claudia chen

Product Designer

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education

UCLA
June 2023 | B.S. Cognitive Science

Google UX Design
Nov 2023 | Certificate

skills

Design

UX Research, A/B Testing, Information Architecture, User Testing, User Journey, Personas, Storyboard, Building Systems, Design Thinking, Interaction Design, Product Strategy, Rapid Prototyping

Tools

Figma, Adobe Creative Suite, Sketch, R, HTML, CSS, Google Drive, Microsoft Office, Canva, Procreate, Webflow, Framer, Wix, SQL, Wordpress, JES, Paint
// Parallel Parking, Golf

Languages

English, Mandarin

furthermore,

Cafetoyou (E-Commerce) | Founder & Designer
Aug 2023 - Present | Diamond Bar

Launched and currently maintaining a small business with a 5-star average rating from 200+ sales of self-designed items

Involvements

Phi Delta Epsilon, UCLA Dragon Boat, UC Davis Medical Center (ER Radiology Intern), Barista @SunrightTeaStudio

experience

Meritek Electronics Corp. | Product Operations Specialist
Jan 2026 - Present

Analyze supply and demand data across 200+ SKUs to inform product planning and lifecycle decisions, collaborating with engineers, suppliers, and contract manufacturers (CMs) to align component availability with customer demand and support 98%+ product availability.

Computational Operations Associate
March 2025 - Jan 2026

Redesign key product pages and build a design system to upload 1,000+ new listings with consistent formatting, improving usability across 3,000+ SKUs. Collaborate with engineers and the Taiwan team to ensure accuracy, boosting search success by 25% and reducing inquiries by 30%.

Veor | Product Design Intern
Sept 2024 - Jan 2025

Redesigned a mental health app and website pre-launch, improving engagement by 20%. Managed a 500+ component design system, launched a 30+ badge tracking system, and led cross-functional design reviews.

Independant Contractor | Freelance Data Analyst
March 2023 - Aug 2024

Built a Microsoft Access database for a 33-unit condo, cutting property manager workload by 50%. Designed an incident reporting system that reduced reporting time by 30% improving record accuracy.

Kardder Co | UX / UI Design Intern
June 2022 - June 2023

Led user research for the Search and Interests team, boosting engagement by 25% through personalized strategies. Presented 5+ ideas weekly, iterating 20+ times on key features to enhance user experience. Collaborated cross-functionally to develop use cases and design scalable solutions.

UCLA Human Perception Lab | Research Assistant
Jan 2022 - June 2023

Facilitated 75+ participant sessions for the Skin Cancer Dx7 Adaptive Learning Experiment, applying UX research techniques and Excel pivot tables to derive meaningful conclusions relative to adaptive learning