

Kevin Slattery

Designer/Creative

Annapolis, MD 21403 KFSlattery@gmail.com +1 443 603 3623

Entire Content Portfolio: kevinslattery.design Authorised to work in the US for any employer

Work Experience

Inside Sales Manager

Chesapeake Electric - Annapolis, MD

June 2024 to Present

- Collaborate with field technicians and the executive team to improve sales outcomes by joining live customer interactions to help address objections and increase close rates.
- Lead customer follow-up and engagement on unsold estimates, providing support and information to guide customers toward making confident decisions.
- Drive revenue growth through strategic outreach to convert leads into scheduled jobs by maintaining consistent, professional communication and follow-through

Senior Associate Product Manager

Game Plan - Remote

July 2021 to January 2023

- Work with Game Plan Product team to create engaging content to educate potential clients and users about the Game Plan platform
- Lead designer working with a team of 14 developers and 3 QA testers in an agile environment to revamp and revitalize an entire view of our platform
- Launched features to enhance numerous platform processes related to file management, content creation, customer onboarding, and customer engagement
- Crafted a library of 250+ illustrations to formalize brand standards and expedite the creation of marketing materials
- Collaborate on UX designs through Figma to improve the usability of the Game Plan App and add new features
- Work directly with clients to maintain work schedules and ensure efficiency in multi-faceted projects
- Manage various projects across multiple groups of in-house designers and external contractors

Director of Football Creative Design

Navy Football - Annapolis, MD

January 2019 to May 2021

- Represented football staff in meetings with NAAA marketing personnel
- Created and managed a creative internship program to mentor students
- Implemented INFLCR content system to help student-athlete branding and recruiting Graphic Design
- Create and manage graphics calendar
- Recruiting material for specific players (as directed by the coaching staff)
- Designed social media graphics for @NavyFB Twitter, Instagram, and Facebook
- Print materials for recruiting mail, business cards, and other projects as assigned Video
- Shot, edited, and published videos for Navy Football
 - Cinematic Recaps, Team Hype Videos, Highlight videos for NFL Draft pros

Education

BA in Mass Communications

York College of Pennsylvania - York, PA

Professional Certificate in UX Design

Google

Skills

- Illustrator
- Photoshop
- After Effects
- Premiere Pro
- InDesign
- Figma
- Microsoft Office
- Google Office Suite
- Interviews
- Sound Mixing
- Studio Recording
- Adobe Creative Suite
- Branding
- Graphic Design
- Filming
- Layout Design
- UX Design
- Photography
- Video Production
- Video Editing
- Social media management
- Typography
- Adobe Lightroom