



OFNEDA

ONTARIO FIRST NATIONS ECONOMIC
DEVELOPERS ASSOCIATION



Anniversary Celebration

**WALKING FORWARD TOGETHER -
SEIZING ECONOMIC OPPORTUNITY**

**First Nation Economic
Advancement Conference**

Pearson Convention Centre

September 14-17, 2026



OFNEDA'S JOURNEY AND THE SIGNIFICANCE OF CELEBRATING 15 YEARS

For 15 years, the Ontario First Nations Economic Developers Association (OFNEDA) has advanced First Nations economic growth through advocacy, education, networking, and capacity building for communities and businesses across Ontario. The 15th anniversary of the First Nations Economic Advancement Conference (FNEAC) (bold) marks a milestone in collaboration, resilience, and economic leadership, while setting the stage for the next generation of First Nations prosperity and opportunity.

WHO CAN ATTEND

The conference welcomes First Nations entrepreneurs, First Nations community leaders, and businesses, with a strong emphasis on First Nations Economic Development Officers (EDOs) as a primary audience. It also includes First Nations entrepreneurs and businesses without restriction, as well as non-First Nations entrepreneurs, organizations, industry professionals, and government representatives who are interested in exploring meaningful partnership opportunities and building relationships.

Attendees will have the opportunity to learn about current and emerging economic development initiatives that support First Nations communities across Canada, while gaining insight into best practices, innovation, and collaboration in the First Nations and First Nations economic landscape.

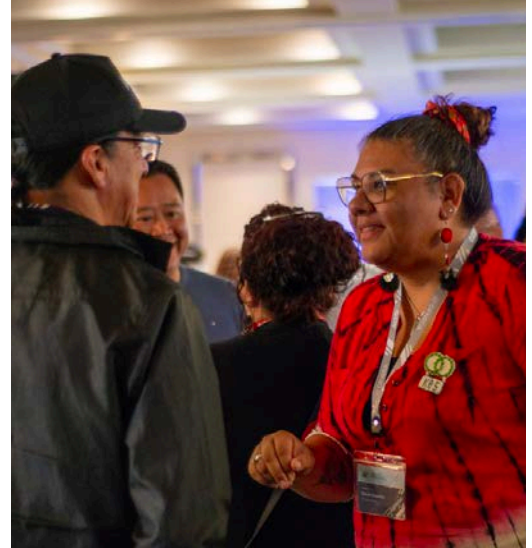
FNEAC 2026



WHY PARTICIPATE?

This is a unique opportunity to connect directly with First Nations decision-makers, government officials, industry leaders, and professional representatives from across the country. Sponsors gain meaningful exposure to a highly engaged audience, with the ability to build relationships, showcase their products and services, and position their organization as a committed partner in First Nations economic development.

The conference provides a powerful and inclusive platform to increase visibility, generate new business opportunities, and be part of the conversations shaping the future of First Nations economies in Canada. As one of the top three economic development conferences reflected in online search visibility within this space, the event offers strong return on investment through enhanced discoverability, targeted audience reach, and meaningful engagement opportunities.



REASONS TO ATTEND

1

A unique opportunity to engage directly with First Nations leaders and decision-makers, government representatives, industry professionals, and key stakeholders from across Canada.

2

Sponsors gain meaningful exposure, build relationships, showcase their products and services, and position their organization as a committed partner in First Nations economic development.

3

Increase visibility, generate new business opportunities, and be part of the conversations shaping the future of First Nations economies in Canada.

4

Strong return on investment through enhanced discoverability, targeted audience reach, and meaningful engagement opportunities.

CONFERENCE OVERVIEW

For 15 years, the Ontario First Nations Economic Developers Association (OFNEDA) has driven First Nations economic growth through advocacy, education, networking, and capacity building for communities and businesses across Ontario. The 15th anniversary of the First Nations Economic Advancement Conference (FNEAC) marks a defining moment in collaboration, resilience, and economic leadership, setting the foundation for the next generation of First Nations prosperity and opportunity.

Attendees can expect a comprehensive experience that includes a dedicated exhibitor area, interactive workshops, plenary and breakout sessions, and curated networking opportunities designed to foster meaningful connections. The program will also feature a gala dinner and awards celebration recognizing excellence in First Nations economic development, along with optional tour experiences that showcase local initiatives, partnerships, and success stories.

Onsite registration will open on September 14, followed by an opening reception that evening, setting the stage for relationship-building and collaboration. Over the following days, participants will engage in insightful discussions, knowledge sharing, and strategic networking, all designed to support long-term partnerships and advance economic opportunity across First Nations communities.



SPONSOR AND EXHIBITOR PROSPECTUS 2026

TRADE SHOW INFORMATION

The FNEAC trade show offers a dedicated space for organizations to showcase their products, services, and initiatives to a highly engaged audience of First Nations leaders, decision-makers, and industry professionals from across Canada.

- EXHIBITION BOOTH: \$1,200 + DOOR PRIZE
- ARTISANS: \$100
- 2 EXHIBITOR BADGES INCLUDED

All trade show booths are 10' x 10' and include black draping, one 8' table (optional), and up to two chairs. Power can be ordered and supplied at an additional cost. The exhibitor area will be open from Monday, September 14 through Thursday, September 17, and will be strategically integrated into the conference program with scheduled networking times, breaks, and dedicated engagement periods to maximize visibility and attendee interaction.

Exhibitors will benefit from consistent foot traffic throughout the event, with opportunities to build relationships, generate leads, and position their organization as a partner in First Nations economic development. Door prizes will be used to further encourage attendee engagement and drive traffic to exhibitor booths.



BENEFITS OF SPONSORSHIP/EXHIBITING

- 1 Elevate your brand visibility among First Nations communities, leaders, and key decision-makers across Canada.
- 2 Connect directly with 400+ engaged attendees to build relationships, generate qualified leads, and expand your network.
- 3 Showcase your products and services to a targeted audience and position your organization as a trusted partner in First Nations economic development.



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

PREMIER CRYSTAL SPONSOR

ONE
AVAILABLE

- Title Sponsorship Recognition (organization name featured in the official conference title, e.g., "Conference Name presented by [Sponsor]")
- Comprehensive Brand Visibility throughout the event
- Speaking Opportunity within the program
- Speaker Introduction Opportunity (script reviewed and approved)
- Logo Placement on Official Agenda
- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 6 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$30,000

ELITE CRYSTAL SPONSOR

TWO
AVAILABLE

- Comprehensive Brand Visibility throughout the event
- Speaking Opportunity within the program
- Speaker Introduction Opportunity (script reviewed and approved)
- Logo Placement on Official Agenda
- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 5 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$20,000

SIGNATURE CRYSTAL SPONSOR

THREE
AVAILABLE

- Speaking Opportunity within the program
- Speaker Introduction Opportunity (script reviewed and approved)
- Logo Placement on Official Agenda
- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 4 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$15,000

SELECT CRYSTAL SPONSOR

FOUR AVAILABLE

- Speaker Introduction Opportunity (script reviewed and approved)
- Logo Placement on Official Agenda
- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 3 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$10,000

RECEPTION SPONSOR

- Logo Placement on Official Agenda
- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 2 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$7,000

TRANSPORTATION SPONSOR

- Targeted Onsite Brand Placement (aligned with sponsored element, e.g., reception branding for Reception Sponsor)
- Digital Platform Logo Placement (PheedLoop and event communications)
- Onsite Podium Acknowledgement
- 2 Conference Passes for team attendance
- Premium Booth Placement in high-traffic areas (near food and beverage)
- Dedicated Trade Show Booth Space

\$6,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

	Gala Dinner Sponsor 5k	Lunch Sponsor 3.5K	Photo Booth Sponsor 3.5K	Break Sponsor 3.5K	Entertainment Sponsor 3K	Business Sponsor 3K	First Nation Business Sponsor 2K
Opportunities Available	2	4	2	8	4	Unlimited	Unlimited
Pop-Up Banner*	✓						
Trade Show Booth	✓	✓				✓	✓
Targeted Onsite Brand Placement	✓	✓	✓	✓	✓		
Digital Platform Logo Placement	✓	✓	✓	✓	✓	✓	✓
Podium Mention	✓	✓	✓	✓	✓	✓	✓
Conference Passes	2	2	2	2	2	2	2

*Pop-Up Banner must be supplied by the sponsor for placement



OFNEDA's annual conference is an important gathering for First Nation leadership, Economic Development Officers, and youth. It creates space to celebrate Indigenous economic development success stories and to learn from one another through shared experience and best practices. The conference also brings together regions from across the province, helping us understand the diverse issues and opportunities shaping Indigenous economic development in Ontario. Congratulations to OFNEDA on its 15th annual conference!

*Jordan Hatton, Director of Economic Development
Bingwi Neyaashi Anishinaabek (Sand Point First Nation)*



ADDITIONAL SPONSORSHIP OPPORTUNITIES

	Platform Sponsor 5K	WiFi Sponsor 5K	Charging Station Sponsor 5K	Digital Wayfinding / Info Screens Sponsor 5K	Decor Sponsor 5K
Opportunities Available	1	1	3	1	4
Pop-Up Banner*	✓	✓	✓	✓	✓
Trade Show Booth	✓	✓	✓	✓	✓
Targeted Onsite Brand Placement	✓	✓	✓	✓	✓
Digital Platform Logo Placement	✓	✓	✓	✓	✓
Podium Mention	✓	✓	✓	✓	✓
Conference Passes	2	2	2	2	2

*Pop-Up Banner must be supplied by the sponsor for placement



CONTACT US

IF YOU'D LIKE TO:

- ◆ Become a sponsor
- ◆ Secure a Trade Show Booth
- ◆ Ask additional questions or make suggestions

CUSTOM SPONSORSHIP OPPORTUNITIES

We understand that each organization has unique goals and priorities. Custom sponsorship packages are available and can be tailored to align with your specific objectives, ensuring meaningful engagement and maximum return on investment. All custom sponsorship opportunities require a minimum investment of \$5,000 to maintain the overall integrity and value of the sponsorship program.

First Nation Economic Advancement Conference
September 14-17, 2026
Pearson Convention Centre

Website: www.pearsonconvention.com
Phone: [905-494-0444](tel:905-494-0444)

2638 Steeles Ave E,
Brampton, ON L6T 4L7

FNEAC 2026



OFNEDA

Tessa Lavoie

Event Coordinator
events@ofneda.ca
Call or Text 204.797.2932

Reema Chopra

Marketing Director
marketingdirector@ofneda.ca
Call or Text 416.238.7860

www.ofneda.ca

QUESTIONS? WE'VE GOT THE ANSWERS.

Looking for more information about registration, accommodations, sponsorship opportunities, the trade show, programming, or travel? Visit our FAQ page for everything you need to know about FNEAC 2026.

