who share our commitment to people and wildlife.

SUPPORT ENVIRONMENTAL EDUCATION



Conservation education and sustainable development initiatives are essential for the long-term conservation of wildlife and landscapes.

Mazingira Yetu is the conservation education programme offering opportunities for students and adults to visit Borana Conservancy and learn about the importance of natural resources such as soil, hydrology, grasslands and forests and how these elements contribute to sustaining life.

We provide practical elements to the environmental education that is now part of schools curriculums. All participants who take part in field trips on Borana Conservancy experience a game drive in a modified school bus called 'The Mazingira Express'. They are fed from the Mazingira Centre's kitchen, and they watch conservation centric documentaries in the on-site cinema.

Many of the students who visit are introduced to those working in the stables and workshop – meeting mechanics and electricians, carpenters and welders along with admin staff, rangers and IT experts in the operations room, to inspire their futures. These experiences are designed to cultivate regenerative thinking, equipping students with the knowledge, skills, and motivation to actively contribute to conservation efforts.



\$ 60

The cost of lunch for a school visit to the Mazingira Yetu Centre

\$ 480

Running costs of the Mazingira Express for a month

\$ 6,000

Running costs of the Mazingira Yetu Centre for a month

MANY CHILDREN IN OUR NEIGHBOURHOOD CANNOT AFFORD TO GO TO SECONDARY SCHOOL

For over 20 years, The Borana Education Support Programme has been funding local children who deserve to further their education. These bursaries are performance based as well as means based.

The children need to have the character to be change makers and leaders and be able to influence their peers as to the benefit of an education. Currently we have 60 children in our bursary programme – all mentored by the Borana Education Support team.

By providing bursaries, we aim to promote education and literacy levels in our neighbouring communities. We hope to give the students the confidence to improve their standing in the community, to be empowered to make changes.

We also try to ensure that the individuals who have been part of the Bursary Programme will be competitive in the job market when they have finished their studies. We actively support job placement and introductions to other organisations.

Some stand-out students are now vets, lawyers and teachers, all hugely respected by their family members and communities.

\$ 45 Buys a desk for a pupil at a school

\$ 1,000 Covers the school fees for one child for a year at a secondary boarding school

\$ 1,500 Covers one year of university fees for one student



SUPPORT LOCAL SCHOOLS



ALL THE SCHOOLS WE SUPPORT SHOULD HAVE A GOOD STANDARD OF BUILDING

The Borana Education Support Programme focuses primarily on the communities in our immediate vicinity. We would like to see a standard level of facilities across each school within the programme. We invest in infrastructure, building classrooms, laboratories, libraries, kitchens, staff housing, and sanitation facilities.

During the last year we have managed to upgrade three schools in our area with dining rooms, classrooms, ablution blocks, teachers' accommodation and playgrounds.

Our team also develops permaculture gardens to promote healthy diets and sustainable farming practices, fostering a holistic approach to education and well-being.

We also run a Breakfast Club which currently feeds all the primary school children in our area. There is so much evidence pointing to a full belly leading to the performance of pupils improving exponentially. Working with several milling companies, the ultimate nutritious breakfast porridge is being designed.

So far over 5,000 children are enjoying the breakfast club every day.

\$ 310 Buys a 5,000L water tank for rain water harvesting

\$ 2,400 Builds a fully equipped school playground

\$ 3,000 Covers the cost of The Breakfast Club for a month

\$ 4,400 Builds an ablution block with four cubicles

\$ 15,300 Builds an entire classroom

SPONSOR A TEACHER

TEACHERS ARE INTEGRAL TO A SCHOOL

The Borana Education Support Programme has realised over the years, that many of our local schools do not have the funding for sufficient numbers of teachers. Money provided by the government is never enough. Therefore, in conjunction with the Ministry of Education, we decided to fund teachers salaries where they are needed.

Good facilities, teachers' housing and teacher training courses encourage inspiring teachers to stay in remote areas and provide children with the education they deserve.

THE DARAJA INITIATIVE

We have introduced, through the Daraja Initiative, two specially trained teachers into our four local secondary schools.

WISH and THE MAN I AM Projects – introduce the concepts of integrity, strength, hope and empowerment in a brave and safe space. They teach lessons in accountability, communication, acceptance and improvement.

These lessons are especially designed to give students the strength of character to protect themselves and their peers from the hazards of life, including sexual harassment.

\$ 1,000 Sponsors two teachers under the Daraja Initiative for one month

\$ 1,400 Sponsors the salary for one Early Childhood Development School teacher for one year

\$ 2,400 Sponsors the salary for one Primary School teacher for one year

\$ 2,800 Sponsors the salary for one Secondary School teacher for one year



FUND VITAL HEALTHCARE



The Borana Mobile Clinic uses a modified Land Rover which is staffed by two nurses and a driver. It provides access to family planning, health lectures, HIV/AIDS awareness and counselling, antenatal advice, child immunisation programmes, worming programmes and basic health care to the communities, villages, and nomadic people surrounding Borana.

This is achieved through visits to ten communities on a two-week rotation, treating over 700 patients and travelling over 1,700km each month.

The Borana Mobile Clinic team is sensitive to the change of attitudes towards sex education in the last few years. The traditional culture of hierarchy and age set mentorship is now less important to the youth – they are on social media, are literate and consider themselves smarter than their elders. As a result, they may not listen when told to abstain from sex with their peers, especially the warrior class who they look up to. Sex education is currently not taught in schools – the responsibility of babies is not made apparent and parents do not believe that their teenagers are promiscuous.

Going forward this is going to be a new focus for our team, to educate both teenagers and their parents and hopefully reduce teenage pregnancies.

\$ 350 Covers the cost of one month of fuel for the Clinic Land Rover

\$ 975 Funds medical supplies for a month

\$ 9,600 Covers a nurse's salary for a year

\$ 11,700 Funds medical supplies for a year

SUPPORT RANGERS IN THE FIELD

The 120 dedicated male and female rangers on Borana Conservancy are crucial to the protection, effective biological management and monitoring of rhino and other endangered species. With a strong local employment rate, they are well-respected sons and daughters of the community.

The life of a ranger is unpredictable with recurrent training critical to their effectiveness in managing all sorts of different scenarios, from saving a baby rhino and reuniting it with its mother, to dealing with human-wildlife conflict in our communities, medical first responses, criminal activities, anti-poaching events, stock thefts etc.

The rangers must be fit, well fed, well equipped, and work as a team with trust for one another. They need to be satisfied that their families will be looked after in the event of fatalities.

Along with all staff working within this protected area, rangers are highly valued by the Conservancy and importantly they are also the breadwinners for their families and an inspiration to the next generations.

Borana also offers a rhino naming programme, for a standalone \$12,000 USD donation you can give a black rhino a name for its lifetime and receive quarterly updates on its movements, activities and wellbeing. These funds are invested in the training and welfare of rangers in the field.

\$ 300

A full ranger's uniform including boots

\$ 475

Cost of a camera trap to monitor endangered species

\$ 1,900

Training costs for one ranger per year

\$ 12,000

Sponsor and name a black rhino



**YOUR CONTRIBUTION IS AN
INVALUABLE STEP TOWARDS
SAFEGUARDING THIS ECOSYSTEM
FOR GENERATIONS TO COME.**

DONATE CASH

Leave cash in the envelope which accompanies this booklet, clearly labelled with which project you would like to support, and hand it to your property manager.

DONATE BY TRANSFER

Get in touch with our team by emailing support@borana.co.ke to make a bank transfer to your chosen project.

DONATE ONLINE

Follow this QR code or [click here to donate](#) via Save The Rhino International's GivenGain page. Their team will be in touch to confirm which project you would like to support.





[Save the Rhino International](#), a UK-based charity (Reg. no.: 1035072), and Save the Rhino International Inc. (EIN: 31-1758236), its sister non-profit 501 (c) 3 organization, have been working closely with Borana for many years, developing grant applications as well as managing and reporting on the resulting grants. They have been instrumental in securing and reporting on funding but, importantly, they have also played a pivotal supportive role over many years across Africa in guiding policy and strategy on Rhino Conservation.



Please contact us if you have any questions
about the projects we support

support@borana.co.ke

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