



## Exhibitor Pitch Descriptions

### Large activation pitch (15m x 15m)

For brand/ premium activations, looking to stand out from the crowd and engage large audiences through creative/ large scale activations. Whether it be a marketing activation, entertainment/activities for our attendees or a large/ premium trade stand. We want you to help us soar to new heights with your activation space. Price is for space only. No structures will be provided by the event, unless agreed otherwise before the show, additional charges for this will apply. If you need more information on how we can make your idea come to life, please email [cissy@rem-events.com](mailto:cissy@rem-events.com)

### Activation pitch (10m x 10m)

For large stands/ activations in a high footfall area of site. Perfect for brand activations, engagement and larger trade stands. In the past, we have seen marketing activations, pop ups, exhibition units and creative trade stands.

Our attendees love exploring these stands throughout the day. Price is for space only. No structures will be provided by the event, unless agreed otherwise before the show. Additional charges for this will apply. No stock vehicles are to be stored within or behind these pitches. If you need more information on exhibiting at The Fiesta, please email [cissy@rem-events.com](mailto:cissy@rem-events.com)

### Arena facing pitch (6m x 6m)

Our medium sized exhibition/ trade pitches are perfect for traders/brands/ exhibitors who want that iconic, premium view of the main balloon launch field and high footfall for the duration of site opening times. Price is for space only. No structures will be provided by the event and no stock vehicles are to be stored behind or within these pitches. These pitches are sold in 6m x 6m spaces only, if you want a smaller space, please look at Trade Village stands below.

### Trade village pitch (size options available)

Our medium sized exhibition/ trade pitches are perfect for traders, brands and exhibitors. Though no direct view of the main balloon launch field. They are located just a stone's throw away with a steady footfall for the duration of site opening times. Price is for space only. No stock vehicles are to be stored within or behind these pitches and no structures will be provided by the event.

### Market stalls pitch (3m x 3m)

Our market stalls are our smaller trade stand pitches. Perfect for smaller businesses, arts, crafts, charities, brand engagement and anyone who doesn't require a large pitch space or those interested in a slightly lower cost to attend! Market Stalls are located near the family area (Brizzle Kicks) and the big wheel. They see lots of passing trade in the daytime, but we recommend slightly reduced trading hours within this area due to the appeal of the Nightglow in the main launch field once the sun goes down around 6pm. Recommended trading hours are 11:00 – 18:00/19:00 daily. (though you are welcome to trade for the entirety of site opening times if you wish) Price is for space only. No structures will be provided by the event and no stock vehicles are to be stored within or behind these pitches.

### Other stands/activations and pitches

If you have an activation or stand that doesn't quite fit into one of the categories above, or you want to hear about other opportunities at The Fiesta such as partnerships/ Sponsorships/ entertainment opportunities or Installations, please contact [cissy@rem-events.com](mailto:cissy@rem-events.com)